Orientation – New Board Members

Welcome to NEUAC!
Agenda

• Introductions
• Mission, History of NEUAC
  – NFFN, NLIEC
• Signature Events
  – Conference, LIHEAP Action Day
• Policy and Advocacy
• Education and Awareness
  – Social Media
• Board Member Responsibilities
• Your Questions/Feedback
Introductions

- Roll Call – Name, State, Agency/Organization
- Tell us one special talent or gift that you have.
NEUAC Mission

• Increase awareness and understanding of the nature and magnitude of low-income energy and utility problems

• Formulate and advance low-income energy policy through compilation, analysis and dissemination of data and information

• Provide information and technical assistance in the creation and development of fuel funds

• Promote the development of statewide and regional fuel funds

Currently located in Arlington, VA in the Washington D.C. Metro Area, NEUAC staff work with our committed members to advance our mission
National Fuel Fund Network (NFFN) formed in 1984 and incorporated in 1987

- Mission: Bring together utilities, non-profits, trade associations and fuel funds, establishing a national network.

- Member organization which grew to nearly 300 members.
History con’t

- National Low Income Energy Consortium (NLIEC) was formed in 1986.

  Mission: Reflect diverse interests with a singular purpose embodied in the theme “Building Bridges”

Board Structure: 24 organizations – utilities, non-profits, trade associations focusing on energy poverty
NEUAC Today

- 2013 Merger of NFFN and NLIEC resulted in NEUAC, a broad-based coalition of diverse member organizations and individuals

  ➢ More than 160 members, and growing

- Board organization – 28 members
- Opportunities for involvement
Regional Approach
LIHEAP Action Days/
Action Month

- March 12 – Training Day
- March 13 – Action Day
- March 14 – Board Meeting

Action Month is in August – a time to visit with constituents back home during the recess and promote educational campaigns
NEUAC Annual Conference

• Held annually at different locations
• Board Meeting and Pre-Conference June 25
• June 26-28, 2018: Phoenix, AZ
  – 2019 Fort Worth, TX
  – 2020 Washington D.C.
  – 2021 TBA
• In connection with NEADA LIHEAP Directors conference, which is held immediately before NEUAC
Board Member Responsibilities

• **DUTY OF CARE:** Ensure prudent use of all assets, including facility, people, and good will; provide oversight for all activities that advance the nonprofit’s effectiveness and sustainability.

• **DUTY OF LOYALTY:** Make decisions in the best interest of the nonprofit corporation; not in his or her self-interest.

• **DUTY OF OBEDIENCE:** Ensure that the nonprofit obeys applicable laws and acts in accordance with ethical practices; that the nonprofit adheres to its stated mission, and that its activities advance that mission.
Expectations of Board Members

• Attend at least two in-person Board Meetings annually

• Serve on at least one Committee

• Represent NEUAC in the community at large

• Set and uphold policies, procedures and ethical standards of organization

• Attend events and encourage others to do so

• Support NEUAC financially

• Solicit additional gifts

• Introduce NEUAC to Board member’s circle of influence

• Work for the betterment of NEUAC
Fiduciary Responsible Agent

• Read, understand and approve the financials and annual budget

• Review and approve the IRS Form 990

• Understand how the conference and other activities tie to the mission and the financials, as well as the organization's impact
Policy Setting

- Personnel
- Financial
- Whistle blower
- Ethics/Conflict of interest
- Other policies as needed
When serving on the board of an agency that raises contributed income:

The Board and Fundraising Committee is responsible for creating and executing a plan to raise money in cooperation with the Executive Director.

The full Board is responsible for introducing their network to the organization, attending events, financially supporting the organization and encouraging others to do so, as well.
What are YOUR special talents?

• Put your best foot forward – we can ask no more than that you each use the gifts and talents you have to help NEUAC grow and succeed.
Social Media

• Twitter: @theNEUAC, #LIHEAP, #FuelFunds, #LIHEAPAction #NEUACHighFive #SaveLIHEAP

• Facebook: https://www.facebook.com/neuaccoalition
Questions?

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