

# neuac

NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION

## 2023 Sponsorship Options



NEUAC Annual Conference, San Diego

LIHEAP Action Day, Washington D.C.

Webinars and Training

Advocacy and Education

Energy Affordability News

## What is NEUAC?

The National Energy and Utility Affordability Coalition is a 501(c)3 nonprofit organization that bridges the gap between states, social service organizations, utilities, and government to empower them to work together and learn from each other in times of energy and poverty crisis. NEUAC is dedicated to heightening the awareness of the energy needs of limited-income Americans through advocacy and education. NEUAC also works to educate utility assistance professionals on best practices for program administration for those experiencing energy poverty.

## Making an Impact

In 2022, NEUAC accomplished the following:

- Convened NEUAC's largest-ever annual conference, hosting nearly 800 energy professionals
- Hosted a virtual fly-in event with 320 attendees and 244 virtual meetings with members of Congress to educate representatives and staffers about the importance of LIHEAP
- Continued advocacy and education efforts secured an additional \$200 million for LIHEAP regular funding, and an additional \$4.5 billion in supplemental LIHEAP funds in 2021
- Connected members from across the country and shared effective strategies for implementing LIHEAP and WAP
- The Open Letter to Congress in Support of LIHEAP garnered support from across the U.S., totaling more than 800 signatures by interested organizations
- Continued to issue "Policy Update" email alerts to keep stakeholders apprised of news as it happens in Washington, D.C.
- Organized efforts nationwide for LIHEAP Action Month and a successful social media campaign highlighting the increasing need for heating and especially cooling assistance across the U.S.

## What is the NEUAC Annual Conference?

For more than 30 years, the NEUAC Annual Conference has convened utility assistance professionals in the nonprofit, government, tribal, and utility sectors. Topics include:

- Responding to crisis during times of crisis, and addressing the growing need for energy affordability
- Vulnerable populations and energy insecurity
- Energy efficiency, renewables, weatherization, and water affordability
- Compelling change through advocacy, policy, and education
- Partnerships between utilities and nonprofit organizations
- Energy justice and equity, and more!

## What is LIHEAP Action Day?

NEUAC's LIHEAP Action Day fly-in event connects advocates from all across the country with policymakers on Capitol Hill to communicate the importance of the LIHEAP program. Our multi-day event provides advocacy training, policy discussion, networking, and meeting scheduling.

## NEUAC Conference By the Numbers

**750+**  
attendees



**48+**  
states,  
tribes,  
territories  
& Canada



**Sectors**

Nonprofit—70%  
Government/Tribe — 20%  
Utility— 10%

## LIHEAP Action Day By the Numbers

**300+**  
attendees



**200+**  
Meetings with  
representatives  
of Congress



**830+**  
All-Parties Letter  
signatures

## Leading Partners



**EnergyRight**<sup>®</sup>



Los Angeles  
Department of  
Water & Power



**entergy**

## 2023 Sponsorship Levels and Benefits

When you sponsor NEUAC, you support the organization’s general fund and all of its 2023 activity; including the Annual Conference, LIHEAP Action Day, webinars and training series, summits, and more.

Benefits	Patron \$3,000	Friend \$5,000	Supporter \$10,000	Champion \$15,000	Leader \$25,000	Legacy \$50,000+
NEUAC membership for one member company/nonprofit located in single state	●	●	●	●	●	●
Organization logo on NEUAC website, promotional materials	●	●	●	●	●	●
Recognition at LIHEAP Action Day	●	●	●	●	●	●
Recognition at Annual Conference	●	●	●	●	●	●
Waived annual conference registration fees			<b>1</b>	<b>2</b>	<b>3</b>	<b>5</b>
NEUAC membership for subsidiaries of the parent company in other states			●	●	●	●
Selections, subject to availability, from the List (see page 5)			<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>

## **NEW!** Custom Sponsorships Available

**See page 6 for a listing of “ala carte” sponsorship options for NEUAC, subject to availability.**

Also, we are happy to work with you on a customized sponsorship package. Get in touch!

Email: [info@neuac.org](mailto:info@neuac.org) Phone: 202-838-8375

# Selections\*

(number of items is based on sponsorship options on page 4)

Option	Description
Opening remarks	Welcome the NEUAC audience during the San Diego Conference during breakfast/lunch
Speaking opportunity	Exclusive opportunity to introduce plenary speaker or session
Meal sponsorship	Logo and recognition on all screens during sponsored meal at the conference
Conference registration website	Banner ad on conference registration website
Annual Conference reception	Sponsor the NEUAC 2023 annual reception
Action Day reception	Sponsor the LIHEAP Action Day 2023 reception
Chair drop	Place a flyer or item at each seat during conference
Email communication spotlight	Special recognition in a conference marketing email
Exhibit table	Share your company's brand by exhibiting at the annual conference in San Diego, CA.

\* Deadlines may apply

# Custom Sponsorship Options

Each of the options below are available until filled.

*Please note: Custom Sponsorship Options represent standalone donations to NEUAC and do not contribute to the sponsorship packages described on p. 4.*

Thank you for considering these additional opportunities to support the mission of NEUAC!

Description	Cost
Technology Sponsor—LIHEAP Action Day app	\$10,000 (1 available)
Conference Music Sponsor	\$5,000 (1 available)
Conference Tote Bags	\$5,000 (1 available)
Conference Charging Station	\$5,000 (2 available)
Conference Media Wall	\$5,000 (3 available)
Conference Lanyards	\$5,000 (1 available) <i>must be Supporter Sponsor or above</i>
Transportation Sponsor	\$5,000 (2 available)
Technology Sponsor—Conference app (Whova)	\$5,000 (1 available)
Custom Pin Sponsor	\$3,000 (2 available) <i>LIHEAP Action Day and Annual Conference pins</i>
Award Sponsor — LIHEAP Action Day Extra Mile Award	\$500 (1 available)
Award Sponsor — Sister Pat Kelley, Victorine Q. Adams, or Corporate Excellence awards	\$500 (1 of each award available)

## Sign me up! *Questions? Contact [info@neuac.org](mailto:info@neuac.org) or call 202.838.8375*

Complete all pertinent fields below or sign up to sponsor NEUAC online at <http://neuac.org>.

Duplicate this page as necessary for multi-state donors engaging subsidiary utilities/companies.

**YES!** My organization will join and support NEUAC's efforts to heighten the awareness of energy poverty and help to reduce the energy burden of vulnerable households through advocacy, policy change, partnership, and education. Our annual support is indicated below.

Organization Name \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Telephone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Organization Twitter Handle \_\_\_\_\_

### SPONSORSHIP LEVEL

- Patron (\$3,000)  
  Friend (\$5,000)  
  Supporter (\$10,000)  
  Champion (\$15,000)  
 Leader (\$25,000)  
  Legacy (\$50,000)  
  Other \_\_\_\_\_ (indicate custom options below)

### SELECTIONS


### OTHER CUSTOM SPONSORSHIP OPTIONS (from page 6)

Description	Cost

Total Amount \_\_\_\_\_ Method of Payment  Credit Card  
  Check  
  Invoice Me  
  ACH

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please complete all fields and email to [info@neuac.org](mailto:info@neuac.org) or mail to NEUAC | PO Box 33878 | Washington, D.C. 20033