

neuac

NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION

ANNUAL REPORT 2022



On the web <http://neuac.org>



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FROM THE EXECUTIVE DIRECTOR

“We are not all in the same boat. We are all in the same storm.” - Damian Barr, poet

In 2022, the world, at last, began to emerge from its COVID-19 cocoon. Onsite work resumed in phases. Restaurants — the ones that survived — reopened. In-person events and travel slowly but surely recommenced and the airlines dropped mask mandates as vaccine rates improved. And the National Energy and Utility Affordability Coalition (NEUAC) made the decision to offer our first in-person annual conference since 2019.

New Orleans was the host city, and it did not disappoint. The 2022 conference exceeded expectations, welcoming 758 attendees, a record number for the event. Forty-eight states plus tribes and territories were represented with attendees from as far as the Mariana Islands in the north Pacific; traveling a distance of more than 7,000

miles. Highlights included a steamboat reception on the Mississippi River and a fireside chat plenary with Saunteel Jenkins, President/Chief Executive Officer for Detroit’s The Heat and Warmth Fund (THAW) conversing with Shalanda Baker and Tony Reames of the U.S. Department of Energy about the Biden Administration’s [Justice40 initiative](#), which seeks to ensure that federal agencies deliver 40 percent of the overall benefits of climate, clean energy, affordable and sustainable housing, clean water, and other investments to disadvantaged communities, including the Low Income Home Energy Assistance Program (LIHEAP) and Low Income Household Water Assistance Program (LIHWAP).




“Our communities have suffered long enough. It’s time to help get them the relief they need. No one should have to suffer adverse health effects as a result of where they work or live. The Justice40 Initiative puts communities and people first, investing in them so they not only survive, but thrive.” - HHS Secretary Xavier Becerra

NEUAC also broke records for membership, with 255 total NEUAC members in 2021, exceeding our goal by 11 percent. LIHEAP Action Day, virtual, brought home the message of energy needs and reached 258 Congressional offices with meetings by 320 attendees, smashing another record for attendance. The success of

**NEUAC bid farewell to
cherished board member
Edward Gingold of the Federal
Energy Regulatory Commission
in 2022.**

**Edward’s contributions to
NEUAC and energy affordability**





Did you know?

The LIHEAP statute allows tribes and tribal organizations interested in assisting eligible households in meeting the costs of home energy to apply for a LIHEAP block grant.

As of FY22, **152 tribes and tribal organizations in 24 states received LIHEAP funds** allowing them to directly operate utility affordability and bill assistance programs.

LEARN MORE
https://www.acf.hhs.gov/ocs/map/liheap-map-tribal-contact-listing#map_states_text_data

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Advocacy by NEUAC members helped ensure an **additional \$1 billion in emergency LIHEAP** for 2023, helping to address energy poverty and lift families and individuals out of crisis.



Social media during LIHEAP Action Month in August focused on the increasing need for assistance for both heating and cooling across the United States. Examples of the information shared across social media platforms is to the left. These resources enhanced community and stakeholder understanding of the expansive nature of energy insecurity and need for continued support for LIHEAP and Fuel Funds nationwide.

Water continued to be a critical area of interest for NEUAC members. The National Resource Defense Council and National Consumer Law Center collaborated on a **[Water Affordability Advocacy Toolkit](#)** to assist in the effort to establish a well-funded and well-executed national water affordability program.

2023 was a year of transition. For those struggling with utility insecurity and energy poverty, access to these life-critical resources continued to challenge their families and budgets. NEUAC's membership is devoted to ensuring that families are not forced to choose between medicine and electric; food or fuel. Thank you to all who made 2023 successful for our organization and fought along side NEUAC for energy justice.

#LIHEAP40 #LIHEAPAction

Think you don't qualify for #LIHEAP because you have a job? Most applicants are just like you. It's important to check to see if you qualify and can receive help with your utility bills if you are experiencing economic hardship.

Did you know?

27,000 children were lifted out of poverty in 2020 thanks to the Home Energy Assistance Program.

Tell Congress to **#FundLIHEAP**

LEARN MORE
<https://campaignforchildren.org/resources/fact-sheet/fact-sheet-child-poverty-in-the-wake-of-covid-19/>

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NEUAC's membership is devoted to ensuring that families are not forced to choose between medicine and electric; food or fuel.

Sincerely,



Executive Director, National Energy and Utility Affordability Coalition

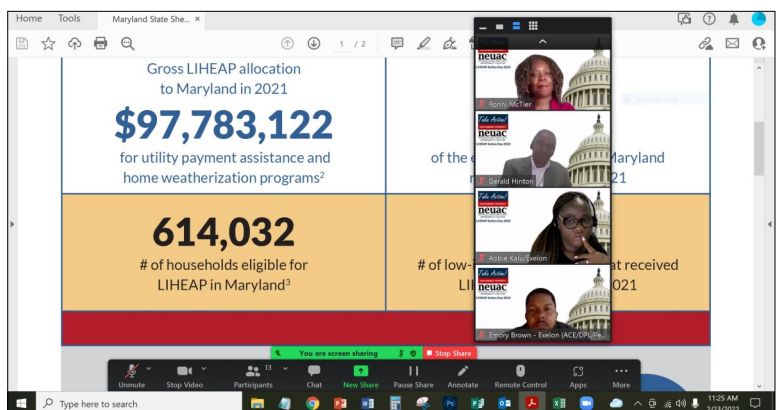
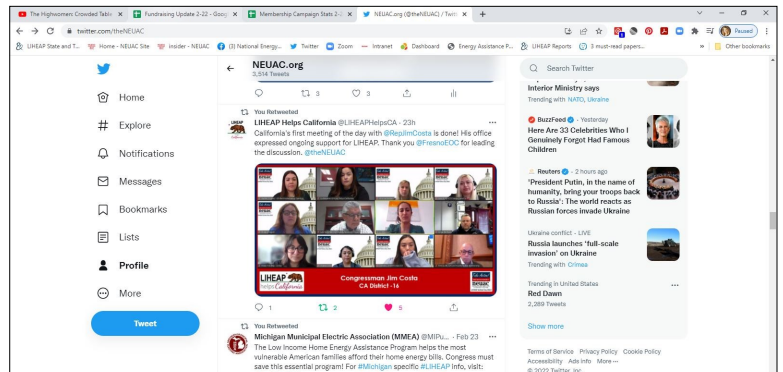
LIHEAP ACTION DAY 2022—VIRTUAL



Be **BRAVE**
enough to
have a
CONVERSATION
that **MATTERS.**

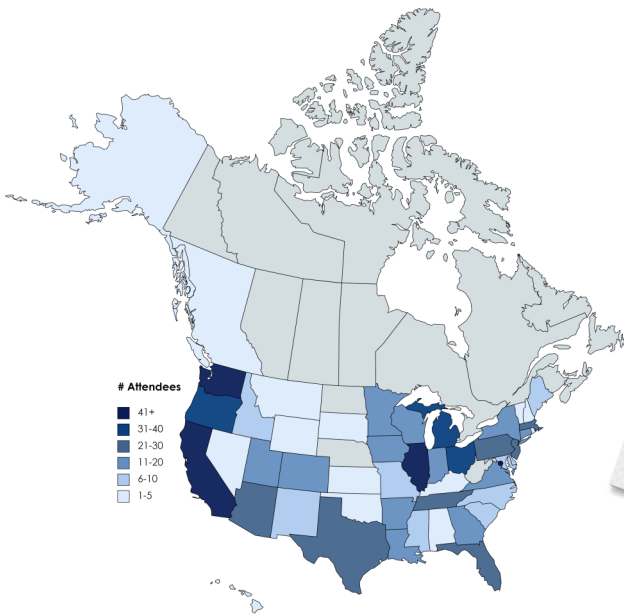
LIHEAP ACTION DAY BY THE NUMBERS

- Official Attendees: **320** **RECORD HIGH**
- Number of Meetings: **258**
- States Represented: **39**
- Member-Level Meetings: **18**
- Senate Meetings: **66**
- House Meetings: **192**
- Number of territories: **1**
- Democrat Meetings: **134**
- Republican Meetings: **119**
- Revenue: **\$4,474.00**



RISING WITH RESILIENCY

NEUAC 2022 ANNUAL CONFERENCE



Total attendees

RECORD HIGH **758**

BREAKDOWN BY REGISTRATION TYPE

Corporate/Utility NEUAC Member	8%
Corporate/Utility NEUAC Non-Member	3%
Non-Profit Government/Tribe Member	40%
Non-Profit Government/Tribe Non-Member	19%
Speakers	17%
Sponsor	6%
Others (Scholarship, Exhibitors, Guests)	7%

PRE-CONFERENCE REGISTRATIONS

345

REGISTRATION STATS

First-Time Attendees	415 (55%)
States with Highest Participation	Illinois (59)
	California (49)
	Washington (43)
Greatest Travel Distance	Northern Mariana Islands
Corporate-Utility/Non-Profit Attendees	84/447
Member/Non-Member Attendees	365 members vs 166 nonmember
Geographic Representation	47 States, District of Columbia, Northern Mariana Islands Territory, British Columbia
Not represented	Nebraska, North Dakota, and West Virginia

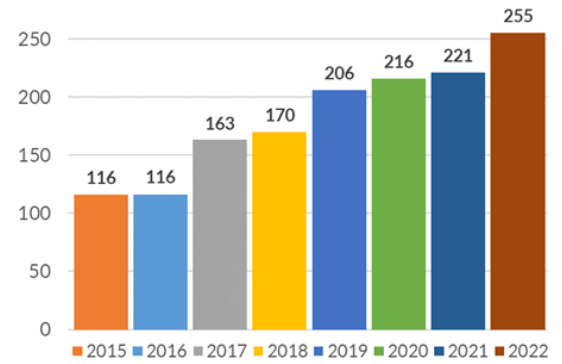
New Orleans, LA	Virtual Event	Virtual Event	Fort Worth	Phoenix, AZ
June 27-30, 2022	June 8-9, 2021	August 4-5, 2020	June 3-5, 2019	June 25-28, 2018
Total 758	Total 585	Total 648	Total 604	Total 660

MEMBERSHIP 2022

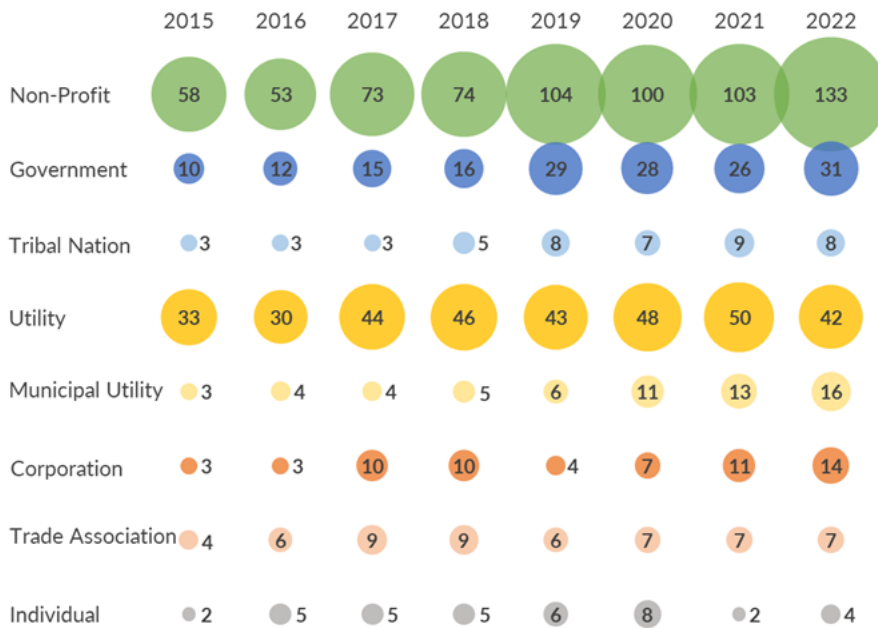
MEMBER RETENTION

Year	Total # of Members	Total # of NEW Members	Retention Rate
2018	170	35	83%
2019	206	62	85%
2020	216	39	86%
2021	222	29	83%
2022	255	49	93%

NEUAC MEMBERSHIP BY YEAR



NEUAC MEMBERS BY TYPE



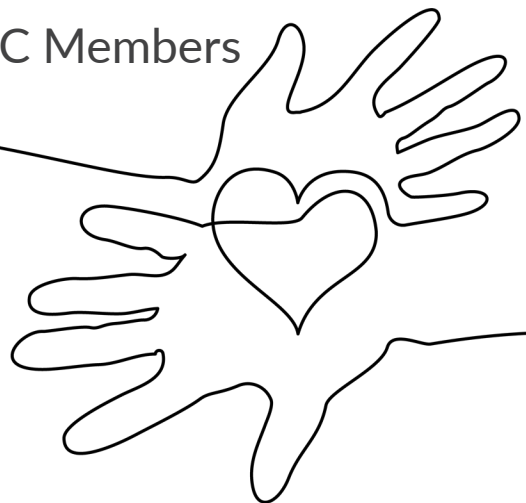
NEW MEMBERS IN 2022

- Alita Speaks
- Alliance for Green Heat
- Association of California Community & Energy Services
- Bridges CAP
- Champaign County Regional Planning Commission
- City of Fort Collins Utilities
- Clean Energy Works
- Climate + Energy Project
- Commonwealth of the Northern Mariana Islands
- Community Action
- Community Action Marin
- Community Action of Skagit County
- Community Action of Ventura County
- Community Action Partnership of Oregon
- Community Alliance of the Far Eastside (CAFE)
- Community Council of South Central Texas, Inc.
- Community Power
- Concho Valley Community Action Agency
- Connecticut Department of Social Services
- Consumers Council of Missouri
- Cornerstone Community Action Agency
- CPS Energy
- CSRA EOA, Inc.
- Detroit Water & Sewerage Department
- Dragonfly Consulting, LLC
- Duncanville Outreach Ministry
- ECL Community Action Agency
- Elevate
- Embarras River Basin Agency, Inc.
- Empower Dataworks
- Five County Association of Governments
- Hawaii Department of Human Services
- HRA of New Britain, Inc.
- Kegler Brown Hill + Ritter
- Lake Community Action Agency, Inc.
- LibertyHomes
- Maine State Housing Authority
- Miami-Dade Community Action and Human Services Department
- North Carolina Justice Center
- Oracle
- Pivot Energy
- Project BRAVO
- Promise Network Inc.
- Rhode Island Division of Public Utilities & Carriers
- Shawnee Development Council
- Snohomish County PUD
- Sol Systems
- Steve Whitworth
- The Salvation Army - Northern Division

Total 2022 NEUAC Members

RECORD HIGH

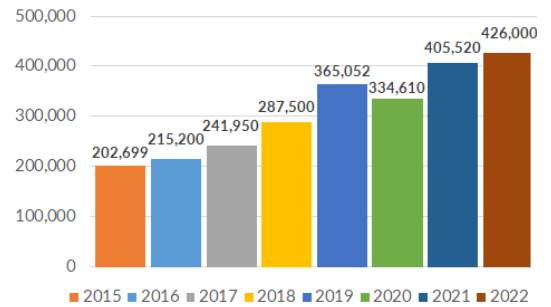
255



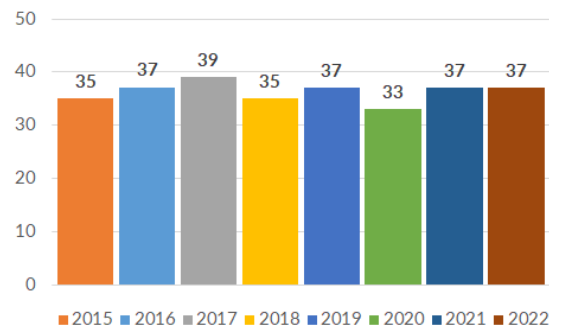
FUNDRAISING 2022



FUNDS RAISED BY CAMPAIGN YEAR



TOTAL DONORS BY YEAR



THE HIGHLIGHTS

Total number of donors increased **XXX%** from 2021 to 2022.

Additionally, total support from donors reached a new historic high for the organization of **more than \$400,000**.

Thank You!!
😊

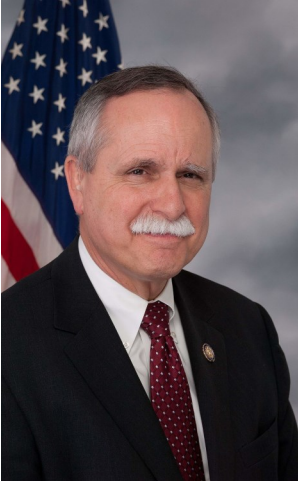
DONOR STATISTICS

	2019	2020	2021	2022
Number of total Donors	37	33	37	37
Retained Donors: No of donors who gave in year X that also gave in year (X-1)	27	28	25	
Retention Rate	77%	76%	76%	

Number of new donors compared to prior year	10	5	12	
Number of lapsed donors compared to prior year	8	9	8	

Average of all donations	\$ 9,866	\$ 9,841	\$10,560	
Average donation of lapsed donors	\$ 7,785	\$ 3,000	\$10,750	
Average donation of new donors	\$ 8,245	\$ 6,101	\$9,250	

NEUAC Special Achievement Awards



Extra Mile Award
Congressman
David B. McKinley, P.E.
Republican
West Virginia 1st District

The **Extra Mile Award** is presented annually to a member of Congress to recognize legislative achievements that advance energy assistance policies for vulnerable families. As part of LIHEAP Action Day, NEUAC awards the Extra Mile Award to one member of Congress who has “walked the extra mile” for LIHEAP. In 2022, NEUAC honored Congressman McKinley for his commitment to protecting LIHEAP during a year when a national pandemic threatened the energy security of many families in West Virginia and beyond.



Sister Pat Kelley Award
Steve Whitworth
Assistance Program Lead
Area Manager
Florida Power & Light

The **Sister Pat Kelley Achievement Award** recognizes a person with exemplary achievement in furthering the National Energy and Utility Affordability Coalition’s objectives of increasing public awareness of low-income energy problems, advancing energy assistance policy and promoting charitable energy assistance. Sister Pat Kelly was a nun based in St. Louis, Missouri, with the Sisters of Charity order. She founded the national effort to advocate for vulnerable households for energy assistance. After the summer of 1980 when hundreds of vulnerable citizens died during a terrible mid-west heatwave, Sister Pat Kelley started an organization, Missouri EnergyCare, that would eventually become the National Fuel Funds Network and later NEUAC, with a mission to advocate for energy affordability.



Victorine Q. Adams Award
HeartShare Human Services of New York

The **Victorine Q. Adams Award** spotlights institutional innovation and achievement among nonprofit NEUAC members. NEUAC presents the Victorine Q. Adams Award to a nonprofit organization that displays an innovative spirit towards raising public awareness and generating financial aid for people in need of energy assistance. Victorine Q. Adams was a woman of distinction; a public leader and testament to good will who founded one of the nation’s first fuel fund programs in Baltimore, Maryland. With grace and compassion, the late Ms. Adams dedicated her life to bringing about change for the betterment of her community.



Corporate Excellence Award
ConEdison

The **Corporate Excellence Award** recognizes outstanding achievements by a company or corporate entity on behalf of its low-income customers. Utilities or other corporate partners may be nominated who demonstrate innovative practices, outstanding community partnership, or impressive depth of programming directed at lowering the energy burdens of low-income families and/or vulnerable populations or addressing the need for energy crisis in their communities.



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Delaware Office of Community Services
Dollar Energy Fund
Dominion
DTE Energy
Duke Energy
Energy Outreach Colorado
Florida Department of Economic Opportunity
Florida Power & Light
HeartShare Human Services of NY
Lumbee Tribe of North Carolina
MASSCAP
Miami Valley Community Action Partnership
Michigan Community Action Association
Mid-America Assistance Coalition
National Grid
Ohio Partners for Affordable Energy
Operation Fuel
Pacific Asian Consortium in Employment
PG&E
Sacramento Municipal Utility District
Salt River Project
Salvation Army - Central Territory
Salvation Army - National Headquarters
Tennessee Valley Authority
Vermont Energy Investment Corp (VEIC)
Vistra Energy (TXU)
WSSC Water

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Celia Andrade
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Alison Donovan
Kim Campbell
Kelly Caplan

Ex-Officio

American Gas Association
American Public Gas Association
American Public Power Association
Edison Electric Institute
Federal Energy Regulatory Commission
National Rural Electric Coop Association
U.S. Department of Energy
U.S. Department of HHS

Advisory

Alliance to Save Energy
APPRISE
Berkshire Hathaway
Central Hudson Gas and Electric
Citizens for Citizens
ConEdison
Consumers Energy
Energy Coordinating Agency
EnergyCare Missouri
Energy Coordinating Agency
Entergy
Fuel Fund of Maryland
JEA
Michigan Public Service Commission
NASCP
National Community Action Partnership
National Consumer Law Center
NEADA
New Jersey Natural Gas
New Jersey SHARES
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Commonwealth Edison (ComEd)
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Florida Power and Light
HeartShare Human Services of New York

Huntsville Utilities
Los Angeles Department of Water and Power
National Grid
National Rural Electric Coop Association
New Jersey Natural Gas
Oracle
Pacific Gas and Electric Company
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Tacoma Public Utilities
TECO Energy
Tennessee Valley Authority
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Washington Gas