





UNITED WAY 2017 ALICE Report

DRIVING CHANGE TOGETHER




United Way of Florida

What/Who is ALICE



GIVE. ADVOCATE. VOLUNTEER.
United Way of Florida
UnitedWayALICE.org/Florida



Housing – below average size and cost including utilities

Childcare – the cheapest legal home-based childcare

Food – careful purchasing and preparation with no eating out

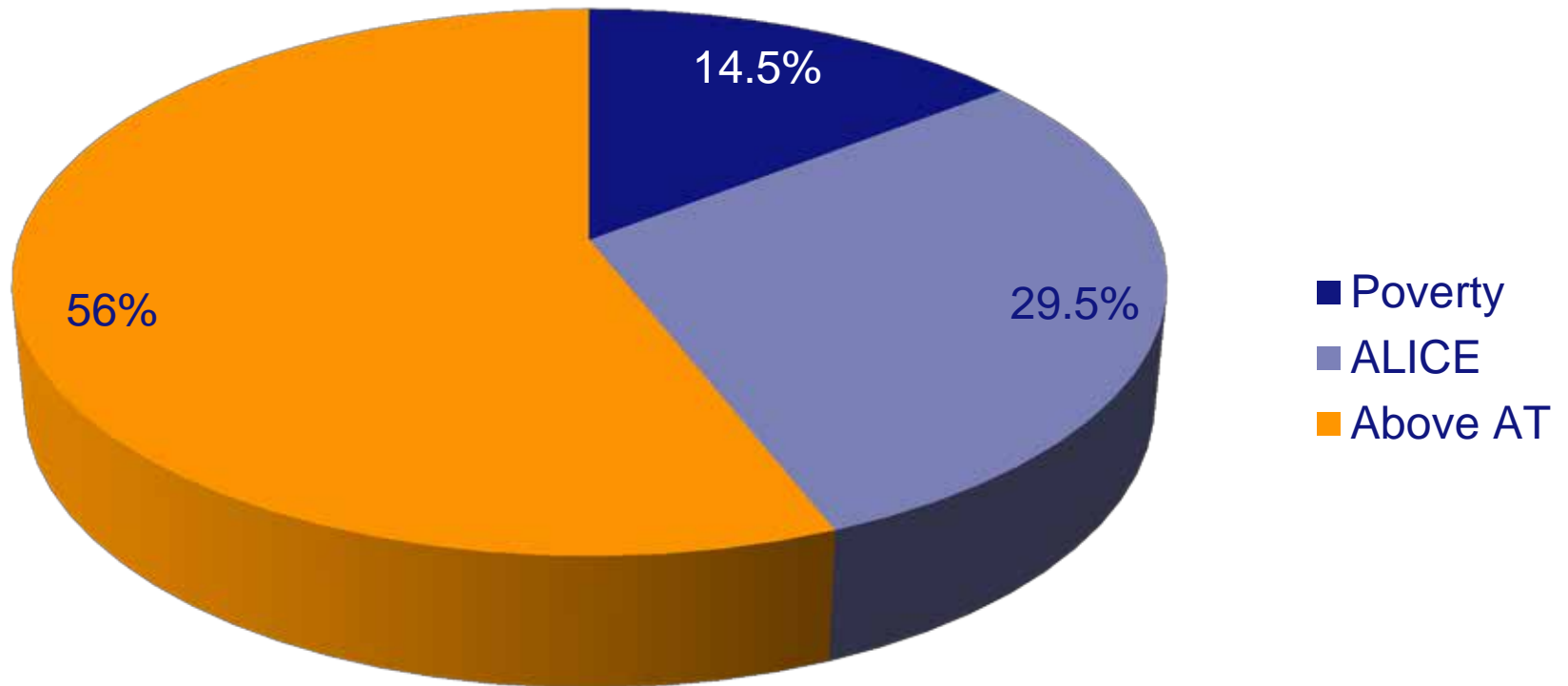
Transportation – Gas, insurance and basic maintenance only

Healthcare – basic out-of-pocket costs with no insurance premiums and ACA penalty

Miscellaneous – minor cost overruns and other essentials

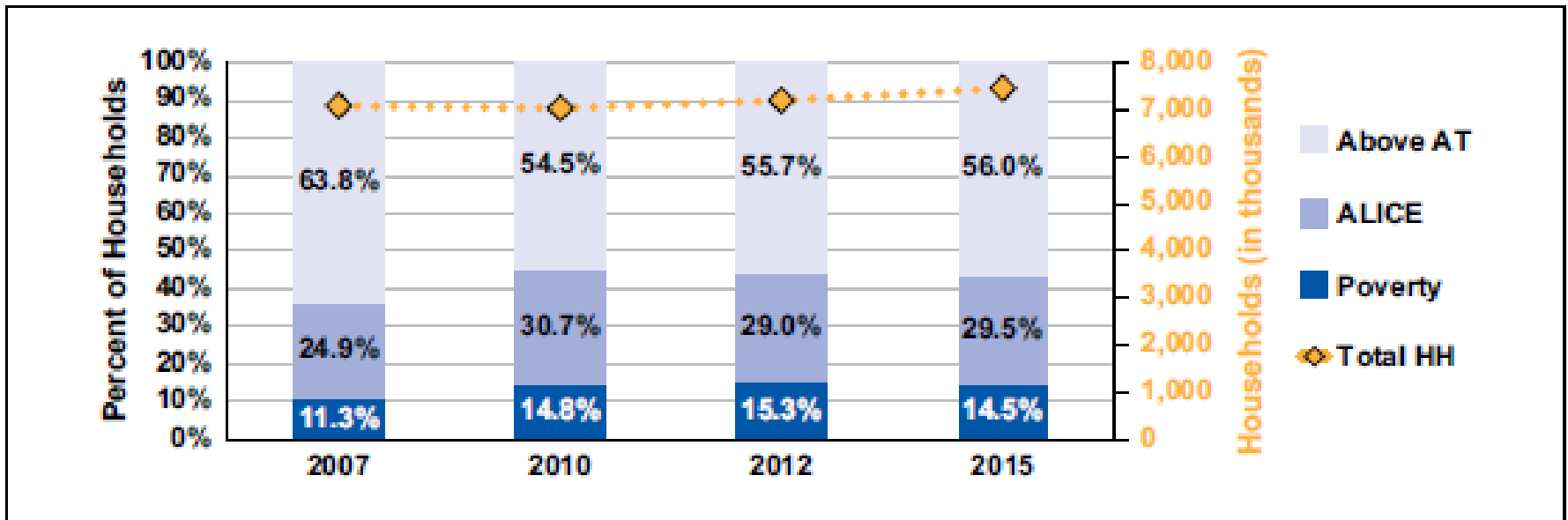
Taxes – Social Security, Medicare and Income taxes and credits

Overview of ALICE in Florida 2015



Overview of ALICE in Florida

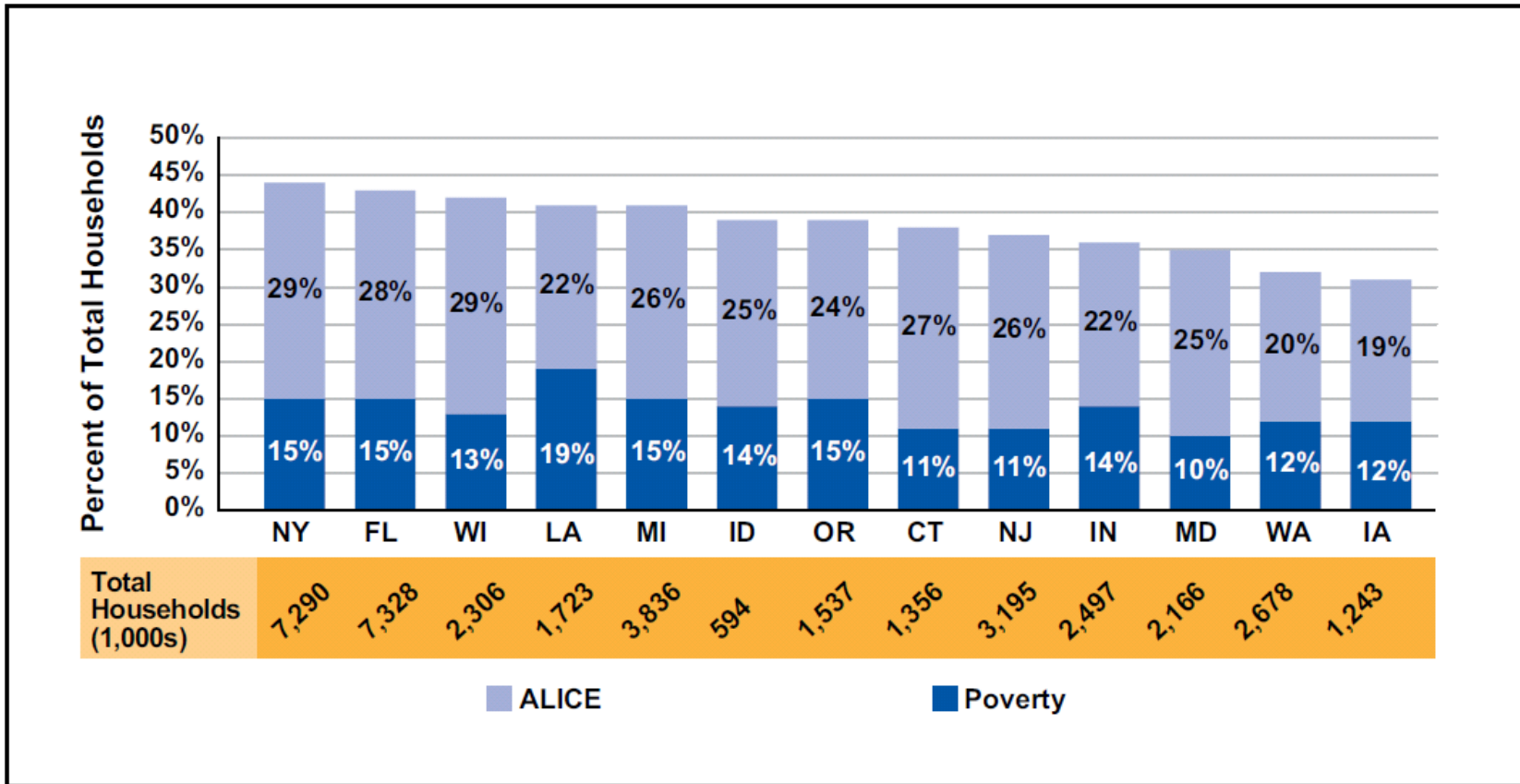
Figure 1.
Household Income, Florida, 2007 to 2015



Source: American Community Survey, 2007-2015, and the ALICE Threshold, 2007-2015; see Exhibit VII and ALICE Methodology for details

Multi-state Comparison

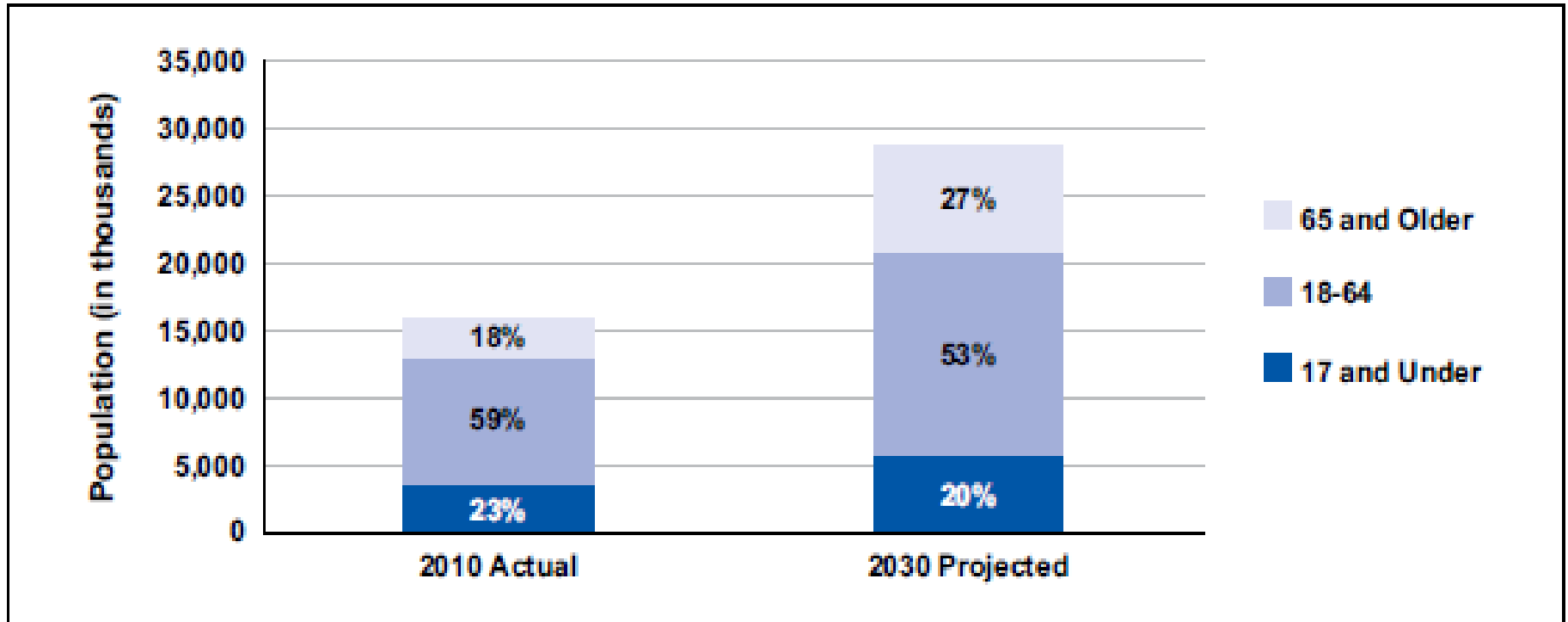
Percent of Households Below the ALICE Threshold by State, 2014



Source: American Community Survey, 2014, and the ALICE Threshold

ALICE - Populations

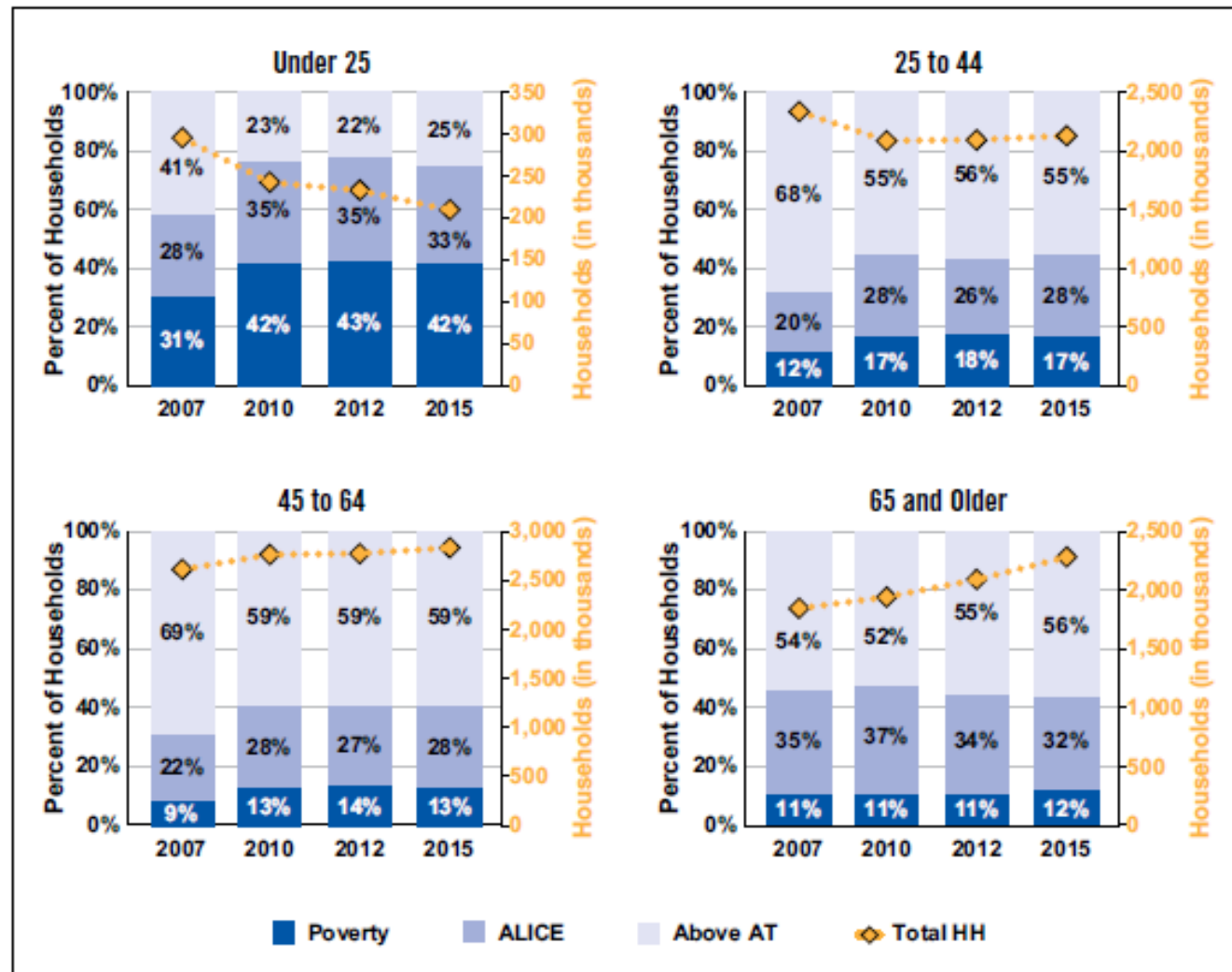
Population Projection, Florida, 2010 to 2030



Source: U.S. Census, 2005

ALICE - Populations

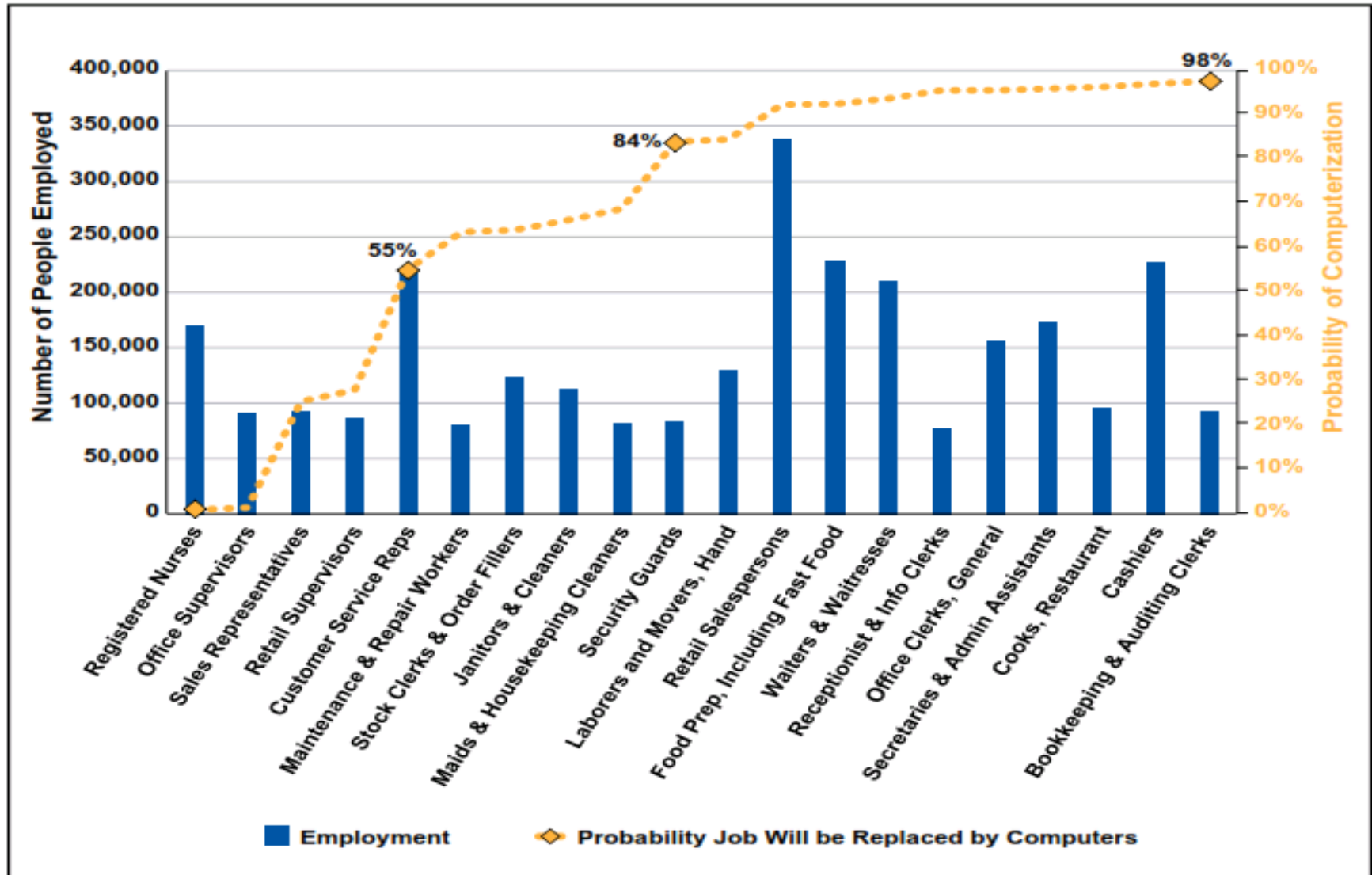
Figure 3.
Trends in Households by Income by Age, Florida, 2007 to 2015



Source: American Community Survey, 2007-2015, and the ALICE Threshold, 2015

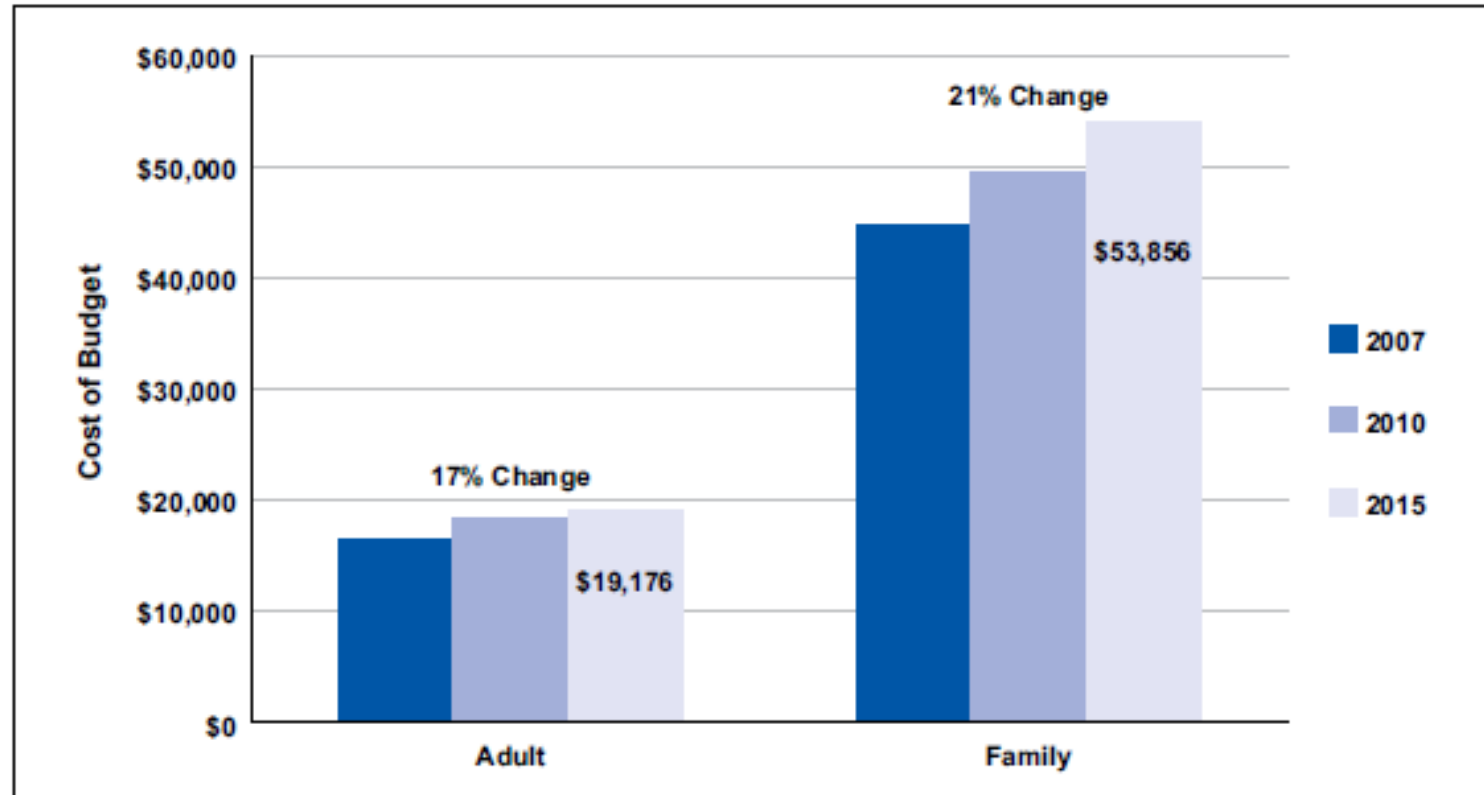
ALICE - Jobs

Employment by Occupation and Impact of Technology, Florida, 2015



ALICE - Budget

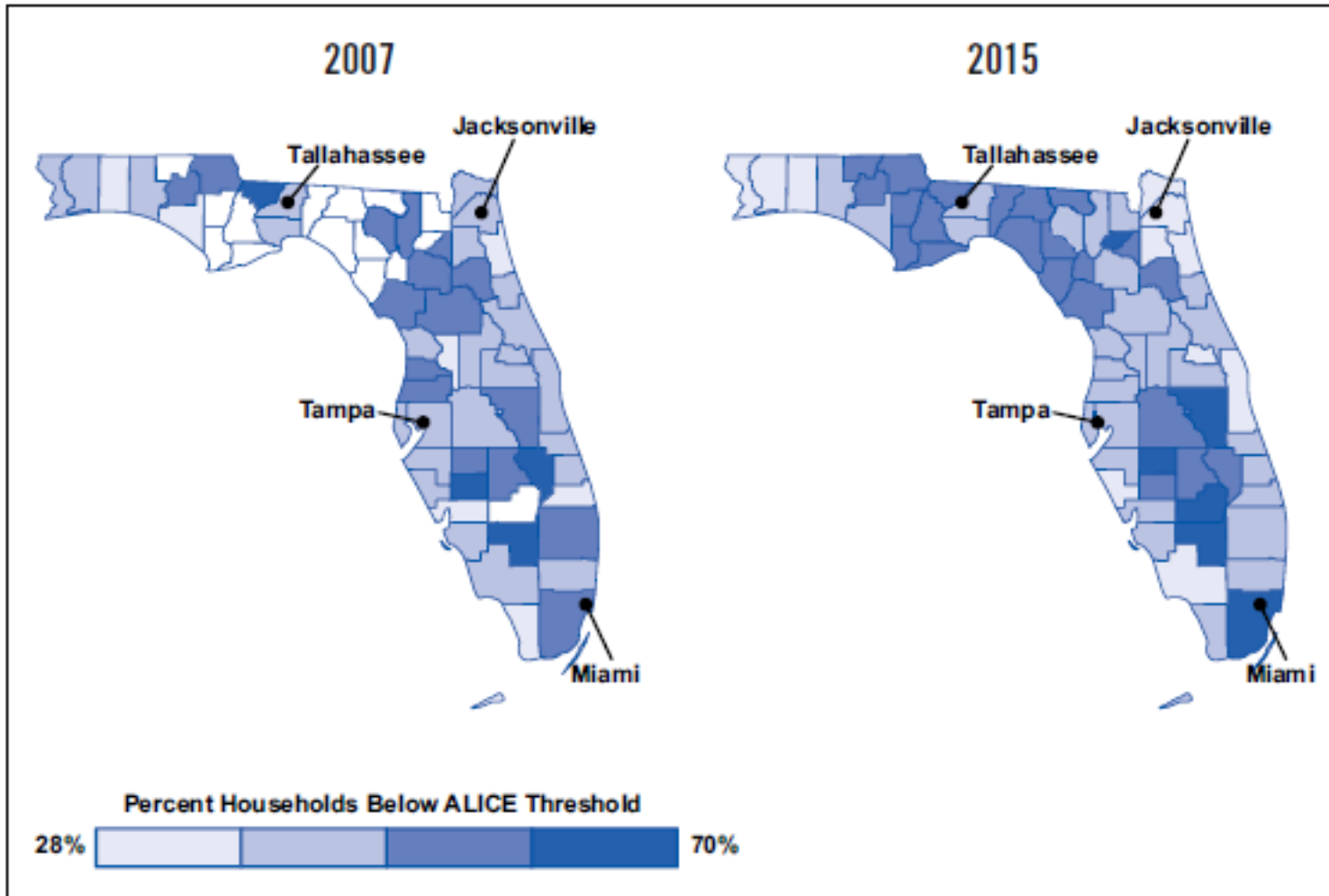
Figure 13.
Household Survival Budget, Florida Average, 2007 to 2015



Source: U.S. Department of Housing and Urban Development (HUD), 2015; U.S. Department of Agriculture (USDA), 2015; Bureau of Labor Statistics (BLS), 2015; Internal Revenue Service (IRS) and Florida Department of Education, 2015

ALICE – Florida Over Time

Percentage of Households with Income Below the ALICE Threshold by County, Florida, 2007 and 2015



Source: American Community Survey, 2007 and 2015, and the ALICE Threshold, 2007 and 2015

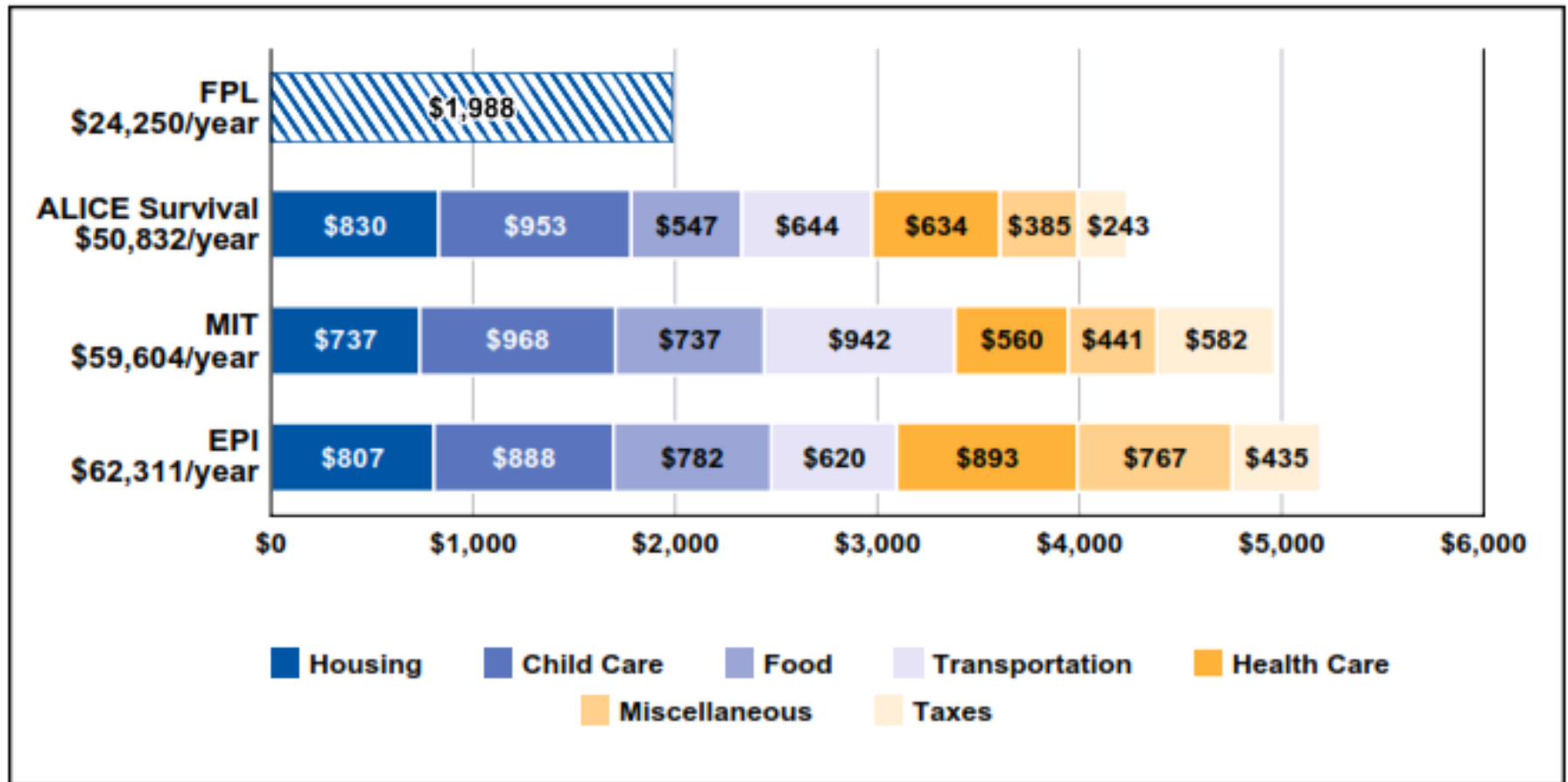
ALICE - Budget

Figure 12.
Household Survival Budget, Florida Average, 2015

Monthly Costs, Florida Average, 2015			
	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER	2007 – 2015 PERCENT INCREASE
Monthly Costs			
Housing	\$809	\$842	22%
Child care	N/A	\$1,015	10%
Food	\$185	\$547	14%
Transportation	\$328	\$653	2%
Health care	\$164	\$628	>48% *
Miscellaneous	\$145	\$408	19%
Taxes	\$189	\$395	20%
Monthly Total	\$1,588	\$4,488	19%
ANNUAL TOTAL	\$19,176	\$53,856	19%
<i>Hourly Wage **</i>	<i>\$9.59</i>	<i>\$26.93</i>	<i>19%</i>

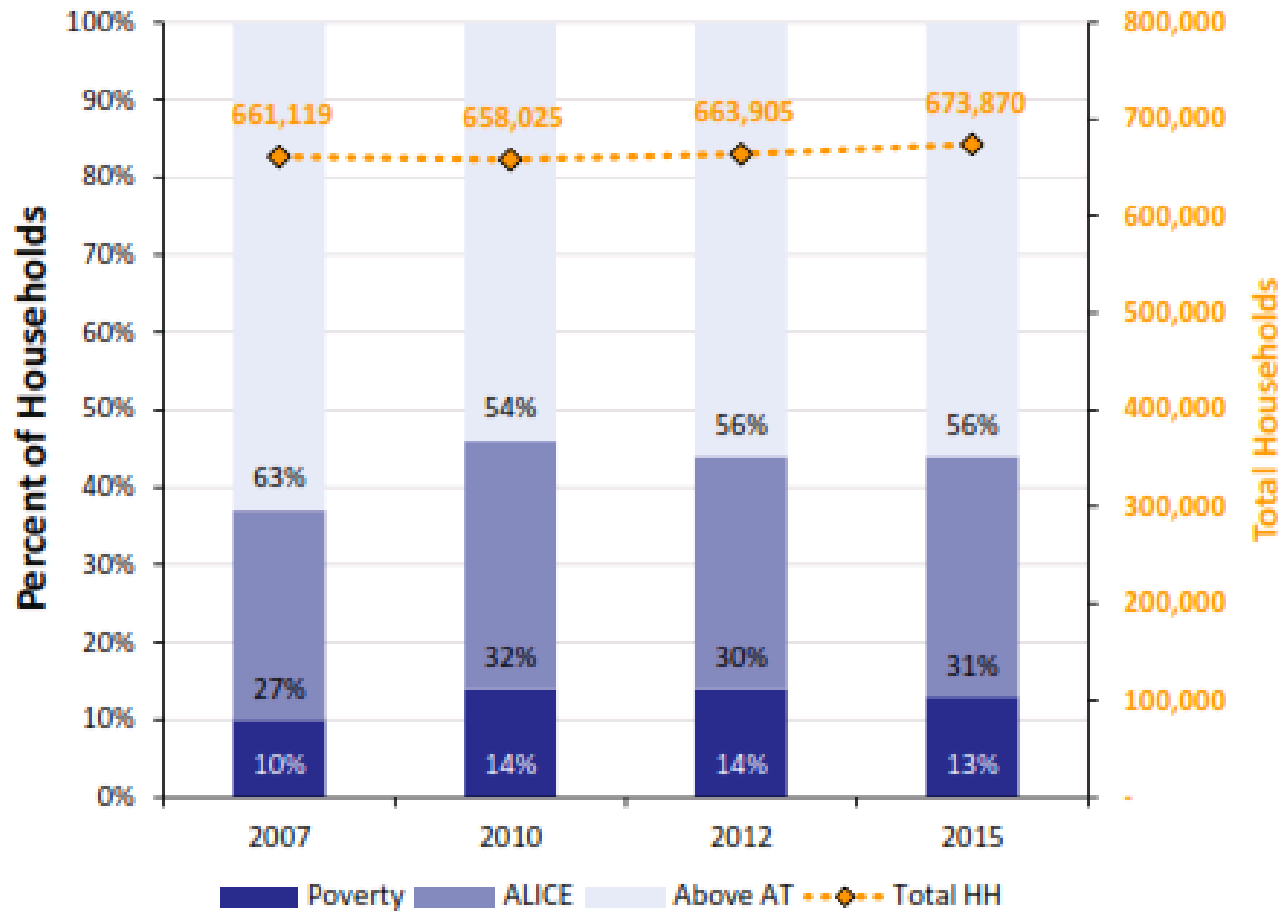
ALICE - Budget

Comparison of Household Budgets (family of 4), Polk County, Florida, 2015



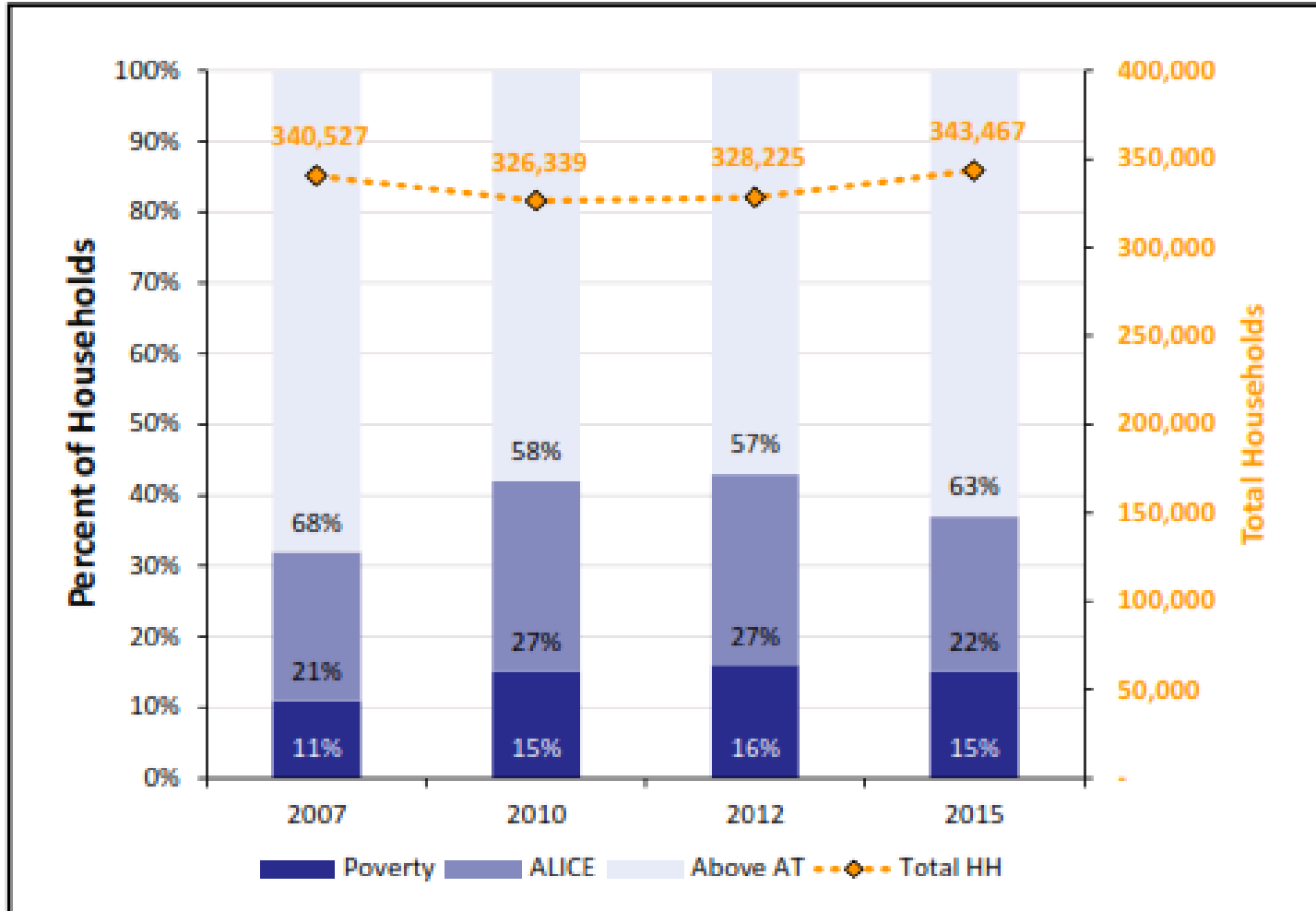
ALICE in Broward County Over Time

Households by Income, 2007 to 2015



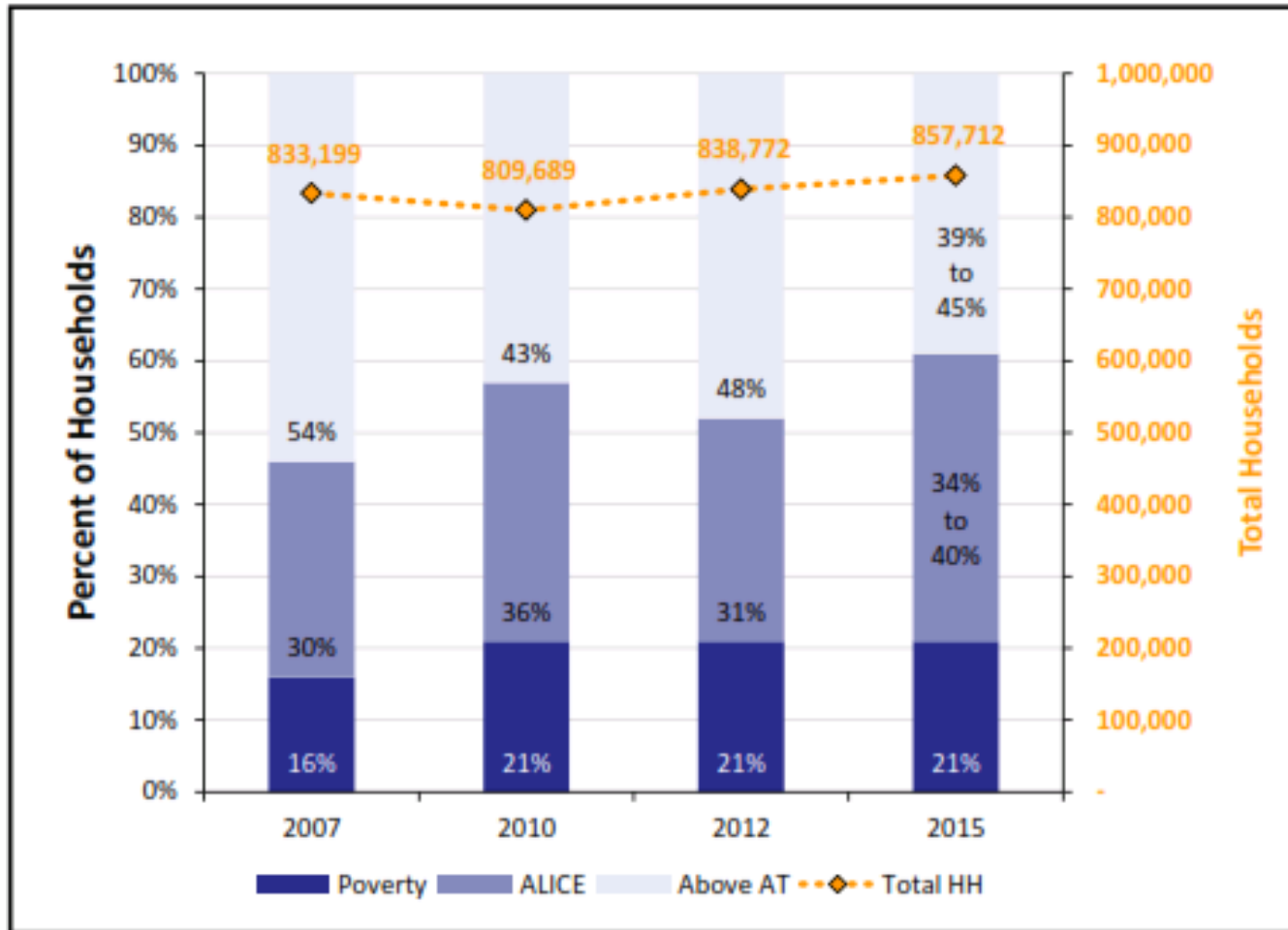
ALICE in Duval County Over Time

Households by Income, 2007 to 2015



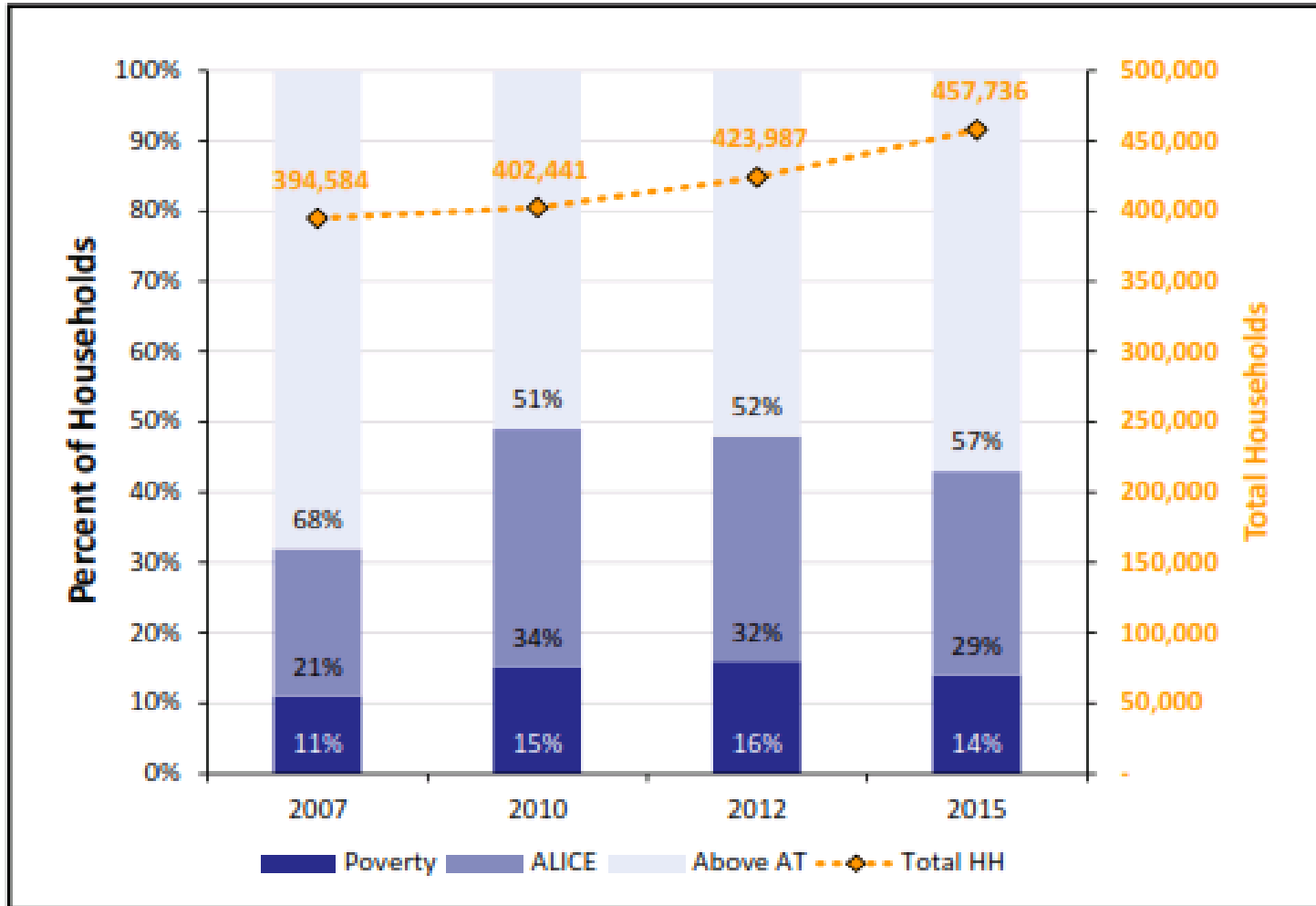
ALICE in Miami-Dade County Over Time

Households by Income, 2007 to 2015



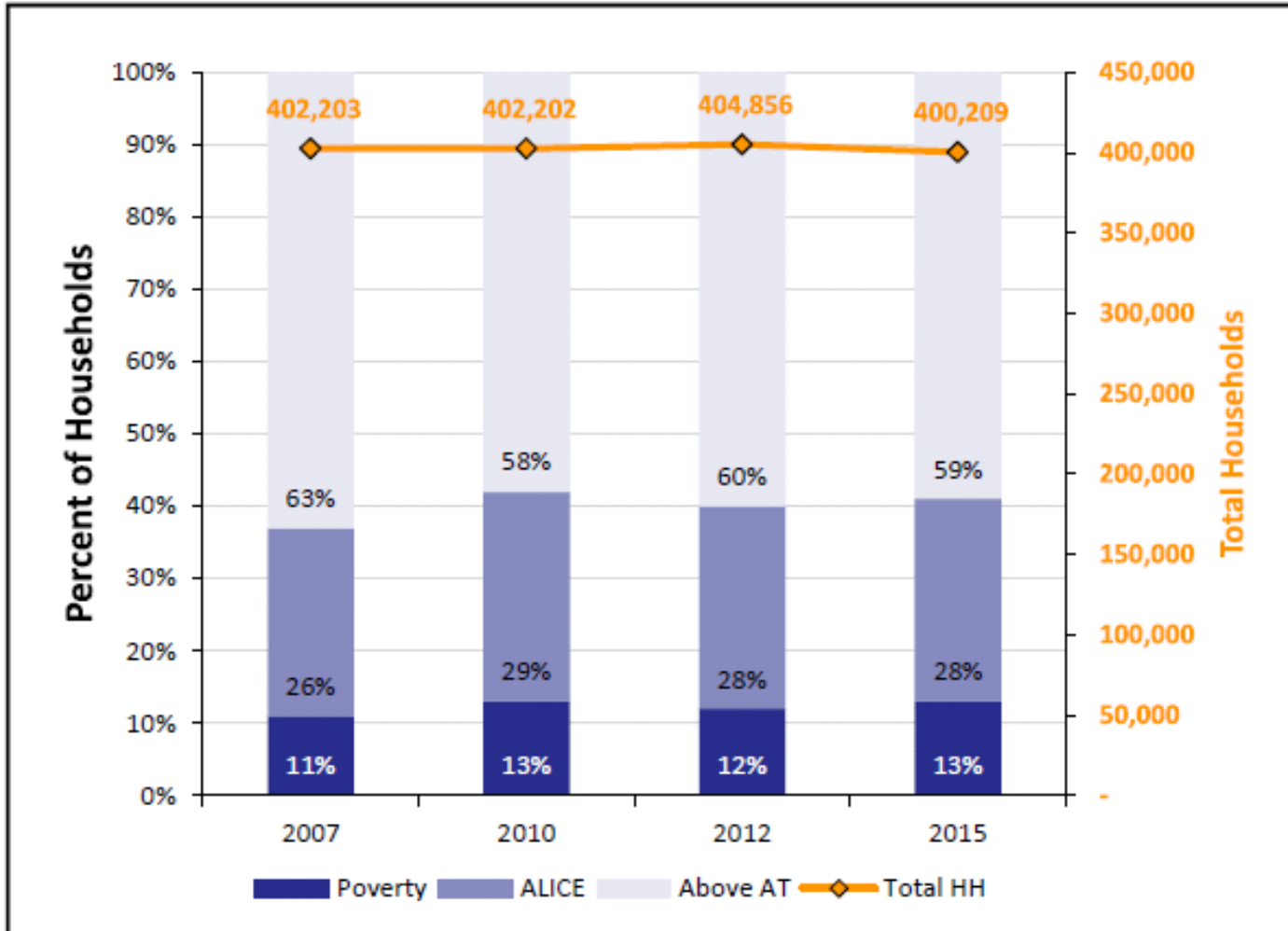
ALICE in Orange County Over Time

Households by Income, 2007 to 2015

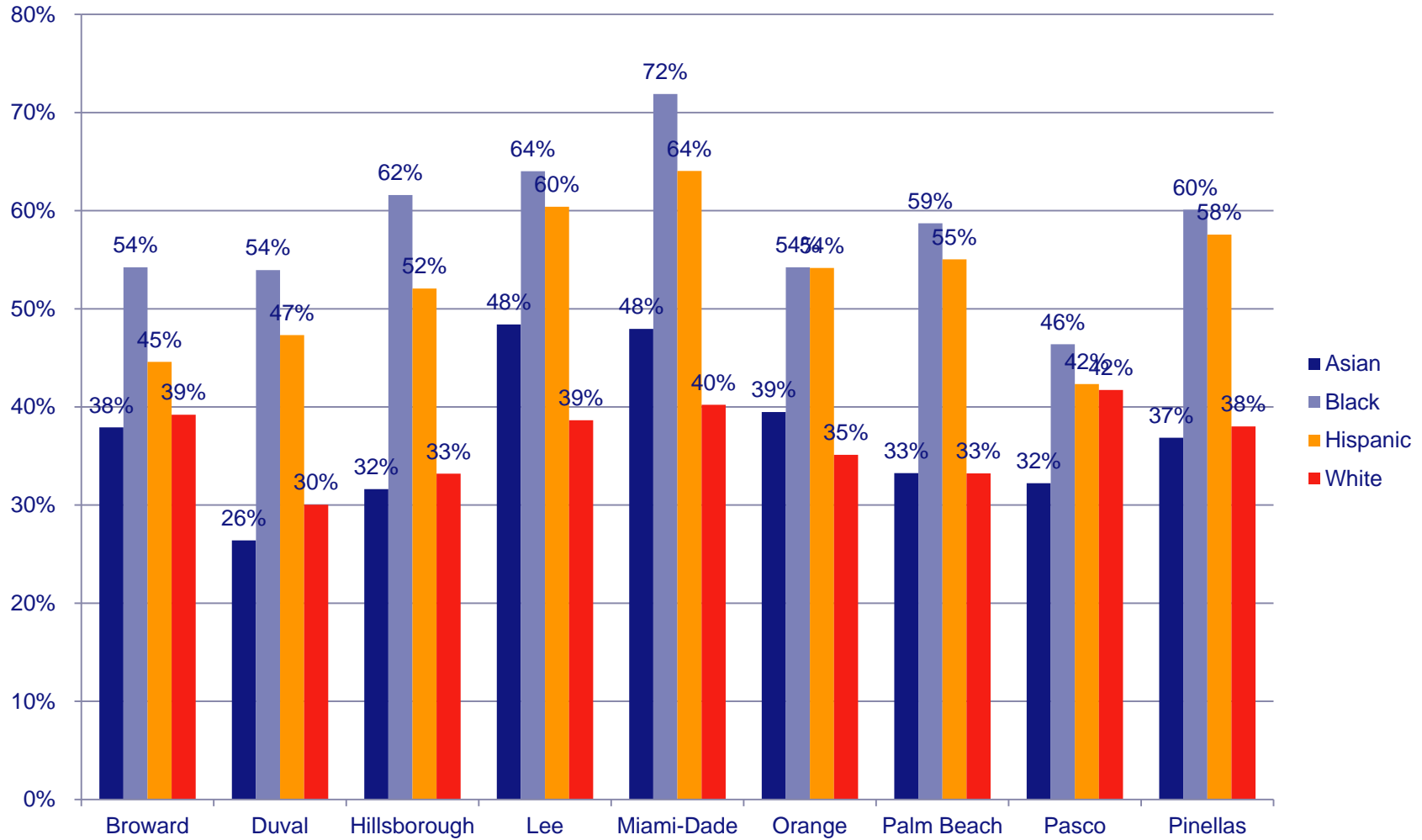


ALICE in Pinellas Over Time

Households by Income, 2007 to 2015



ALICE % By Race, Large FL Counties 2015



Maximizing Impact

Build Awareness

Improve Access

Advocate for Change

Sarasota County Energy Upgrade Campaign

Energy Upgrade Workshops: 20 to 45 minute workshops available to neighborhood, faith, civic groups around the county.

Step by Step Energy & Water Saving Tips.



à Free DIY Energy Saving Kit for All Attendees

Since Sept. 2012:

>70 workshops

>1500 households

>\$266,000 in annual energy savings just from kit items



ENERGYupgrade

Know More. Do More. Save More.

United Way
of Florida



Energy Costs

Sarasota County Ave. Energy Costs:

- 2015 Ave. household annual energy costs: \$1,274 (\$106/mo)

Low Income Energy Burden

- Local: Analysis of nearly 500 households
 - Homes < \$200,000 4x more likely to have costs over \$1.50/sq ft.
- National study: Tampa median low income resident spends 7.28% of their income on energy (2x median household)



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Energy Upgrade Campaign

DIY Energy Saving Kit:

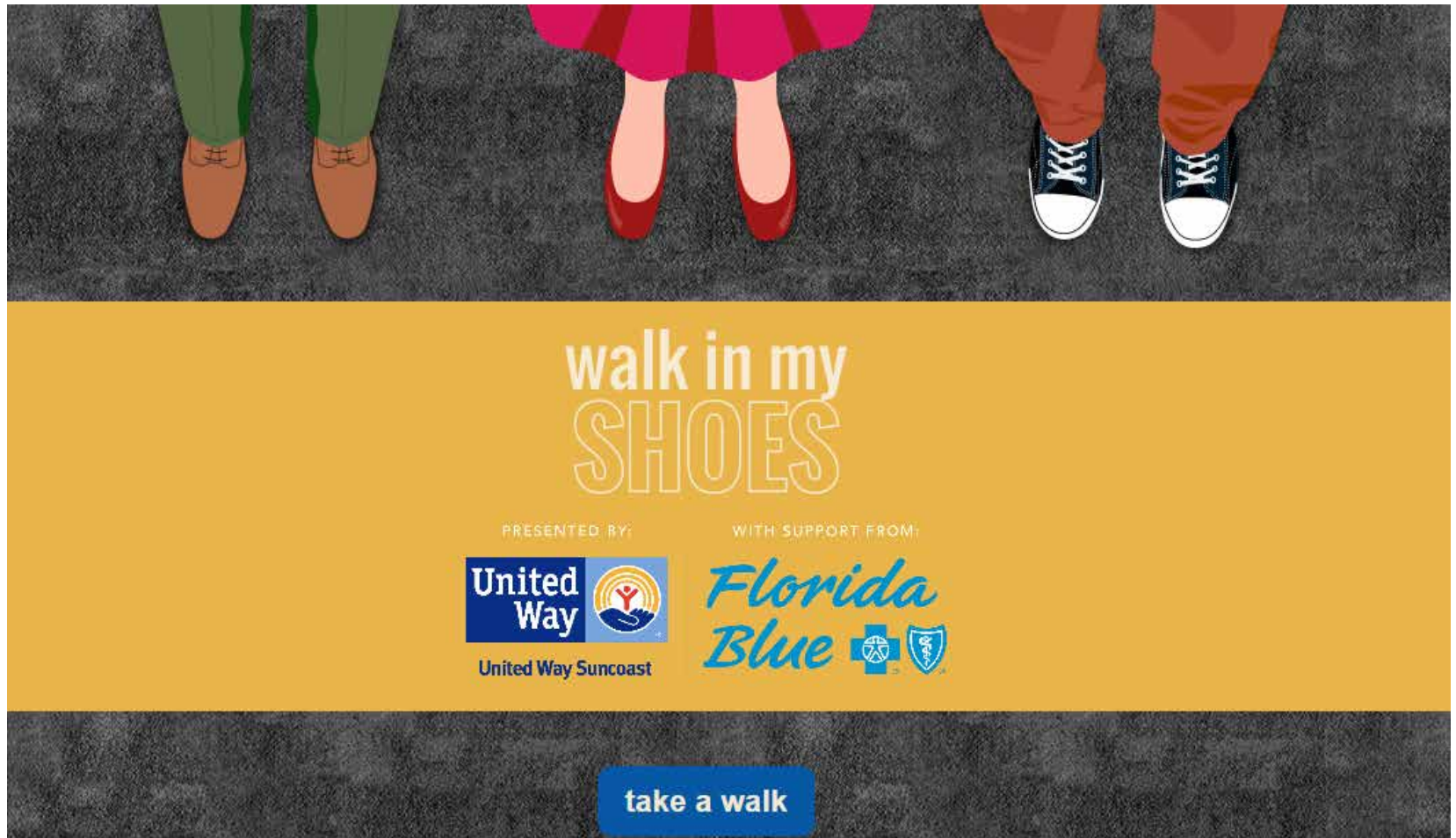
Each attendee receives a free kit to begin improvements right away

- Items valued at over \$30
- Estimated Savings: >\$160/year

Includes: Smart Power Strip, 2 LED bulbs, 2 faucet aerators, rope caulk, insulating gaskets, Energy Savers Book



Resources



- WalkWithALICE.com
- www.uwof.org/ALICE
- hbullard@uwsuncoast.org

United Way
of Florida

