

# neuac

NATIONAL ENERGY & UTILITY  
AFFORDABILITY COALITION

# 2025 Sponsorship Opportunities



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# About NEUAC

The National Energy and Utility Affordability Coalition is a 501(c)(3) nonprofit organization that bridges the gap between states, social service organizations, utilities, and government to empower them to work together and learn from each other to protect families in utility crises. NEUAC is dedicated to heightening the awareness of the energy needs of vulnerable households through advocacy and education. NEUAC also works to educate utility assistance professionals on effective practices for program implementation and collaboration to improve outcomes for those experiencing energy poverty.

In 2024, NEUAC achieved significant milestones, including hosting one of its largest-ever annual conferences with over 800 energy professionals, and an advocacy fly-in event with 250 attendees from 45 states, resulting in more than 300 meetings with Congress. Continued advocacy efforts secured an additional \$25 million for LIHEAP, and an Open Letter to Congress in support of LIHEAP garnered 1,150 signatures nationwide. NEUAC also connected members across the country to share effective strategies for implementing utility programs, issued timely “Policy Update” email alerts, and organized successful efforts for LIHEAP Action Month, emphasizing the growing need for heating and cooling assistance.

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# NEUAC Events

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## LIHEAP Action Day

NEUAC's LIHEAP Action Day fly-in event connects advocates from across the country with policymakers on Capitol Hill to communicate the importance of LIHEAP. Our multi-day event provides advocacy training, policy discussion, networking, tools and talking points, and meeting scheduling.

 **March 4-5**  
2025  **Capitol Hill**  
Washington, DC

 **250+**  
Attendees  **300+**  
Meetings with  
Congress

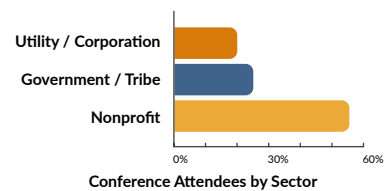
 **1,150**  
All Parties Letter  
Signatures

## Annual Conference

For more than 30 years, the NEUAC Annual Conference has brought together utility assistance professionals from nonprofit, government, tribal, and utility sectors to address critical issues such as crisis response, energy affordability, vulnerable populations, energy efficiency, renewables, water affordability, advocacy, policy, education, partnerships, energy justice, equity, and more.

 **June 2-5**  
2025  **Charlotte**  
North Carolina

 **800+**  
Attendees  **49+**  
States, Tribes,  
Territories



# Sponsorship Opportunities

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## Legacy

Membership for Multi-State Organization

Logo Recognition on Website and Events

### Either A or B:

A. Four Conference Registrations

B. Eight LIHEAP Action Day Registrations

### One of the Following:

#### Conference

Lanyards

Photo Booth

Charging Station **CLAIMED**

Tote Bags **CLAIMED**

Exhibit Table

Charlotte Excursion \*

Sponsor an Award

Sponsor a Deep Dive Session

Sponsor a Pre-Conference Session

Featured Speaker at 1-Hour Breakout Session of Choice

Conference Welcome Reception

Conference Main Reception

#### LIHEAP Action Day

LAD Legislative Reception

#### Either Event

Meal or Break and Remarks

Digital Wall Logo Display in Foyer

Recognition as Exclusive Music & Entertainment Sponsor

Sponsor Event App

\* TBD in collaboration with NEUAC

\$25,000+

# Sponsorship Opportunities

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## Champion

Membership for Multi-State Organization

Logo Recognition on Website and Events

Either A or B:

A. Two Conference Registrations

B. Four LIHEAP Action Day Registrations

One of the Following:

### Conference

Lanyards

Photo Booth

Charging Station **CLAIMED**

Tote Bags **CLAIMED**

Exhibit Table

Charlotte Excursion \*

Sponsor an Award

Sponsor a Deep Dive Session

Sponsor a Pre-Conference Session

### Either Event

Meal or Break and Remarks

Digital Wall Logo Display in Foyer

Recognition as Exclusive Music/  
Entertainment Sponsor

\* TBD in collaboration with NEUAC

**\$15,000**

## Supporter

Membership for Multi-State Organization

Logo Recognition on Website and Events

Either A or B:

A. One Conference Registration

B. Two LIHEAP Action Day Registrations

One of the Following:

### Conference

Charging Station **CLAIMED**

Exhibit Table

Sponsor an Award

Sponsor a Deep Dive Session

Sponsor a Pre-Conference Session

### Either Event

Meal or Break

**\$10,000**

# Sponsorship Opportunities

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## Friend

Membership for an Organization Located  
in a Single State

Logo Recognition on Website and Events

Two LIHEAP Action Day Registrations

**\$5,000**

## Patron

Membership for an Organization Located  
in a Single State

Logo Recognition on Website and Events

One LIHEAP Action Day Registration

**\$3,000**

## Add-Ons

Two Page Ad Bundle on Event App

**\$750**

Homepage Ad on Event App

**\$500**

Inner Page Ad on Event App

**\$350**

Sister Pat Kelley Scholarship Fund

LIHEAP Action Day Scholarship Fund

Chip in to help nonprofit, tribe and government  
organization representatives attend the  
Conference or LIHEAP Action Day

**Donate Any Amount**

# Contact

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For more information, including customized sponsorship opportunities, contact:

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[neuac.org](https://neuac.org)



*NEUAC is a 501c3 organization (EIN 52-1559709). Please consult with your organization's financial team regarding tax deductible donations.*



# Get Recognized!

## Sample Branding Opportunities

