

# Questions: Conference Planning Leadership Team

Sample discussion points to consider in small groups. You may discuss these or any topics you find relevant!

1. What should be the **theme for San Diego 2023**? What imagery should NEUAC consider using in marketing/pin design?
2. Brainstorm ideas/recommendations for the **final day of conference**. There is a block of time to do deep-dive content (we moved regional meetings to the first day of conference). Could this block of time be used to do something special that will hold people through the last day?
3. Review schedule and discuss **potential speakers and topics by content area**. **Review RFP** – any changes?
4. **Plenary speakers, reception ideas** – if time allows, brainstorm ideas from yesterday and vote.
5. **Conference Pricing** – recommendation: \$75 increase across the board. See P&L for conference 2022. Discuss/vote. See Sponsorship Form draft for additional opportunities to sponsor the 2023 conference.