

# neuac

NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION

2023 Annual Conference  
**All Hands on Deck!**  
*Navigating a Sustainable Future*



## Invitation to Exhibit: June 12-14, 2023

**June 12, 2023—Pre-Conference Date**

**June 13-15, 2023—Conference Dates**

Sheraton San Diego Hotel and Marina

1380 Harbor Island Dr, San Diego, CA 92101

### About the Organization

The National Energy and Utility Affordability Coalition (NEUAC) is a 501(c)(3) nonprofit organization and leader in the fields of public policy, advocacy, energy, and poverty issues.

NEUAC currently serves more than 240 member organizations that span the nation, providing tools to advocate for the Low Income Home Energy Assistance Program (LIHEAP) and other funding to support eligible families.

NEUAC bridges the gap between states, social service organizations, government, and utility companies to empower them to work together and learn from each other in times of energy and poverty crisis.

### About the Annual Conference

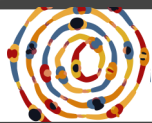
The NEUAC Annual Conference is the largest utility assistance event in the country with more than 700 attendees annually.

The 2023 Conference will provide training and educational opportunities for utility assistance professionals in the nonprofit, government, tribal, and utilities sectors.

- 700+ attendees
- 48+ states, territories, tribes, & Canada
- Sectors represented (estimate):
  - Nonprofit organizations - 50%
  - Government/tribal entities - 30%
  - Utility companies - 20%

# All Hands on Deck! Navigating a Sustainable Future

2023 NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION CONFERENCE



## Invitation to Exhibit: June 12-14, 2023

### Why exhibit at the NEUAC Annual Conference?

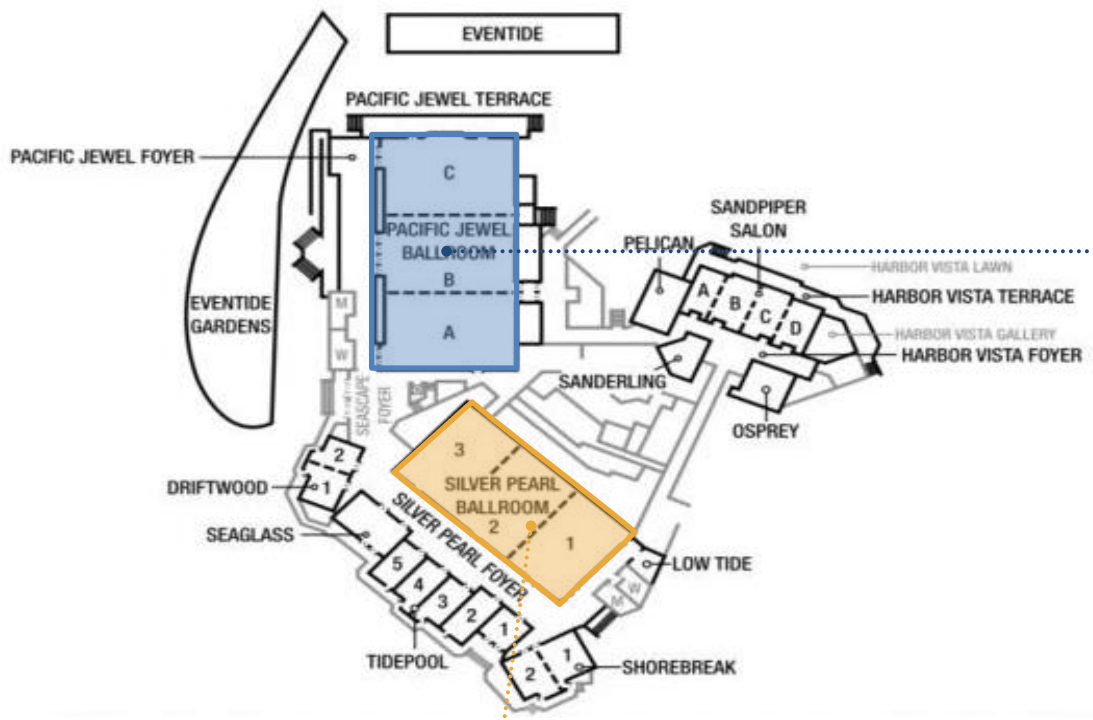
NEUAC promises extensive engagement with our attendees in the energy assistance field from around the country. We understand that exhibition is about lead generation. We will strive to help you connect face-to-face with potential customers who are interested in new products and innovative technologies. The exhibit spaces will be centrally located near the main ballroom, breakout session rooms, meals, and refreshment break areas.

### What is included?

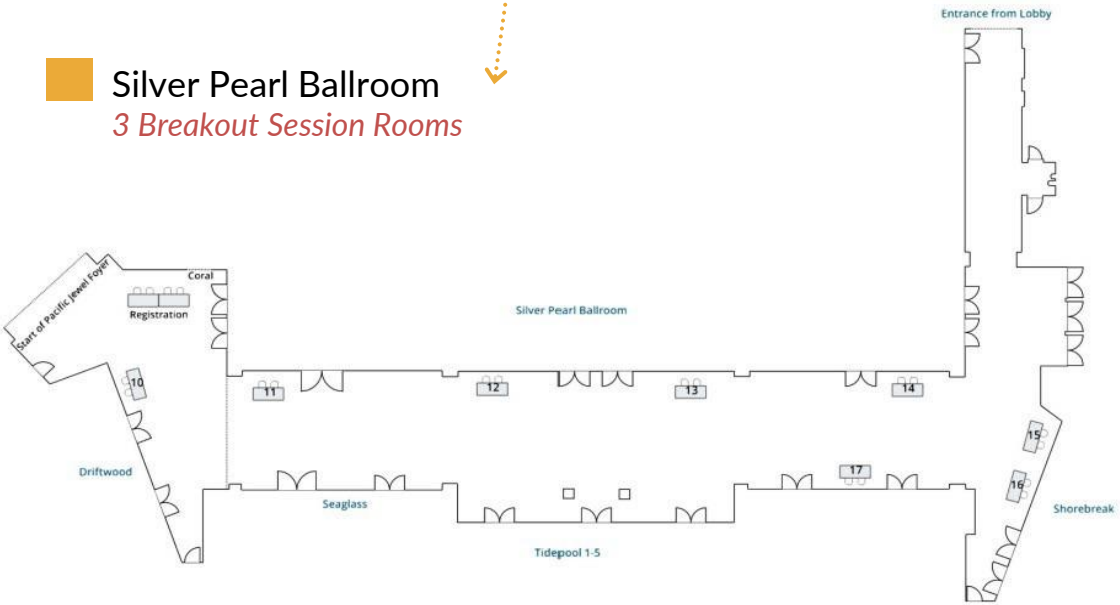
- ✓ One 6-foot exhibit table and chairs
- ✓ One full conference registration per booth space (additional registrations available at a discount)
- ✓ Organization name displayed in conference program, app, and signage
- ✓ Encouragement to visit exhibitors announced during general sessions
- ✓ Access to the conference app and attendees using the app
- ✓ List of conference attendees who have opted in to receive third-party communications
- ✓ Exhibitors have the opportunity to promote their products in a one-hour webinar throughout the year - the NEUAC Webinar Series averages 100+ attendees per session, and has generated business and leads for past exhibitors (additional cost applies)
- ✓ Advertisement opportunities are available (see pricing, page 3)

# Booth Floor Plans:

## MARINA TOWER LOBBY LEVEL

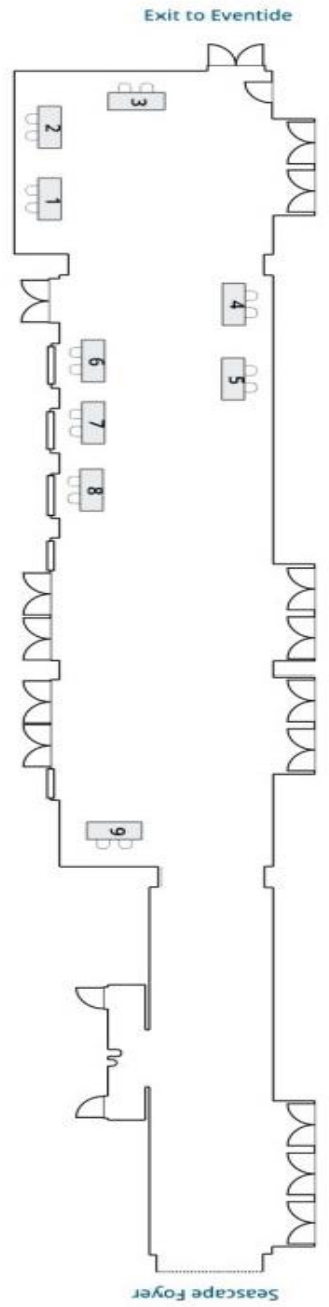


**Silver Pearl Ballroom**  
*3 Breakout Session Rooms*



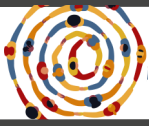
10 Feet

## Pacific Jewel Ballroom *General Session and Meals*



Pacific Jewel Ballroom

10 Feet



# Invitation to Exhibit: June 12-14, 2023

**Conference Dates for the 2023 NEUAC Annual Conference are June 12-15, 2023.**

**Exhibitor Booth Pricing: \$3,000 - Deadline to submit April 28, 2023**

Organization Name \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Twitter Handle \_\_\_\_\_ Phone \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## Booth Location Preferences

(List up to three. Please refer to the numbers on the floor plan)

**1st choice** \_\_\_\_\_

**2nd choice** \_\_\_\_\_

**3rd choice** \_\_\_\_\_

## Program Advertisements

**Banner Ad—Email** \$500

**Conference App Opportunities are Available**

Email NEUAC for details.

## Participate in the E-Exhibitor Webinar Series (booth purchase required) \$1,000

**Yes!** I'd like to showcase my products on a webinar with NEUAC invitees and agree to include a customer to highlight the best uses of my product or services.

## Participate in the Exhibitor Solutions Module (booth purchase required) \$1,000

**Yes!** I'd like to present my products during the conference at an Exhibitor Solutions Module. (space is limited)

## Additional Discounted Registrations (exhibitor staff only) \$500

Please register \_\_\_\_\_ teammates for the conference at a discounted price of \$500/person.  
number add'l registrations

**Total Amount Due \$** \_\_\_\_\_ . \_\_\_\_\_

## Method of Payment

- Credit Card\* *To make a credit card payment, submit this form and NEUAC will provide a link for payment. A 2.99% fee is assessed for all credit card payments.*
- Check
- Invoice Me

Alternately, please email this form to [neuacevents@meetingsolutionsinc.com](mailto:neuacevents@meetingsolutionsinc.com) and mail your check to:

NEUAC  
P.O. Box 33878  
Washington, DC 20033

*Further instructions and specifications will be provided upon receipt of this agreement.*

Questions? Contact [neuacevents@meetingsolutionsinc.com](mailto:neuacevents@meetingsolutionsinc.com) or call 202-838-8375.