



Executive Director's Report: March 2021

Katrina Metzler

ADMINISTRATIVE UPDATES:

1. PO Box, New Address/Phone for NEUAC

MAILING ADDRESS:

PO Box 33878

Washington, D.C. 20033

STREET ADDRESS:

1020 19th Street, NW, Suite 700 (7th floor)

Washington, D.C. 20036

2. Key events in 2021:

Sister Pat Kelley's Birthday 6.22.21

40th anniversary of LIHEAP 1981-2021

3. Attorney Update

PROGRAMMATIC UPDATES:

Action Day/LAD notes/numbers

108 organizations

49 utilities

36 states

250+ participants

195+ meetings with legislative offices

Most attendees:

Massachusetts - 26

New Jersey - 25

New York - 19

Michigan - 19

Maryland - 19

Success

- Attendance was high
- Meetings went smoothly
- Did what we set out to do and generated new/cultivated existing support for LIHEAP

Next Year

- More and earlier training
- More time for state teams to meet – perhaps set two dates in advance of LAD for these meetings to take place
- Will we ever be back on the Hill? Jan. 6 effects

Idea: Regional De-briefs led by volunteers who attended Action Day in each region (next week possibly?)

MEMBERSHIP

69% have renewed compared to 2021

- Of those that have not renewed:
 - 21 Nonprofits
 - 10 Utilities
 - 15 Government
 - 6 Individuals
 - 4 Tribes
 - 1 Corporation
 - 1 Trade Org
 - 1 Municipal Utility
- 8 are new members

SPONSORSHIP

2020 – 34 Total Donors

2021 – 33 Total Donors to Date

2020 Fundraising: \$334,610

2021 Fundraising to Date: \$374,500

+\$39,890

2021 Fundraising Goal: \$347,160

+\$27,340 [107% of goal]

TRAINING AND TECHNICAL ASSISTANCE

Utility Summit notes/numbers

Part 1: Utility Third-Party Gift Program Design and Implementation – 27 registered

Part 2: Innovation in Utility Assistance Programs – 40 registered

Part 3: Marketing Utility Assistance Programs – 49 registered

Rental Utility Assistance notes/numbers – 469 registered

Hill Briefing – 145 registered

OTHER NEUAC ACTIVITIES

Each Monday - National Call on Coronavirus and Homeless/Housing

Monthly Call with HHS Partners

Monthly Call with NEADA Representative Theresa Cullen, CO State Director

(Multiple Dates) LIHEAP Strategy Calls, Strategy Meetings with Offices of Legislators

(Multiple Dates) **Utility Summit – 3 parts**

(Multiple Dates) **State Team Leader planning zoom meetings**

12/2/20 Experts Roundtable on Utility Disconnection Moratoriums: National Governors' Association (Panelist)

12/4/20 Sustainable George Washington University team energy equity focus group (Panelist)

12/15/20 Introduction to PIPP Webinar (Hosted by NEUAC)

12/22/20 LIHEAP Connection to Seniors – connection with Florida Council on Aging

12/30/20 Utility Experiences During the Pandemic (attended, hosted by Community Action)

12/30/20 Combined Federal Campaign Promotional Event (panelist)

1/6/21 Overview of ERA Program (attended, hosted by Community Action)

1/8/21 Coalition to Keep MI Warm – Legislative Update (guest speaker)

1/13/21 UGBU Thought Leadership Forum on "Utilities, Customers & Regulation in a COVID World" (Panelist)

1/14/21 Roundtable on the 2021 Poverty/Opportunity Policy Landscape (attended)

1/14/21 ERA Program and Utilities Informational Webinar (hosted, presented with NEADA)

1/21/21 Duke Energy Convening - CXT, Customer Services, Federal and Regulatory Affair (NEUAC provided individualized training)

2/26/21 Cans and Cants of the LIHEAP by CS Week (NEUAC provided training)

2/27/21 American Association of Blacks in Energy: Energy Policy and the 117th Congress (panelist)

2/1/21 NY Quarterly Utility Summit: LMI Cross Functional Hub (guest speaker)

2/3/21 LIHEAP Flexibilities Training for CT State (NEUAC provided individualized training)

2/3/21 EIA's Annual Energy Outlook 2021 Release (attended)

2/4/21 National Community Action Annual Partnership Leadership and Management Conference: General Session: Advancing Equity, Building Resilience, Sustaining Hope: A National Partners Panel Discussion (panelist)

2/10/21 LIEIF Webinar: LIHEAP Flexibility and Work Plan for Utilities and Local Agencies (NEUAC provided individualized training)

2/12/21 Lessons Learned: Emergency Rental/Utility Assistance Fund with Duke partners (NEUAC provided individualized training)

**2/29/21 Hill Briefing: Relief and Housing Assistance for COVID-Impacted Communities
Recording: <https://www.eesi.org/briefings/view/021921eefa> hosted by EEFA/EESI
(Panelist)**