



KNOW YOUR CUSTOMERS. EXCEED THEIR EXPECTATIONS.

**IT'S NOT ROCKET SCIENCE...
IT'S SMART BUSINESS.**

**Discover How Our
Custom Performance Solutions
Beat the Competition 3:1**



**IQ STRATEGIC
COMMUNICATIONS**

DATA ANALYTICS | RESEARCH | STRATEGY | EXECUTION

IQdelivers.com | 888.890.8570 | info@iqdelivers.com

GET 22% MORE OUT OF YOUR NEXT CAMPAIGN

Introducing IQ Strategic's Customized Performance Solutions



\$100,000
Rushes Accident Plan insurance to better protect your family

\$7/month

Click to Begin!
Learn more

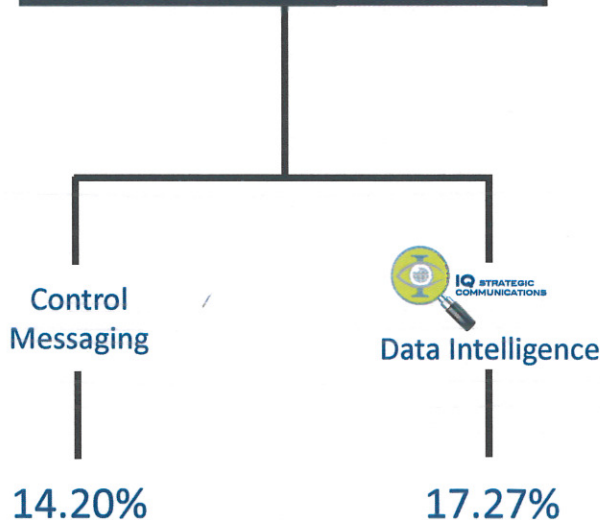
Seconds ago you were just checking out Facebook, not planning to buy insurance. Now here you are, with the chance to know your family would receive a \$100,000 tax-free insurance benefit if they were to lose you in an accident.

Should you really take a serious look at this accidental death and dismemberment insurance? Yes, here's why:

- No one ever expects a fatal accident, yet accidents are the #1 cause of death among Americans up to age 64.
- Single coverage costs just \$7 a month (less than 2¢ a day)
- Coverage for you and your family is just \$18.42 a month (less than 35¢ a day)

See below for details, then click to begin the easy online enrollment process. Approval is guaranteed, with no medical questions or health exams.

More information to help you decide.



The days of successful generic marketing campaigns are over. Today's sophisticated consumers demand that marketers reach them with the right message at the right time. That's where we come in.

IQ Strategic is committed to highly customized communications, utilizing over 500 data attributes from our national consumer database to drive relevant content to your prospective customers.

In a recent test, IQ Strategic's customized communications built on segmented site content (based on lifestyle factors like age, presence of children, household income, and more) outperformed the control campaign by 22%.

Take your first step toward 22% more. Contact us to learn more about our custom performance solutions for your business.

What would **22%** more mean to your business?
Find out by calling IQ Strategic today.



PERFORMANCE SOLUTIONS to deliver the
RIGHT MESSAGE to the **RIGHT AUDIENCE** at the **RIGHT TIME.**

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