

# EnergyShare<sup>®</sup>



National Energy Utility  
Affordability Conference  
June 6, 2016

## Expanding Dominion's EnergyShare Program:

A collaborative model for utilities, state agencies  
and non-profits to provide energy assistance  
and energy efficiency to vulnerable populations



# Program Background



Thanks to your generous contributions, more than 60 EnergyShare agencies in our service area were able to help 3,225 families keep warm this past winter by paying their heating bills. This represents over 11,350 people, including 1,810 children under 5 years of age, 685 adults over 60 and 410 handicapped people.

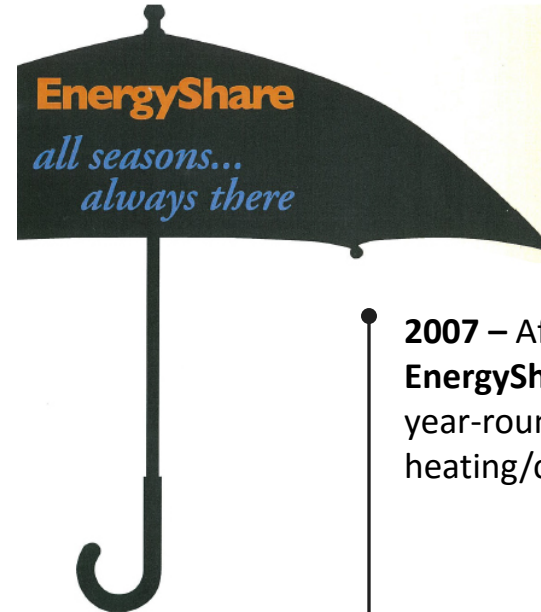
Combined, \$467,500 in contributions from customers, religious and civic groups, businesses and employees helped make the 1984-85 EnergyShare program a success. This total includes \$110,000 from Dominion Resources, Inc., and its subsidiaries.

EnergyShare is monitored by five Citizen Oversight committees.

Thanks for contributing to  
**ENERGYSHARE.**



**1982 - EnergyShare** launches as a heating assistance pilot in Eastern, Va.



**2007 -** After 25 years, EnergyShare becomes a year-round heating/cooling program.

1980

1990

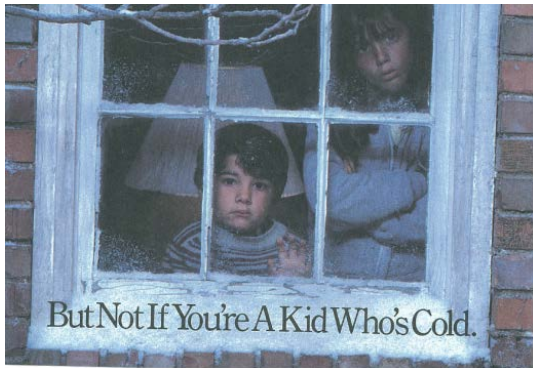
1995

2000

2005

2010

2020



**1992 -** Cool Kids contribution campaign to celebrate 10 years

**2001 -** EnergyShare expands to Ohio.

EnergyShare<sup>SM</sup>

**2015 -** EnergyShare expands: to include weatherization, education outreach for vulnerable populations.

# Expanding Through Public-Private Collaboration

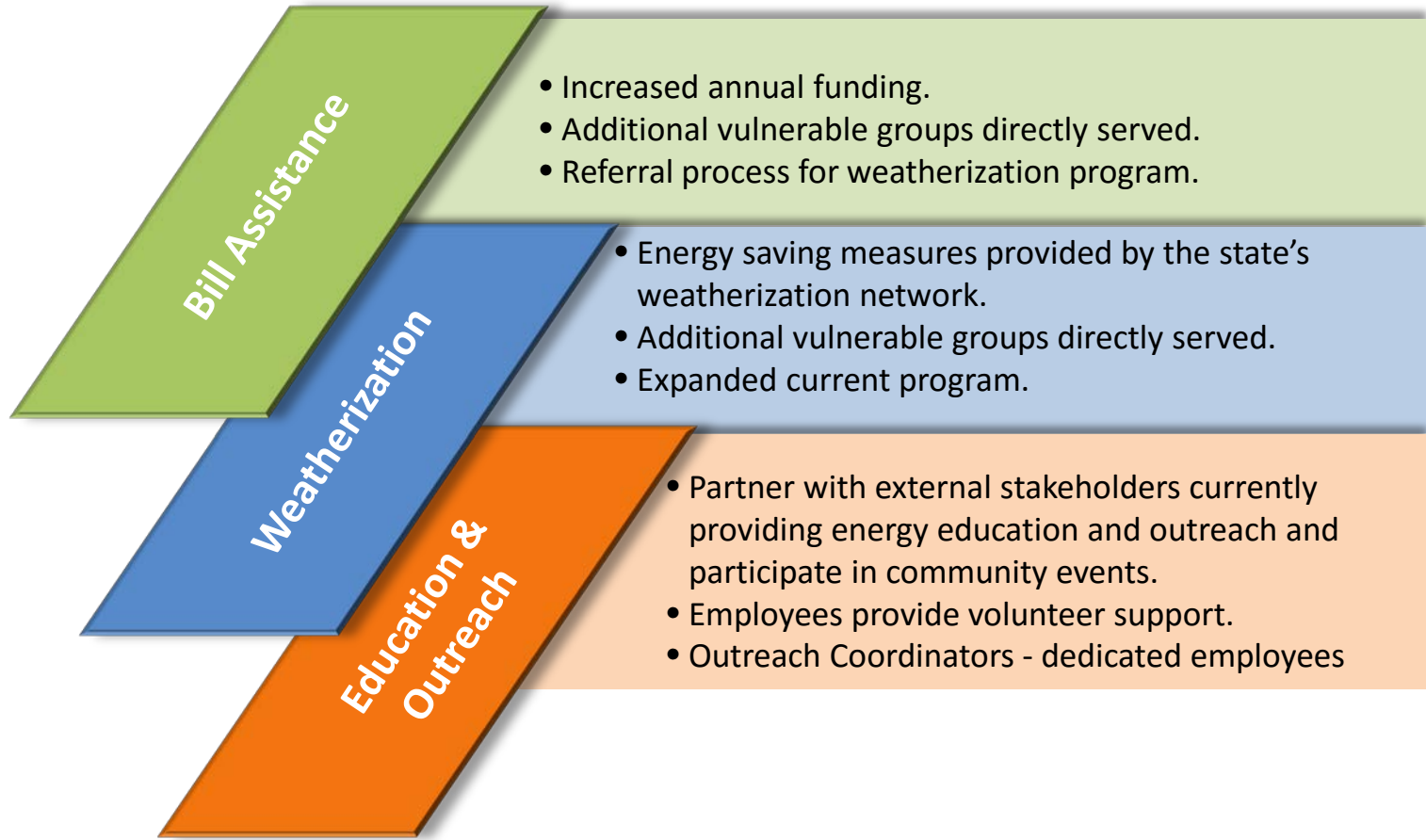
- Political Climate
- Public Service Partners
- Nonprofit Partners



# The Expanded Program

***Goal: Develop a best-in-class initiative to provide financial assistance and sustainable, long-term energy savings through education and weatherization for our most vulnerable customers.***

**Over 30 state agencies, non-profits, and others provided input.**



# Bill Payment Assistance

- Special funding for veterans and individuals living with disabilities
- Public-private partnership
- Nearly 100 agency partners
- United Way – managing agency
- Referral to weatherization



SOMETIMES  
**A HELPING HAND**  
COMES ON TWO FEET.

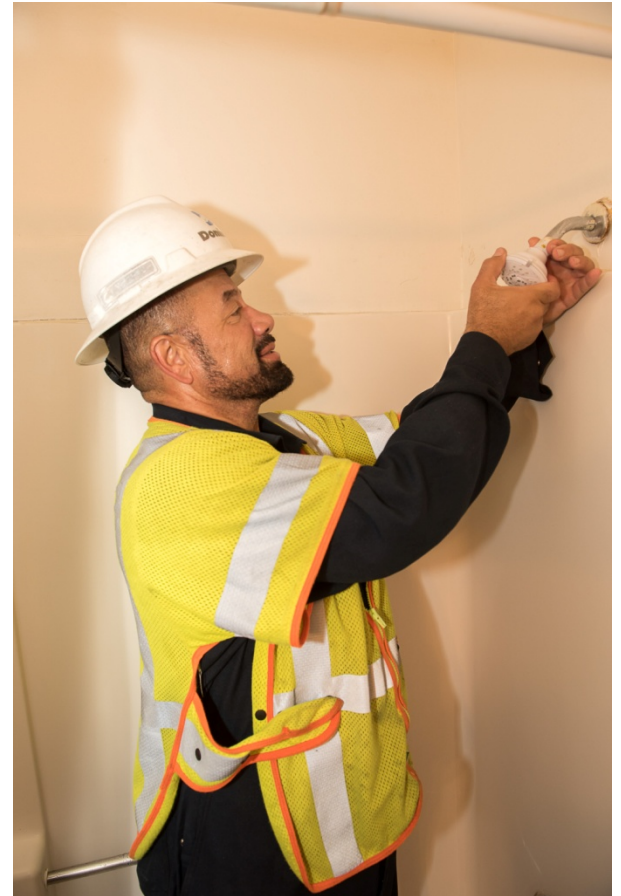
Dominion  
VOLUNTEER

Dominion's EnergyShare® program helps those who need it most. For qualified customers, we offer bill pay assistance along with free weatherization and energy-saving upgrades. From insulating attics and caulking doors and windows to installing energy-efficient light bulbs, we're not just helping customers, we're helping neighbors. Call 2-1-1 or visit [dom.com/energyshare.va](http://dom.com/energyshare.va) to learn more.

 **Dominion**  
Depend on us for more than energy.™

# Weatherization

- Link homeowners receiving bill payment assistance to weatherization providers
- Partner with non-profits for multi-family projects
- Each homeowner receives walk-through assessment and education on long-term energy savings
- Weatherization measures installed at no cost to client



# Weatherization Measures

## Regulated Program

- Multi-family & single family
  - Attic insulation
  - Energy efficient lighting
  - Low-flow showerhead
  - Pipe wrap insulation
  - Faucet aerators



## Pilot Program

- Multi-family & single family
  - Attic insulation
  - Energy efficient lighting
  - Low-flow showerhead
  - Pipe wrap insulation
  - Faucet aerators
  - Furnace fan motor
  - Heat pump tune up
  - AC tune up
  - Air sealing
  - Duct sealing

# Education & Outreach

## KEY TO SUSTAINABLE SAVINGS

- Energy Education Outreach Coordinators in three regions
- Partner with external stakeholders
- Conduct extensive energy education outreach during community events
- Customized literature in multiple languages.
- Train employee volunteers.
- Engage volunteers in weatherization projects.





# EnergyShare Commercial



# Contact Us

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Thank you for your time.

Questions?