

**To: NEUAC Board of Directors, Katrina Metzler, and Erin Mao**

We are looking forward to working with NEUAC on its new strategic plan!

Our strategic planning process will not only engage various stakeholder groups, but also will produce a plan that provides a relevant, ambitious, yet grounded strategic direction for the organization.

### **What to Expect During February**

First, we will ask Katrina and Erin for information regarding NEUAC's current activities, member organizations, and any past plans or data reports that may offer meaningful context as we start the strategic planning process.

Also during February, I'd like to connect with each of you through a series of individual interviews. These can be conducted via phone or Zoom—whichever you prefer. These conversations will be informal and will explore your perspectives regarding NEUAC's strengths, opportunities for improvement and/or growth, and its role within the broader low-income energy need landscape. We can begin scheduling these as soon as the week of February 20.

### **Next Steps**

As part of this community engagement stage of the strategic planning process, we also would like to gain insight from various stakeholder groups, including:

- ▶ Members of the Advisory Board and Ex-Officio Board;
- ▶ NEUAC's 250+ member organizations; and
- ▶ Federal policymakers.

We will work with Katrina and Erin to develop drafts of survey tools and distributions lists to solicit input from these groups.

Please feel free to reach out with any questions. Again, we're looking forward to getting started!

Sincerely,



Sarah K. Armstrong  
Principal Consultant

