Who Is Common Fund?

2011
STRATEGIC PLANNING

2013
January-August
KAIZEN EVENTS

2013
December
FIRST FUNDS

2014
FIRST APPLICATIONS

2015
INCORPORATED 501(C)(3)

2017
May
FIRST STAFF
Where Does Funding Come From?

**Utilities**
- Monthly Customer Donations
- Individual Fundraising Events by Utilities
- Operating Support
- Board Involvement
- Printing, Auditing, Marketing Support

**Heat the Streets Run and Walk for Warmth**
- Utilities Plan, Organize and Sponsor Event
- Underwrite Expenses
- Fundraise
- Registration, Sponsorships, Volunteers
- CFH holds Prevent Reception - Utilities and Donors

**Foundations**
- For Direct Assistance
- Operating Support
- New Staff and Equipment
- Evaluation of Pilot
- Various Sizes of Foundations: 1 time and annual
New Source of Funding: School Assistance Program

- Sherwood Foundation - Social Workers
- Funders giving to various agencies to help
- Selected CFH as the vehicle to distribute funds
- Families in need helps leverage funds
- Goals: Retain kids in school, keep families stabilized and housed
Omaha School District-Funding over 40 Social Workers

Needs are brought to the Social Workers only-school approves

Social Worker works with our Agency Partner to provide funding, find out other needs, makes referrals etc.

They use our common application, use our HMIS database, those assisted are tracked along with our other clients, yet can be identified separately

Funds are unrestricted: utilities, rent, clothing, food, repairs etc.

Funds dispersed through CFH

CFH receives operating support through an administrative fee
Funded CFH initially for direct assistance and evaluation
They like how funds can be allocated and utilized
Like concept of leverage we promote
They liked our strategic planning, vision and mission
Initial planning got underway early this year
Approved challenge grant June 1 - $75,000
First “ask” for matching, obtained June 5 - $25,000
Plan to secure additional funding during June
New Source of Funding: School Assistance Program-Donor Relationships

- Funded CFH initially for direct assistance and evaluation (relationships, board advisory)
- They like to have options to direct funds-ease of donating (funders benefit)
- Like concept of leverage (they like the stability that utilities are involved-especially since we are so new)
- They liked our strategic planning, mission & vision (they attend)
New Source of Funding: School Assistance Program - Next Steps

- Secure the additional funding -
  - Asks of $25,000 of 3 more donors
- Planning sessions -
  - program planning, process and implementation plan
- Kick off when school session begins - mid August
- Reporting
- Evaluation -
  - outside and in-house evaluation and impact
- Plans for increased funding 2018
Thank You

Judi Martin, Executive Director
(402) 616-5415
(402) 493-8551
PO Box 45922
Omaha, NE 68144

Heatthestreetsomaha.org
Commonfundoftheheartland.org