



ENERGY OUTREACH
Colorado

Helping Coloradans afford home energy

Clean Power Plan: Clean Energy Incentive Program: Opportunity for Families



Energy Outreach Colorado

- Mission – Help all Coloradans Afford Home Energy
- Founded in 1989; distributed over \$250 Million
- Statewide program; Private nonprofit 501(c)(3) organization
- Programs: Energy Assistance, Energy Efficiency and Behavior Change, and Advocacy
- Leverage state, utility, municipal and private funds to expand program offerings for families
- Partner with public sector programs



EOC's Vision



EOC Program Matrix

Emergency Bill Payment Assistance	Energy Efficiency Projects	Behavior Change & Advocacy
Utility Bill Check off Programs	Utility Demand Side Management (DSM) Contracts	Individuals and Corporate donors
Residential Late Fees – Xcel Energy	State Weatherization Funds – Multi-family buildings	Contracts with Affordable Housing Developers and Housing Authorities
Severance Tax Operational Funds – State funds	Crisis Intervention Program – LIHEAP Funds – furnace repair and replacement	Working with utilities to fund resident engagement programs
Individual Donors	City and County of Denver – franchise fee negotiation	Facility manager trainings
Corporations and Foundations	Oil and gas producers	*Note – indicates funding through advocacy efforts
	Individuals and Corporate donors	

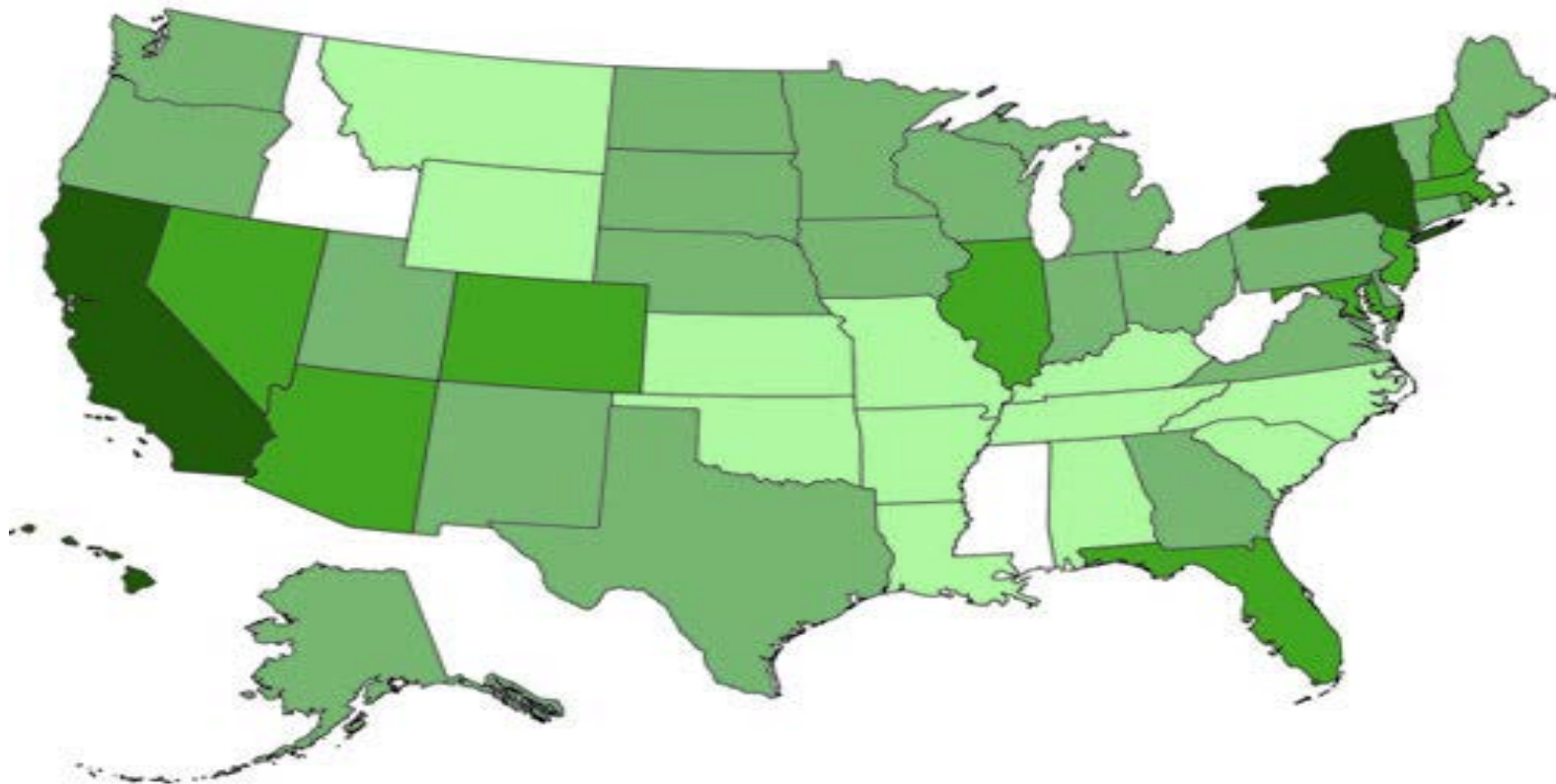


EOC Efficiency Programs

Multi-family Affordable Housing	Nonprofit Energy Efficiency Program	Single Family Households
Centrally heated and individually heated buildings – more than 5 units	Commercial buildings – shelters, food banks, transitional housing, administrative offices	Partnership between EOC and CEO-State Weatherization Program
Statewide Multi-family provider for CEO - State Weatherization Program	City and County of Denver	Crisis Intervention Program – LIHEAP - Furnace replacement and repair
Utility DSM - Xcel Energy, Atmos Energy, Black Hills Energy, Colorado Natural Gas - Custom Rebates	Utility DSM - Xcel Energy, Atmos Energy, Black Hills Energy, Colorado Natural Gas - Custom Rebates	Utility DSM - All IOUs - Prescriptive Rebate Levels - Created CARE – up to 80% AMI - Lots of new partners
Also working with Rural Electric Cooperatives and Municipal Utilities	Large energy users that have not been targeted historically	Creates unique access points to customers
Ability to decrease customer bills; also split incentives	Used to “band aiding” systems	



Annual Potential Savings from Multifamily Buildings by State *at 15% electricity and 30% natural gas efficiency improvement*



Savings as percentage of residential consumption (end use Btus, both electric and natural gas)



From ACEEE, 2012



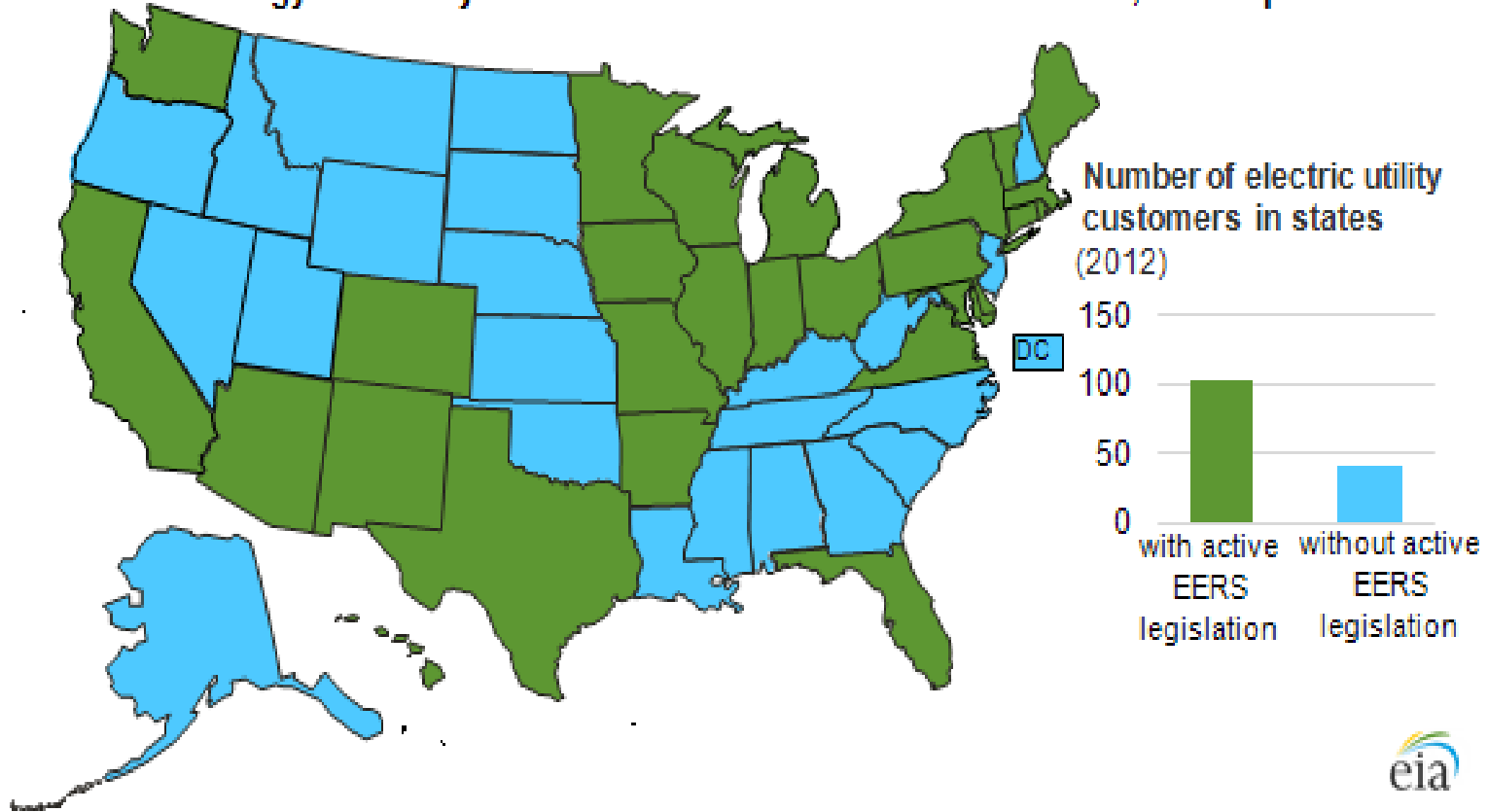
EOC Advocacy Principles

- Represent low-income energy consumers in local and statewide initiatives – Client top of mind
- Collaboration – public, private and nonprofit
- Focus on energy affordability; reducing energy burden
- Integration of efficiency and conservation into all programs, including energy assistance
- Continual process improvement internally
- External transparency and accountability
- Outcomes and evaluation – measuring success
- Push the envelope – Low-income Solar Gardens



Energy Efficiency Standards

Status of Energy Efficiency Resource Standards in the United States, as of April 2013

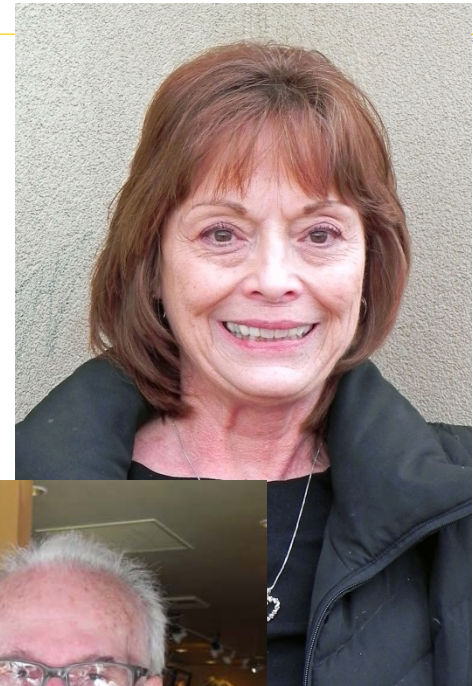
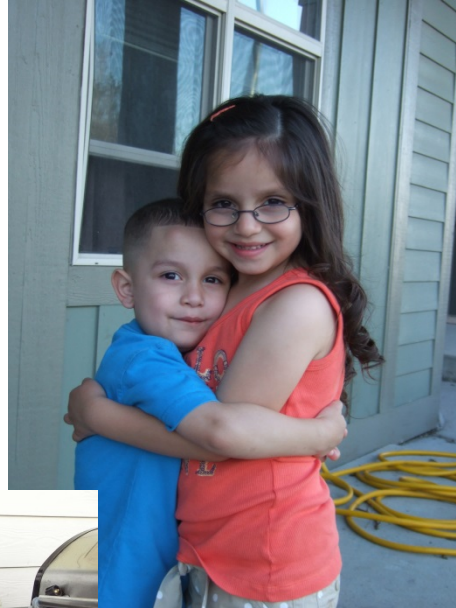


ACEEE Recommendations

- Offer a range of eligible measures
- Coordinate with local organizations
- Use portfolio approach
- Address health, safety, and building integrity
- Incorporate energy efficiency education
- Develop dual-fuel and fuel-billing programs
- Coordinate between efficiency and bill assistance
- Increase savings through products and equipment



Community Impact





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