# Sample membership prospect email

Dear friend,

I am involved with an organization that I think would also be of value to your team – the **National Energy and Utility Affordability Coalition** (NEUAC). NEUAC brings together partners from across the utility assistance community – nonprofits, utilities, government, and tribes – to highlight the energy and utility affordability needs of vulnerable households and advocate for policies and programs to reduce their financial burden.

I encourage you to consider [joining NEUAC for 2024](https://neuac.org/membership/). Membership extends to all employees of your organization. The value of membership is particularly great if your team sends several people to the [NEUAC Annual Conference](https://neuac.org/annual-conference), which will be held in Chicago from May 21-24, 2024. For many organizations, member discounts on conference registration can add up to more than the cost of membership.

NEUAC’s monthly member calls help me stay up-to-date on federal policies and other actions that may impact LIHEAP. Other highlights from the past year include that our coalition:

**Personalize your note! Choose two or three points from the below list of NEUAC’s 2023 work, or write your own, to highlight something you think would resonate with your contact:**

* Created and now maintains a [**national energy assistance resource directory**](https://neuac.org/state-resource-directory), a repository of information on energy assistance with resources organized by state
* Convened NEUAC’s largest-ever [**annual conference**](https://neuac.org/annual-conference) in San Diego, hosting more than 800 energy assistance professionals
* Hosted [**LIHEAP Action Day**](https://neuac.org/liheap-action-day/), a fly-in event with 230 attendees and more than 260 meetings with members of Congress
* Continued advocacy and education efforts secured supplemental funding of more than $2 billion for LIHEAP in FY 2023
* Connected members from across the country and shared effective strategies for implementing utility assistance programs
* Coordinated an [**Open Letter to Congress in Support of LIHEAP**](https://neuac.org/wp-content/uploads/2023/04/FY24-LIHEAP-All-Parties-Letter.pdf) that garnered support from across the U.S., totaling more than 1,000 signatures by interested organizations
* Continued to issue “Policy Update” email alerts to keep stakeholders apprised of news as it happens in Washington, D.C.
* Organized efforts nationwide for LIHEAP Action Month and launched a successful [**social media campaign**](https://neuac.org/protectliheap-social-media-campaign) highlighting the increasing need for heating and cooling assistance across the U.S.

If you have questions about NEUAC membership, please let me know. I serve on NEUAC’s board and would be happy to share about my organization’s experience in the coalition.

I have attached a membership packet with more information. You can also reach NEUAC’s staff directly at [info@neuac.org](mailto:info@neuac.org).