UNITED WAY
2017
ALICE Report
DRIVING CHANGE TOGETHER
United Way of Florida
What/Who is ALICE

**Housing** – below average size and cost including utilities

**Childcare** – the cheapest legal home-based childcare

**Food** – careful purchasing and preparation with no eating out

**Transportation** – Gas, insurance and basic maintenance only

**Healthcare** – basic out-of-pocket costs with no insurance premiums and ACA penalty

**Miscellaneous** – minor cost overruns and other essentials

**Taxes** – Social Security, Medicare and Income taxes and credits
Overview of ALICE in Florida 2015

- 56% of the population is classified as Poverty.
- 29.5% is classified as ALICE.
- 14.5% is classified as Above AT.
Overview of ALICE in Florida

Figure 1.
Household Income, Florida, 2007 to 2015

Multi-state Comparison

Percent of Households Below the ALICE Threshold by State, 2014

Source: American Community Survey, 2014, and the ALICE Threshold
ALICE - Populations

Population Projection, Florida, 2010 to 2030

Source: U.S. Census, 2005
Figure 3.
Trends in Households by Income by Age, Florida, 2007 to 2015

Employment by Occupation and Impact of Technology, Florida, 2015

- Registered Nurses
- Office Supervisors
- Sales Representatives
- Retail Supervisors
- Customer Service Reps
- Maintenance & Repair Workers
- Stock Clerks & Order Fillers
- Janitors & Cleaners
- Maids & Housekeeping Cleaners
- Security Guards
- Laborers and Movers, Hand
- Retail Salespersons
- Food Prep. Including Fast Food
- Waiters & Waitresses
- Receptionist & Info Clerks
- Office Clerks, General
- Cooks, Restaurant
- Bookkeeping & Auditing Clerks

Employment

Probability Job Will be Replaced by Computers
Figure 13.
Household Survival Budget, Florida Average, 2007 to 2015

ALICE – Florida Over Time

Percentage of Households with Income Below the ALICE Threshold by County, Florida, 2007 and 2015

### ALICE - Budget

Figure 12.
Household Survival Budget, Florida Average, 2015

<table>
<thead>
<tr>
<th>Monthly Costs</th>
<th>SINGLE ADULT</th>
<th>2 ADULTS, 1 INFANT, 1 PRESCHOOLER</th>
<th>2007 – 2015 PERCENT INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>$609</td>
<td>$842</td>
<td>22%</td>
</tr>
<tr>
<td>Child care</td>
<td>N/A</td>
<td>$1,015</td>
<td>10%</td>
</tr>
<tr>
<td>Food</td>
<td>$165</td>
<td>$547</td>
<td>14%</td>
</tr>
<tr>
<td>Transportation</td>
<td>$326</td>
<td>$653</td>
<td>2%</td>
</tr>
<tr>
<td>Health care</td>
<td>$164</td>
<td>$628</td>
<td>&gt;48% *</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$145</td>
<td>$408</td>
<td>19%</td>
</tr>
<tr>
<td>Taxes</td>
<td>$189</td>
<td>$395</td>
<td>20%</td>
</tr>
<tr>
<td>Monthly Total</td>
<td>$1,598</td>
<td>$4,488</td>
<td>19%</td>
</tr>
<tr>
<td><strong>ANNUAL TOTAL</strong></td>
<td><strong>$19,176</strong></td>
<td><strong>$53,856</strong></td>
<td>19%</td>
</tr>
<tr>
<td><strong>Hourly Wage</strong> ****</td>
<td><strong>$9.59</strong></td>
<td><strong>$26.93</strong></td>
<td>19%</td>
</tr>
</tbody>
</table>

United Way of Florida
Comparison of Household Budgets (family of 4), Polk County, Florida, 2015

- **FPL $24,250/year:** $1,988
- **ALICE Survival $50,832/year:** $830, $953, $547, $644, $634, $385, $243
- **MIT $59,604/year:** $737, $968, $737, $942, $560, $441, $582
- **EPI $62,311/year:** $807, $888, $782, $620, $893, $767, $435

- **Housing**
- **Child Care**
- **Food**
- **Transportation**
- **Health Care**
- **Miscellaneous**
- **Taxes**
ALICE in Duval County Over Time

Households by Income, 2007 to 2015

Percent of Households

<table>
<thead>
<tr>
<th>Year</th>
<th>Poverty</th>
<th>ALICE</th>
<th>Above AT</th>
<th>Total HH</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>11%</td>
<td>68%</td>
<td>21%</td>
<td>100%</td>
</tr>
<tr>
<td>2010</td>
<td>15%</td>
<td>58%</td>
<td>27%</td>
<td>100%</td>
</tr>
<tr>
<td>2012</td>
<td>16%</td>
<td>57%</td>
<td>27%</td>
<td>100%</td>
</tr>
<tr>
<td>2015</td>
<td>15%</td>
<td>63%</td>
<td>22%</td>
<td>100%</td>
</tr>
</tbody>
</table>

Total Households:
- 2007: 340,527
- 2010: 326,339
- 2012: 328,225
- 2015: 343,467

United Way of Florida
ALICE in Orange County Over Time

Households by Income, 2007 to 2015

- 2007: 394,584
- 2010: 402,441
- 2012: 423,987
- 2015: 457,736

Percent of Households

- 2007: 11% Poverty, 21% ALICE, 68% Above AT
- 2010: 15% Poverty, 34% ALICE, 51% Above AT
- 2012: 16% Poverty, 32% ALICE, 52% Above AT
- 2015: 14% Poverty, 29% ALICE, 57% Above AT

Total Households

- 2007: 394,584
- 2010: 402,441
- 2012: 423,987
- 2015: 457,736

United Way of Florida
ALICE % By Race, Large FL Counties 2015

Broward 54% Asian
      54% Hispanic
      39% Black
      38% White

Duval 45% Asian
      26% Hispanic
      30% Black
      39% White

Hillsborough 39% Asian
             62% Hispanic
             32% Black
             33% White

Lee 48% Asian
      48% Hispanic
      39% Black
      33% White

Miami-Dade 72% Asian
            64% Hispanic
            40% Black
            39% White

Orange 54% Asian
       54% Hispanic
       35% Black
       33% White

Palm Beach 59% Asian
             55% Hispanic
             33% Black
             32% White

Pasco 46% Asian
      42% Hispanic
      32% Black
      37% White

Pinellas 60% Asian
           58% Hispanic
           38% Black
           38% White

United Way of Florida
Maximizing Impact

Build Awareness

Improve Access

Advocate for Change
Energy Upgrade Workshops: 20 to 45 minute workshops available to neighborhood, faith, civic groups around the county.

Step by Step Energy & Water Saving Tips.

‡ Free DIY Energy Saving Kit for All Attendees

Since Sept. 2012:
> 70 workshops
> 1500 households
> $266,000 in annual energy savings just from kit items
Energy Costs

Sarasota County Ave. Energy Costs:

• 2015 Ave. household annual energy costs: $1,274 ($106/mo)

Low Income Energy Burden

• Local: Analysis of nearly 500 households
  • Homes < $200,000 4x more likely to have costs over $1.50/sq ft.

• National study: Tampa median low income resident spends 7.28% of their income on energy (2x median household)
DIY Energy Saving Kit:
Each attendee receives a free kit to begin improvements right away

- Items valued at over $30
- Estimated Savings: >$160/year

Includes: Smart Power Strip, 2 LED bulbs, 2 faucet aerators, rope caulk, insulating gaskets, Energy Savers Book
Resources

- WalkWithALICE.com
- www.uwof.org/ALICE
- hbullard@uwsuncoast.org