

# Wednesday, September 28

## Board 2022-23 Strategy and Planning Meeting

### AGENDA

Room: Fairbanks C,D

8:00 AM Breakfast

9:00 AM Call to Order, Introductions

Tanya Jones

10:00 AM Board Orientation

Katrina Metzler

10:45 AM 15-minute break

11:00 AM Brainstorm and Report Out  
Small group discussion

Katrina Metzler, Erin Mao

- Strong, dependable areas in the organization and its processes
- Activities increasing in volume and importance
- Overlooked aspects considered no big deal
- Disproportionately complex processes in the organization
- The organization's hidden gems
- Formerly problematic areas, how did we fix? Will it break again?
- Who should be our allies?
- How are we unique?
- No-go zones - DON'T do this

**Round-the-Room Activity: Share your ideas on each of the following topics "round-the-room"**

- Annual Conference
- Membership
- Sponsorship
- Webinars/Trainings
- Research Projects
- Advocacy
- LIHEAP Action Day
- Communication/Branding/Promotion/Social Media
- Staffing @ NEUAC

12:00 PM Lunch

1:00 PM Divide into committees for committee-based brainstorming

- Review Strategic Plan 2020-2023
- Discuss: Is the plan still relevant?
- Determine: 1-3 goals for the committee for the next governance year
- Determine: 1-3 longer-term goals for NEUAC related to committee

2:30 PM Break

- 3:00 PM     **Brainstorming Continues**
- 4:00 PM     **Wrap-up and Next Steps**
- 5:00 PM     **Dismiss, Dinner on your Own**

*Dinner on your own*