



A Touchstone Energy<sup>®</sup> Cooperative



# Delta-Montrose Electric Association

- DMEA founded in 1938 serving 250 members
- Today – more than 32,000 meters in Montrose and Delta counties
- May 1, 2015 DMEA launched a new program for its members
  - **MyChoice**



Delta Montrose Electric Association

# mychoice



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# DMEA's My Choice prepay program is the perfect option to help our members stabilize their electric bill.

With MyChoice they enjoy:

- choosing when to pay for electricity
- choosing how much to pay at a time
- no late payment fees
- no connect/disconnect fees
- 24/7 reconnect
- greater awareness of energy use
- easy-to-use notification systems
- viewing usage information anytime



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As of May 9, 2016:

- DMEA has 249 Participants in My Choice
- Average of 7 disconnects each day
- The average daily balance is -\$49.53
- Number of In-Home Displays: 122



# Benefits to DMEA:

1. DMEA receives payment for electricity before member uses it.
2. Weekly Disconnect for Non-Pay lists have decreased.
3. 90 day arrears are decreasing.
4. If trend continues will have positive effect on write-offs
5. 10% average decrease in energy use for those on MyChoice nationwide.

Delta-Montrose Electric Association partnered with  
Energy Outreach Colorado in 2015  
with grant money allowing for our members to  
Enroll in the MyChoice program.

*“Mission:*

The mission of Energy Outreach Colorado is to ensure that all low-income Coloradans can meet their home energy needs.

*Vision:*

Energy Outreach Colorado strives to be Colorado’s leading organization dedicated to efficient delivery of cost-effective energy assistance, emergency furnace repair, energy conservation and energy education for low-income households to maintain their well-being and encourage self-sufficiency.”

– courtesy of Energy Outreach Colorado website at [www.energyoutreach.org](http://www.energyoutreach.org)



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Delta-Montrose Electric Association's partnership with  
Energy Outreach Colorado  
has assisted 179 of the current 248 members  
on MyChoice.

As of May 9, 2016,  
DMEA has received  
**\$90,857.91** from  
Energy Outreach of  
Colorado



ENERGY OUTREACH  
*Colorado*



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# What are the members' saying?

Members who have switched to a MyChoice payment option are singing its praises. “I love the flexibility,” said one member. “I think this program helps me save, because I pay more attention to the power that my home uses,” said another. “I’d never go back to the old way.”



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