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Four NEUAC members to hold Ice House events this winter raising funds and awareness for energy assistance programs

Arlington, VA – This January and February, four organizations in the northeast will hold unique events to raise funds and awareness for energy assistance programs. All four organizations are members of the National Energy and Utility Affordability Coalition (NEUAC).

The Ice House event is a creative and effective way for fuel funds to demonstrate the need for low-income families who struggle to afford home heating during the cold winter months, while raising money to support these families. Participants volunteer to sit in the ice house and raise funds, usually $1,000 for individuals or $2,500 for teams, to support their local fuel funds.

This year, Ice Houses will be constructed in Pittsburgh, Baltimore, Washington, DC, and Newark, NJ.

“Cool Down for Warmth,” the Pittsburgh Ice House hosted by Dollar Energy Fund, is in its fourth year.

“Our hope is that the Cool Down for Warmth continues to draw attention to the thousands of families in our region who are in need of heat-related utility assistance during the coldest months of the year,” said Chad Quinn, CEO of Dollar Energy Fund. The Pittsburgh event also will feature a soup tasting challenge called Bowls for Warmth.

In Newark, NJ, the Ice House event coincides with the 20th anniversary of their local fuel fund, NJ SHARES. The festive atmosphere in Championship Plaza will include a selfie wall and New Jersey Devils fan activities.

The inaugural Baltimore-based event, “Operation HON: Heat On Now,” is hosted by Fuel Fund of Maryland. Putting a local spin on the event, Baltimore Hons will provide warm hugs for participants as they exit the Ice House.
The Washington Area Fuel Fund (WAFF) is kicking off its inaugural Ice House event at the Washington Harbour Ice Rink in Georgetown, DC. Celebrating 35 years of service in 2018, WAFF has partnered with several media outlets to highlight the Ice House spectacle, including NBC4, WTOP, and the Washington Post.

For more information, visit the websites for each local event:

Pittsburgh: [https://www.dollarenergy.org/cooldownforwarmth2018](https://www.dollarenergy.org/cooldownforwarmth2018)
New Jersey: [http://njshares.org/cooldownforwarmth/](http://njshares.org/cooldownforwarmth/)
Baltimore: [http://www.fuelfundmd.org](http://www.fuelfundmd.org)