



## 2024 Sponsorship Options

When you sponsor NEUAC, you support all NEUAC programming activities, including:

**NEUAC Annual Conference, Chicago**  
**LIHEAP Action Day, Washington D.C.**  
**Webinars and Training**  
**Advocacy and Education**  
**Energy Affordability News**



## What is NEUAC?

The National Energy and Utility Affordability Coalition is a 501(c)(3) nonprofit organization that bridges the gap between states, social service organizations, utilities, and government to empower them to work together and learn from each other in times of utility crises. NEUAC is dedicated to heightening the awareness of the energy needs of limited-income Americans through advocacy and education. NEUAC also works to educate utility assistance professionals on effective practices for program implementation and collaboration to improve outcomes for those experiencing energy poverty.

## Making an Impact

In 2023, NEUAC accomplished the following:

- Convened NEUAC's largest-ever annual conference, hosting more than 800 energy professionals
- Hosted an advocacy fly-in event with more than 230 attendees and 260 meetings with members of Congress to educate representatives and staffers about the importance of LIHEAP
- Continued advocacy and education efforts secured an additional \$1 billion more than the last authorized level for LIHEAP
- Connected members from across the country and shared effective strategies for implementing LIHEAP and WAP
- The Open Letter to Congress in Support of LIHEAP garnered support from across the U.S., totaling 1,097 signatures by interested organizations
- Sent an emergency request to #ProtectLIHEAP to appropriators signed by 15 national organizations and trade associations
- Continued to issue "Policy Update" email alerts to keep stakeholders apprised of news as it happens in Washington, D.C.
- Organized efforts nationwide for LIHEAP Action Month and a successful social media campaign highlighting the increasing need for heating and especially cooling assistance across the U.S.

## What is LIHEAP Action Day?

NEUAC's LIHEAP Action Day fly-in event connects advocates from across the country with policymakers on Capitol Hill to communicate the importance of LIHEAP. Our multi-day event provides advocacy training, policy discussion, networking, tools and talking points, and meeting scheduling.

## What is the NEUAC Annual Conference?

For more than 30 years, the NEUAC Annual Conference has convened utility assistance professionals in the nonprofit, government, tribal, and utility sectors. Topics include:

- Responding to crisis during times of crisis, and addressing the growing need for energy affordability
- Vulnerable populations and energy insecurity
- Energy efficiency, renewables, weatherization, and water affordability
- Compelling change through advocacy, policy, and education
- Partnerships between utilities and nonprofit organizations
- Energy justice, equity, and more

## LIHEAP Action Day BY THE NUMBERS



**230+**  
attendees

**260+**

meetings with  
representatives of Congress



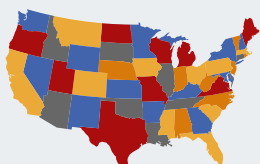
**1,097**

All Parties Letter signatures

## NEUAC Conference BY THE NUMBERS

**800+**

attendees

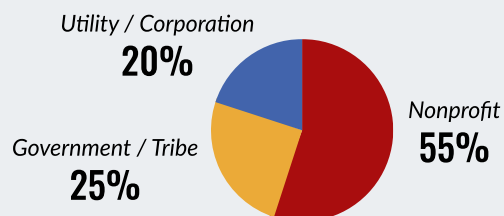


**48+**

states, tribes,  
territories & Canada

attendance by

**Sector**



**LEADING  
PARTNERS**



Pacific Gas and  
Electric Company



Los Angeles  
Department of  
Water & Power



EnergyRight



entergy

# 2024 Sponsorship Levels and Benefits

When you sponsor NEUAC, you support the organization's general fund and all of its 2024 activity; including the Annual Conference, LIHEAP Action Day, webinars and training series, summits, and more.

Benefits	Patron \$3,000	Friend \$5,000	Supporter \$10,000	Champion \$15,000	Leader \$25,000	Legacy \$50,000+
NEUAC membership for one member company/nonprofit located in single state	✓	✓	✓	✓	✓	✓
NEUAC membership for subsidiaries of the parent company in other states			✓	✓	✓	✓
Organization logo on NEUAC website, promotional materials	✓	✓	✓	✓	✓	✓
Recognition at LIHEAP Action Day	✓	✓	✓	✓	✓	✓
Recognition at Annual Conference	✓	✓	✓	✓	✓	✓
Waived annual conference registration fees		50% discount for 1 staff	1	2	3	4
Selections, subject to availability, from the list (see next page)			1	2	3	4

## Custom Sponsorships Available

NEUAC is happy to work with you on a customized sponsorship package. Get in touch!

Email: [info@neuac.org](mailto:info@neuac.org) Phone: [202-838-8375](tel:202-838-8375)

# Selections

Number of selections based on sponsorship options on previous page. Deadlines may apply.

Option	Description
Speaking Opportunity	Exclusive opportunity to introduce plenary speaker or session at the Annual Conference
Meal Sponsorship	Logo displayed during sponsored meal at the Annual Conference
Conference Registration Website	Banner ad on Annual Conference registration website
Email Communication Spotlight	Special recognition in an Annual Conference marketing email
Annual Conference Reception	Sponsor the Annual Conference reception
LIHEAP Action Day Reception	Sponsor the LIHEAP Action Day reception
Lanyards	Logo on all Annual Conference lanyards
Charging Station	Logo / branding a charging station at the Annual Conference
Exhibit Table	Share your company's brand by exhibiting at the Annual Conference in Chicago

# Custom Sponsorship Options

Are you interested in a unique opportunity to highlight your company and make NEUAC events and educational opportunities shine? Consider one of the exclusive add-on options below. Each option available until filled.

Please note: Custom Sponsorship Options represent standalone donations to NEUAC and do not contribute to the sponsorship packages described on p. 4. Deadlines may apply.

Description	Cost
LIHEAP Action Day app	\$10,000 (1 available)
Annual Conference app	\$10,000 (1 available)
Conference Music Sponsor	\$5,000 (1 available)
Conference Tote Bags	\$5,000 (1 available)
Conference Media Wall	\$5,000 (3 available)
Transportation Sponsor	\$5,000 (2 available)
Custom Pin Sponsor	\$3,000 (2 available) <i>LIHEAP Action Day and Annual Conference pins</i>
Award Sponsor — LIHEAP Action Day Extra Mile Award	\$500 (1 available)
Award Sponsor — Sister Pat Kelley, Victorine Q. Adams, Edward G. Gingold, or Corporate Excellence Award	\$500 (1 of each award available)

# Sponsor NEUAC Today!

Questions? Contact [info@neuac.org](mailto:info@neuac.org) or call [202-838-8375](tel:202-838-8375)

Complete all pertinent fields below or sign up to sponsor NEUAC online at [neuac.org](http://neuac.org).

Duplicate this page as necessary for multi-state donors engaging subsidiary utilities/companies.

**YES!** My organization will join and support NEUAC's efforts the heighten the awareness of energy poverty and help to reduce the utility burden of vulnerable households through advocacy, policy change, partnership, and education. Our annual support is indicated below.

## ORGANIZATION INFORMATION

Organization Name \_\_\_\_\_

Contact Name and Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Organization X/Twitter Handle \_\_\_\_\_

## SPONSORSHIP LEVEL

☐ Patron (\$3,000) ☐ Friend (\$5,000) ☐ Supporter (\$10,000) ☐ Champion (\$15,000) ☐ Leader (\$25,000)

☐ Other Amount \_\_\_\_\_

## SELECTIONS (from page 5)

\_\_\_\_\_  
\_\_\_\_\_

## OTHER CUSTOM SPONSORSHIP OPTIONS (from page 6)

Description \_\_\_\_\_ Cost \_\_\_\_\_

Description \_\_\_\_\_ Cost \_\_\_\_\_

## PAYMENT INFORMATION

☐ Credit Card ☐ Check ☐ Invoice Me ☐ ACH

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_

Email this form to [info@neuac.org](mailto:info@neuac.org), or mail to: NEUAC | PO Box 33878 | Washington, D.C. 20033