

neuac

NATIONAL ENERGY & UTILITY
AFFORDABILITY COALITION

2025 Sponsorship Opportunities



Contents

3	About NEUAC
4	NEUAC Events
5	Sponsorship Opportunities
	Legacy
	Champion
	Supporter
	Friend
	Patron
	Add-Ons
8	Contact
9	Sample Branding Opportunities



About NEUAC

The National Energy and Utility Affordability Coalition is a 501(c)(3) nonprofit organization that bridges the gap between states, social service organizations, utilities, and government to empower them to work together and learn from each other to protect families in utility crises. NEUAC is dedicated to heightening the awareness of the energy needs of vulnerable households through advocacy and education. NEUAC also works to educate utility assistance professionals on effective practices for program implementation and collaboration to improve outcomes for those experiencing energy poverty.

In 2024, NEUAC achieved significant milestones, including hosting one of its largest-ever annual conferences with over 800 energy professionals, and an advocacy fly-in event with 250 attendees from 45 states, resulting in more than 300 meetings with Congress. Continued advocacy efforts secured an additional \$25 million for LIHEAP, and an Open Letter to Congress in support of LIHEAP garnered 1,150 signatures nationwide. NEUAC also connected members across the country to share effective strategies for implementing utility programs, issued timely “Policy Update” email alerts, and organized successful efforts for LIHEAP Action Month, emphasizing the growing need for heating and cooling assistance.

neuac

NEUAC Events

neuac

NATIONAL ENERGY & UTILITY
AFFORDABILITY COALITION

LIHEAP Action Day

NEUAC's LIHEAP Action Day fly-in event connects advocates from across the country with policymakers on Capitol Hill to communicate the importance of LIHEAP. Our multi-day event provides advocacy training, policy discussion, networking, tools and talking points, and meeting scheduling.

 **March 4-5**
2025  **Capitol Hill**
Washington, DC

 **250+**
Attendees  **300+**
Meetings with
Congress

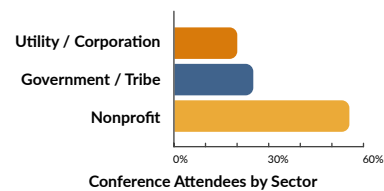
 **1,150**
All Parties Letter
Signatures

Annual Conference

For more than 30 years, the NEUAC Annual Conference has brought together utility assistance professionals from nonprofit, government, tribal, and utility sectors to address critical issues such as crisis response, energy affordability, vulnerable populations, energy efficiency, renewables, water affordability, advocacy, policy, education, partnerships, energy justice, equity, and more.

 **June 2-5**
2025  **Charlotte**
North Carolina

 **800+**
Attendees  **49+**
States, Tribes,
Territories



Sponsorship Opportunities

neuac

NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION

Legacy

Membership for Multi-State Organization

Logo Recognition on Website and Events

Four Conference Registrations

Two LIHEAP Action Day Registrations

One of the Following:

Conference

Lanyards

Photo Booth

Charging Station **CLAIMED**

Tote Bags **CLAIMED**

Exhibit Table

Charlotte Excursion *

Sponsor an Award

Sponsor a Deep Dive Session

Sponsor a Pre-Conference Session

Featured Speaker at 1-Hour Breakout Session of Choice

Conference Welcome Reception

Conference Main Reception

LIHEAP Action Day

LAD Legislative Reception

Either Event

Meal or Break and Remarks

Digital Wall Logo Display in Foyer

Recognition as Exclusive Music & Entertainment Sponsor

Sponsor Event App

* TBD in collaboration with NEUAC

\$25,000+

Sponsorship Opportunities

neuac

NATIONAL ENERGY & UTILITY
AFFORDABILITY COALITION

Champion

Membership for Multi-State Organization

Logo Recognition on Website and Events

Three Conference Registrations

Two LIHEAP Action Day Registrations

One of the Following:

Conference

Lanyards

Photo Booth

Charging Station **CLAIMED**

Tote Bags **CLAIMED**

Exhibit Table

Charlotte Excursion *

Sponsor an Award

Sponsor a Deep Dive Session

Sponsor a Pre-Conference Session

Either Event

Meal or Break and Remarks

Digital Wall Logo Display in Foyer

Recognition as Exclusive Music/
Entertainment Sponsor

* TBD in collaboration with NEUAC

\$15,000

Supporter

Membership for Multi-State Organization

Logo Recognition on Website and Events

Two Conference Registrations

Two LIHEAP Action Day Registrations

One of the Following:

Conference

Charging Station **CLAIMED**

Exhibit Table

Sponsor an Award

Sponsor a Deep Dive Session

Sponsor a Pre-Conference Session

Either Event

Meal or Break

\$10,000

Sponsorship Opportunities

neuac

NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION

Friend

Membership for an Organization Located in a Single State

Logo Recognition on Website and Events

One Conference Registration

Two LIHEAP Action Day Registrations

\$5,000

Patron

Membership for an Organization Located in a Single State

Logo Recognition on Website and Events

Two LIHEAP Action Day Registrations

\$3,000

Add-Ons

Two Page Ad Bundle on Event App

\$750

Homepage Ad on Event App

\$500

Inner Page Ad on Event App

\$350

Sister Pat Kelley Scholarship Fund

LIHEAP Action Day Scholarship Fund

Chip in to help nonprofit, tribe and government organization representatives attend the Conference or LIHEAP Action Day

Donate Any Amount



Interested in Sponsoring or Exhibiting at the Conference in Charlotte? LIHEAP Action Day?

Contact us for custom opportunities!

Contact

neuac

NATIONAL ENERGY & UTILITY
AFFORDABILITY COALITION

For more information, including customized sponsorship opportunities, contact:

Erin Mao
Operations Director
info@neuac.org

neuac.org



NEUAC is a 501c3 organization (EIN 52-1559709). Please consult with your organization's financial team regarding tax deductible donations.

Get Recognized!

Sample Branding Opportunities

