

2023



ANNUAL REPORT

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NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION

Looking Back, Leaping Forward

By Katrina Metzler, Executive Director

National Energy & Utility Affordability Coalition

Someday far into the future, perhaps when the National Energy & Utility Affordability Coalition (NEUAC) is celebrating our 50th or 100th year, the network may return to 2023 and wonder – what made it special? Did it represent a turning point for our field? What happened in 2023 that mattered?

We are leaving a legacy at NEUAC that will give them something to talk about.

In 2023, together we achieved the following milestones:

More than 200 advocates at LIHEAP Action Day

Increased attendance for LIHEAP Action Day necessitated a move to a new venue. The size of NEUAC's advocacy outgrew the size of the donated space by the American Gas Association, and the event packed the ballroom with nearly 200 people at the Yotel Washington, D.C.

Largest annual conference in history of NEUAC

The NEUAC Annual Conference attendance record was smashed by San Diego's event, hosting a whopping 817 registered attendees. California accommodated NEUAC beautifully with more than 100 registrants from the home state. Special thank to our members and board members from The Golden State who supported NEUAC.

Record-breaking membership in NEUAC

For the first time in NEUAC's 10-year history, the organization surpassed 300 members, topping out at 301 members in 2023.

Financial growth at NEUAC

The financial position for the organization strengthened, riding on the heels of record-setting conference events and fundraising. NEUAC ended the year with a 28% improvement in total revenue compared to 2022, and unrestricted net assets of more than \$900,000.

As we move forward together, my hope is that NEUAC continues to strive for even greater achievements in energy affordability, and that our successes trigger improved outcomes for the under-resourced families whose lives are impacted most by our mission for energy security.



LIHEAP ACTION DAY 2023

230+

Action Day Participants

260+

Meetings with Legislators

1,097

Signatures on the All Parties Letter in Support of LIHEAP



LIHEAP Action Day was held on **February 15 and 16, 2023** at the Yotel Washington, D.C., a new venue for the event to accommodate its growing number of attendees from across the country.

Below are a few highlights from LIHEAP Action Day 2023:

- **202 NEUAC members attended, and 24 attendees non-members**
- **Florida (19), Massachusetts (16), Michigan (15) and New Jersey (15) brought the largest state teams to Action Day**
- **Florida signers also topped the All Parties Letter in Support of LIHEAP with 85 signatures**
- **Meetings with 129 Democratic offices, 130 Republican offices, and 1 independent office**
- **54 Senate, 206 House meetings**

44

States plus Washington D.C.
in attendance

NEUAC 2023 Annual Conference

All Hands on Deck!

Navigating a Sustainable Future



817

Total Registrants

Nearly
50%

First-Time Attendees

San Diego	New Orleans, LA	Virtual Event	Virtual Event	Fort Worth
June 13-15, 2023	June 27-30, 2022	June 8-9, 2021	August 4-5, 2020	June 3-5, 2019
Total 817	Total 758	Total 585	Total 648	Total 604

MEMBERSHIP 2023

Total NEUAC Members

RECORD HIGH
301

	2015	2016	2017	2018	2019	2020	2021	2022	2023
Nonprofit	58	53	73	74	104	100	103	133	152
Government	10	12	15	16	29	28	26	31	42
Tribal Nation	3	3	3	5	8	7	9	8	8
Utility	33	30	44	46	43	48	50	42	53
Municipal Utility	3	4	4	5	6	11	13	16	18
Corporation	3	3	10	10	4	7	11	14	17
Trade Association	4	6	9	9	6	7	7	7	6
Individual	2	5	5	5	6	8	2	4	5

States with the most

NEUAC Members in 2023:

- California—29
- Washington—17
- Massachusetts—16
- Pennsylvania—14
- Ohio—13
- Texas—13
- Florida—12
- Michigan—12
- Oregon—12
- Illinois—12

91%
Retention rate

Welcome NEUAC! New members in 2023:

- Agricultural and Labor Program, Inc.
- Ameren Corporation
- American Electric Power (AEP)
- Arizona Department of Economic Security
- Arkansas Energy & Environment
- Berkshire Community Action Council, Inc.
- Confederated Tribes & Bands of the Yakama Nation
- Connecticut Office of Consumer Counsel
- DuPage County
- E Source
- El-Ada Community Action Partnership
- Energy Marketers of America
- Flick Power
- Great Northern Services
- Hawaiian Electric Company
- Immigrant Refugee Community Organization
- KCCSI-Kankakee County Community Services, Inc.
- KY Cabinet for Health & Family Services
- Lawrence Berkeley National Lab
- LCO Software, Inc.
- Lowcountry Community Action Agency, Inc.
- MAAC Project
- Metropolitan Action Commission
- Multnomah County
- New Jersey Citizen Action Oil Group
- North Iowa Community Action Organization
- NorthWestern Energy
- NW Natural
- Ohio Heartland Community Action Commission
- Pennsylvania Department of Community & Economic Development
- Pennsylvania Office of Consumer Advocate
- PPL Electric Utilities
- Puget Sound Energy
- Restoreez
- Rhode Island Department of Human Services
- Rhode Island Energy
- Rhonda Harper
- Rosebud Sioux Tribe
- San Francisco Public Utilities Commission
- San Joaquin Valley Clean Energy Organization
- SC Association of Community Action Partnerships, Inc.
- Solar Landscape
- Texas Association of Community Action Agencies
- United Community Action Network
- Valerie Raymond
- Virginia Poverty Law Center
- WA State Department of Commerce
- Washington State Community Action Partnership
- Wayne Metropolitan Community Action Agency
- YJW Associates



FUNDRAISING 2023

\$192,233

Improvement in conference registration revenue in 2023 compared to 2022

Sponsor Retention Rate **100%**

\$11,400 Average sponsorship

7% Improvement in General Contributions in 2023 compared to 2022

28% Estimated improvement in total revenue in 2023 compared to 2022

OTHER FINANCIAL UPDATES

NEUAC moved our funds into a new bank to utilize an insured cash sweep, which provides a higher interest rate than the traditional accounts at previous financial institutions, resulting in generation of substantial passive income for the organization:

\$25.19

Interest income in 2022



\$9,822.08

Interest income in 2023



SPECIAL ACHIEVEMENT AWARDS 2023



Sister Pat Kelley Award
Rhonda Harper
Citizens Energy Group

The **Sister Pat Kelley Achievement Award** recognizes a person with exemplary achievement in furthering NEUAC's objectives of increasing public awareness of low-income energy problems, advancing energy assistance policy and promoting charitable energy assistance. Sister Pat Kelly was a nun based in St. Louis, Missouri, with the Sisters of Charity order. She founded the national effort to advocate for vulnerable households for energy assistance. After the summer of 1980 when hundreds of vulnerable citizens died during a terrible mid-west heatwave, Sister Pat Kelley started an organization, Missouri EnergyCare, that would eventually become the National Fuel Funds Network and later NEUAC, with a mission to advocate for energy affordability.



Extra Mile Award
United States Senator
Susan Collins, Maine

The **Extra Mile Award** is presented annually to a member of Congress to recognize legislative achievements that advance energy assistance policies for vulnerable families. As part of LIHEAP Action Day, NEUAC awards the Extra Mile Award to one member of Congress who has "walked the extra mile" for LIHEAP. In 2023, NEUAC honored Senator Collins for her career-spanning commitment to protecting LIHEAP.



Edward G. Gingold Award
Häly Laasme
Delaware Department of Health and Social Services

The **Edward G. Gingold Award** was created this year to recognize outstanding achievements by a government employee on behalf of economically challenged families and individuals. Nominees who demonstrate commitment to the mission of NEUAC, lowering the energy burdens of vulnerable populations, and addressing household energy crises in their communities were eligible for consideration. The award was named in honor of Mr. Gingold, who spent more than 40 years at the Federal Energy Regulatory Commission (FERC) and was a long-time NEUAC board member. Häly Laasme was the first person to receive this newly created award for her work advancing the fight against energy poverty in Delaware and across the country.



Victorine Q. Adams Award
The Heat and Warmth Fund (THAW)
Detroit, MI

The **Victorine Q. Adams Award** spotlights institutional innovation and achievement among nonprofit NEUAC members. NEUAC presents the Victorine Q. Adams Award to a nonprofit organization that displays an innovative spirit towards raising public awareness and generating financial aid for people in need of energy assistance. Victorine Q. Adams was a woman of distinction; a public leader and testament to good will who founded one of the nation's first fuel fund programs in Baltimore, Maryland. With grace and compassion, Victorine Q. Adams dedicated her life to bringing about change for the betterment of her community.

Corporate Excellence Award
SMUD
Sacramento, CA

The **Corporate Excellence Award** recognizes outstanding achievements by a company or corporate entity on behalf of its limited-income customers. Utilities or other corporate partners may be nominated who demonstrate innovative practices, outstanding community partnership, or impressive depth of programming directed at lowering the energy burdens of eligible families and/or vulnerable populations or addressing energy crises in their communities and service territories.



SMUD[®]
Sacramento Municipal Utility District

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Governance

Affordable Housing Alliance
 American Council for an Energy Efficient Economy
 Arizona Public Service Company (APS)
 Baltimore Gas and Electric
 CEDA
 CenterPoint Energy
 Central Coast Energy Services
 Citizens Energy Group
 Consumers Energy
 Delaware Office of Community Services
 Dollar Energy Fund
 Dominion
 DTE Energy
 Duke Energy
 Energy Outreach Colorado
 Entergy
 Florida Power & Light
 HeartShare Human Services of NY
 Lumbee Tribe of North Carolina
 Miami Valley Community Action Partnership
 Mid-America Assistance Coalition
 Morris County for Hispanic Affairs (MCOHA)
 National Energy Foundation
 Oregon Energy Fund
 Pacific Asian Consortium in Employment (PACE)
 Salt River Project
 The Salvation Army - National Headquarters
 Tennessee Valley Authority (TVA)
 Vermont Energy Investment Corp (VEIC)
 Vistra Corp
 Washington Gas

Ex-Officio

American Gas Association
 American Public Gas Association
 American Public Power Association
 Edison Electric Institute
 Federal Energy Regulatory Commission
 National Rural Electric Coop Association
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Alliance to Save Energy
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 Citizens for Citizens
 ConEdison
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 Energy Coordinating Agency
 EnergyCare Missouri
 EPB Chattanooga
 JEA
 MASSCAP
 Michigan Public Service Commission
 NASCSP
 National Community Action Partnership
 National Consumer Law Center
 NEADA
 National Grid
 New Jersey Natural Gas
 New Jersey SHARES
 Ohio Partners for Affordable Energy (OPAE)
 Omaha Public Power District
 Operation Fuel
 Pacific Gas & Electric
 Philadelphia Gas Works
 Pierce County Human Services
 PSEG
 Rosebud Sioux Tribe
 Sacramento Municipal Utility District (SMUD)
 SEEL
 SoCalGas
 Southern Company Gas
 Step Forward
 Tacoma Public Utilities
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Citizens Energy Group
Commonwealth Edison (ComEd)
ConEdison
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Dominion Energy
DTE Energy
Duke Energy
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Florida Power and Light

HeartShare Human Services of New York
Huntsville Utilities
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National Grid
National Rural Electric Coop Association
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