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NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION

Trivia Warm-Up (freeze-down?)

**Which state reported 46
inches of snow over the
Thanksgiving holiday
weekend?**



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NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION

**Winter Board of
Directors Meeting
(Virtual)
December 4, 2024
1 p.m. ET**



Upcoming Events

3/3/25	Spring Board of Directors Meeting	AGA, Washington, DC
3/4/25	Advocacy Bootcamp + State Team Meetings	Yotel, Washington, DC
3/5/25	LIHEAP Action Day	Washington, DC
6/2/25	Summer Board of Directors Meeting	Charlotte, NC
6/2/25	NEUAC Pre-Conference	Charlotte, NC
6/3-5/25	NEUAC Annual Conference	Charlotte, NC
9/30/25	2026 Conference Planning Meeting	Seattle, WA
10/1/25	Fall Board of Directors Meeting	Seattle, WA

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Agenda

- | | |
|------|---|
| 1:00 | Call to Order, Establishment of Quorum, Welcome |
| 1:05 | Minutes of Previous Meeting |
| 1:10 | Old Business |
| 1:20 | New Business |
| | - Committee Reports |
| 2:20 | Executive Director's Report |
| 2:30 | Updates from Federal Partners, Announcements |
| 3:00 | Motion to Adjourn |

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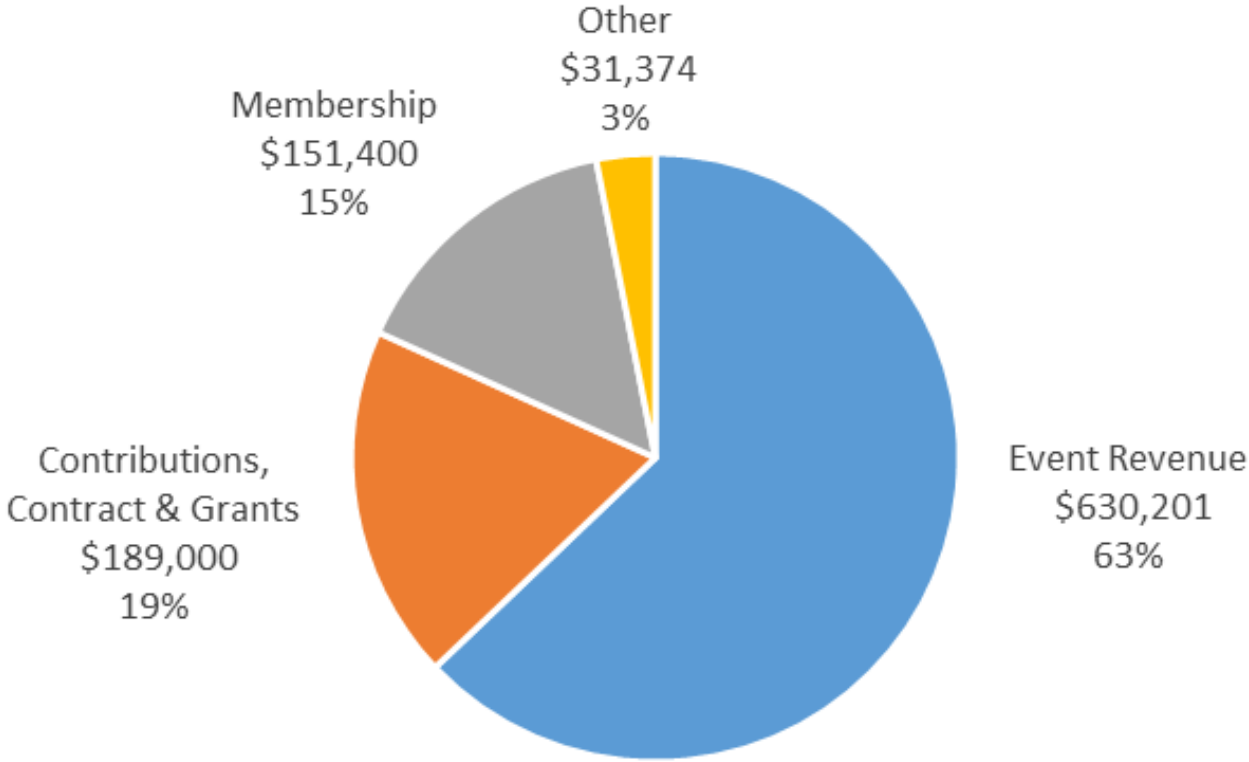
Finance Committee

Marietta Doney, Treasurer

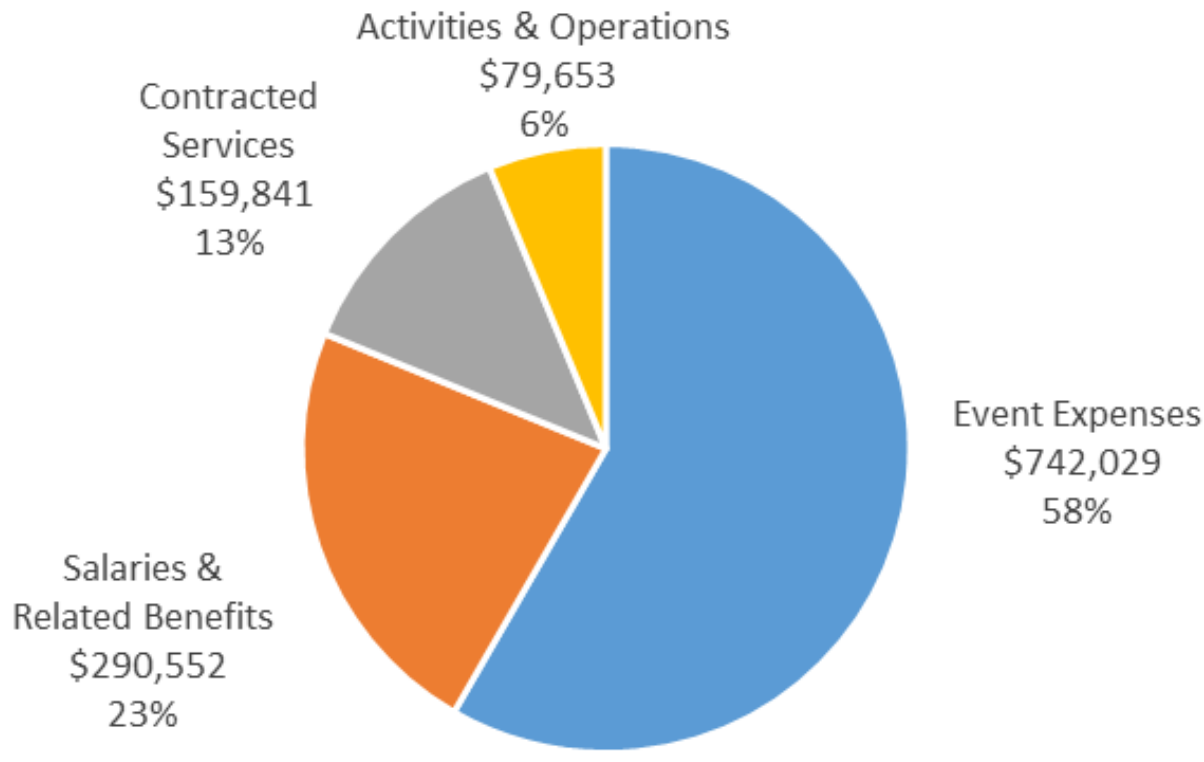


Financial Report as of Oct 31, 2024

Revenue Sources

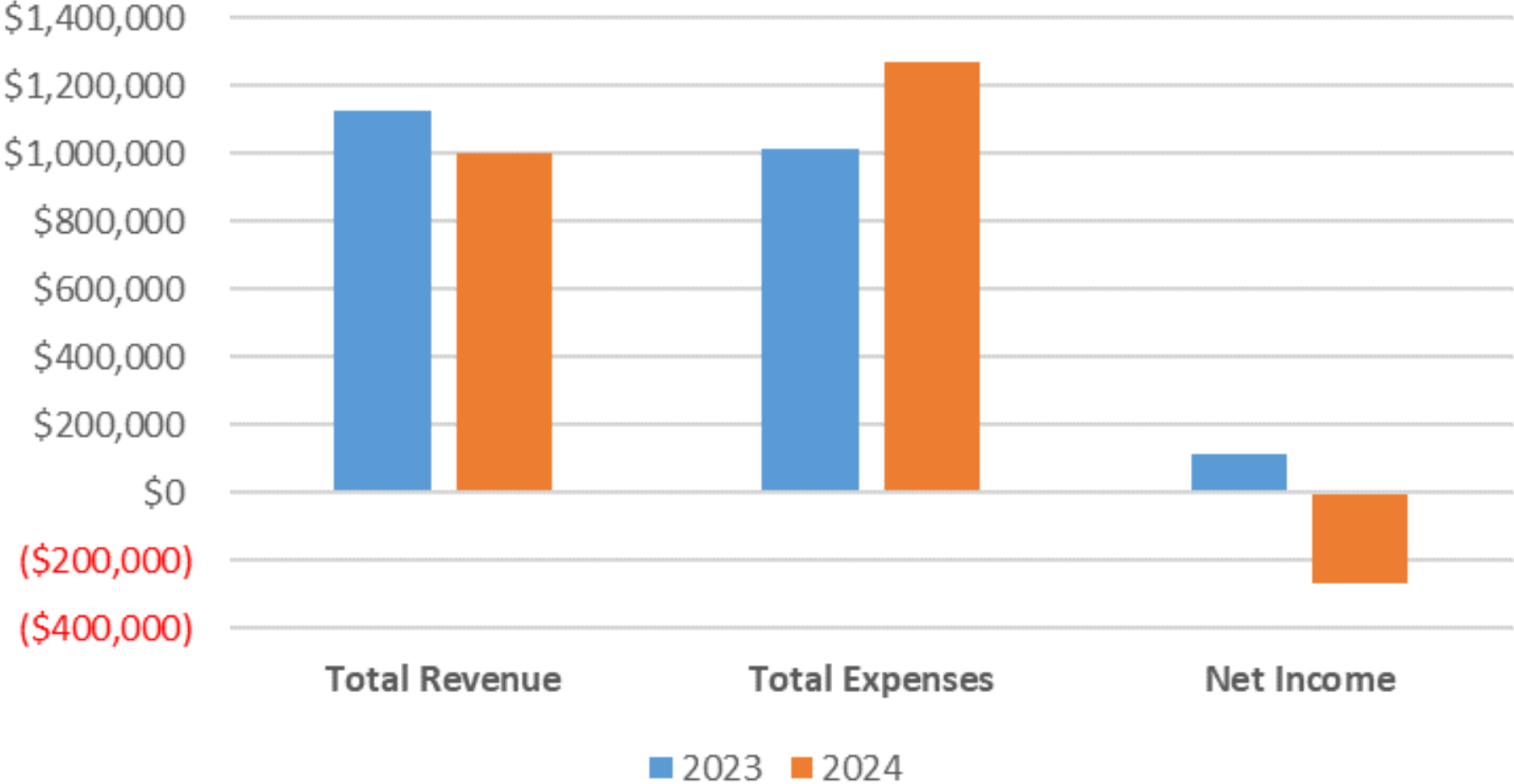


Expenses



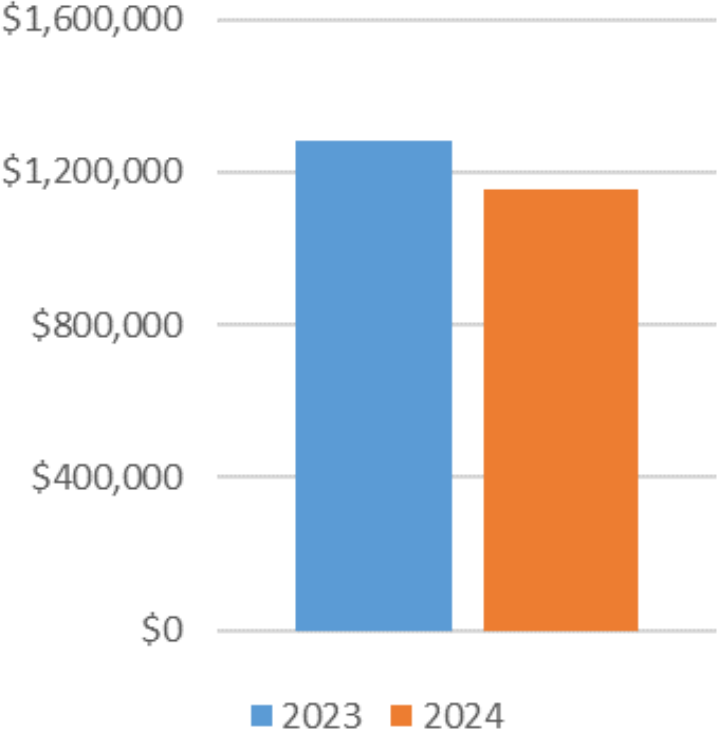
Financial Report as of Oct 31, 2024

Comparative Income

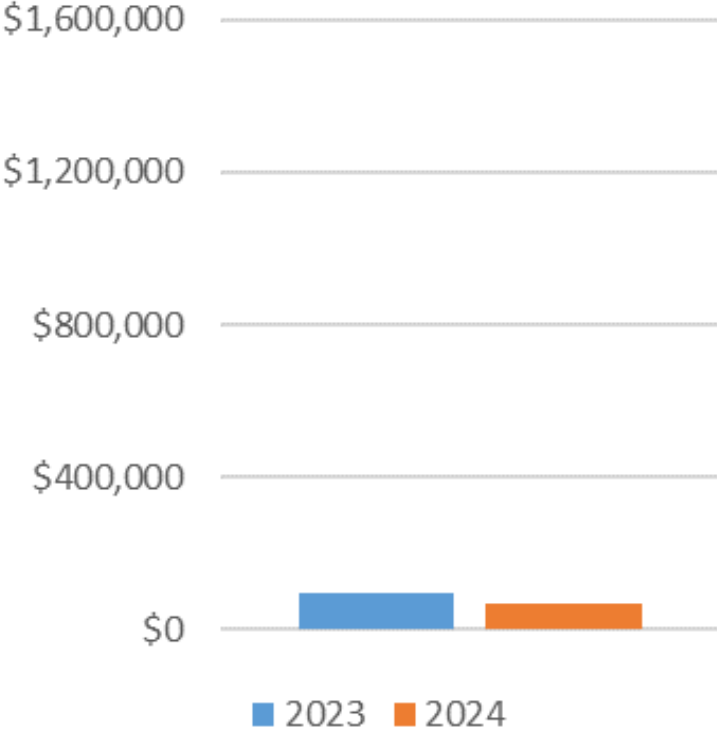


Financial Report as of Oct 31, 2024

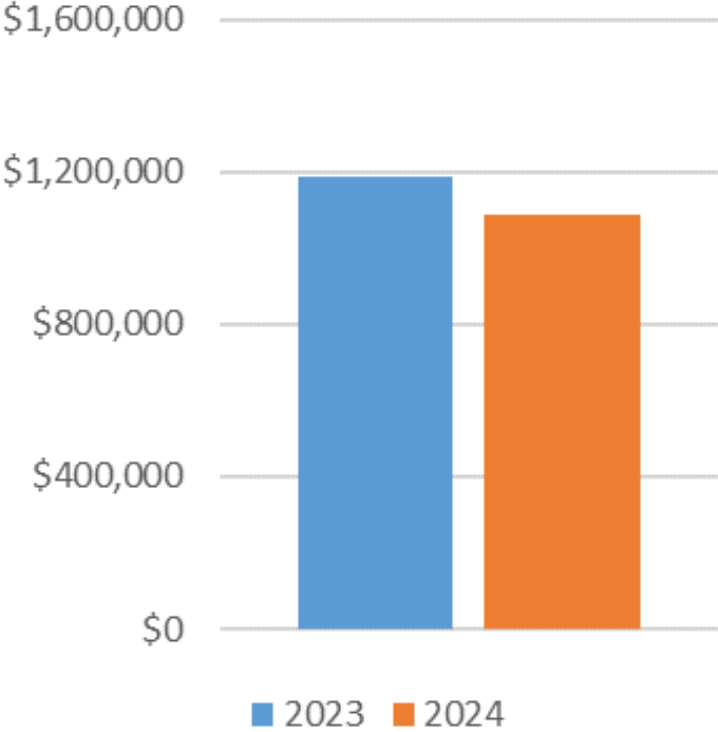
Total Assets



Total Liabilities



Total Equity



2025 Budget Highlights

- Registration revenue estimate reflects increases to registration fees for both conference and LIHEAP Action Day in 2025
- General contributions estimate for 2025 reflects trends in 2022 and 2023, and takes into account the Membership/Fundraising Goal for 2025 of \$490K, but leans conservative
- Change in process reflected in reduced voluntary credit card fees being paid, increase in rate for credit card processing fees
- Built in a 4% pay increase for staff and \$14k for an intern/contractor
- Increased hours for contractor Annie Doran from 750 to 1,000
- Increased contracted expenses to bring Annie Doran to planning meeting and LIHEAP Action Day
- Reducing food/beverage across all events (conference, Action Day, board meetings) in order to stay on budget

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Conference Committee

**Kim Campbell Hailey, Tanya Jones, Keelie Andringa,
Frank Rapley**





Save the Date



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Membership/Fundraising Committee

Keelie Andringa, Mike Bradford



Membership

2024

284

Current #
2024 members

96%

of 297 goal

86%

retention rate
for all 2023
members

86%

retention rate
for 2023's
65 new members

2025

101

Current #
2025 members

35%

of 285 goal

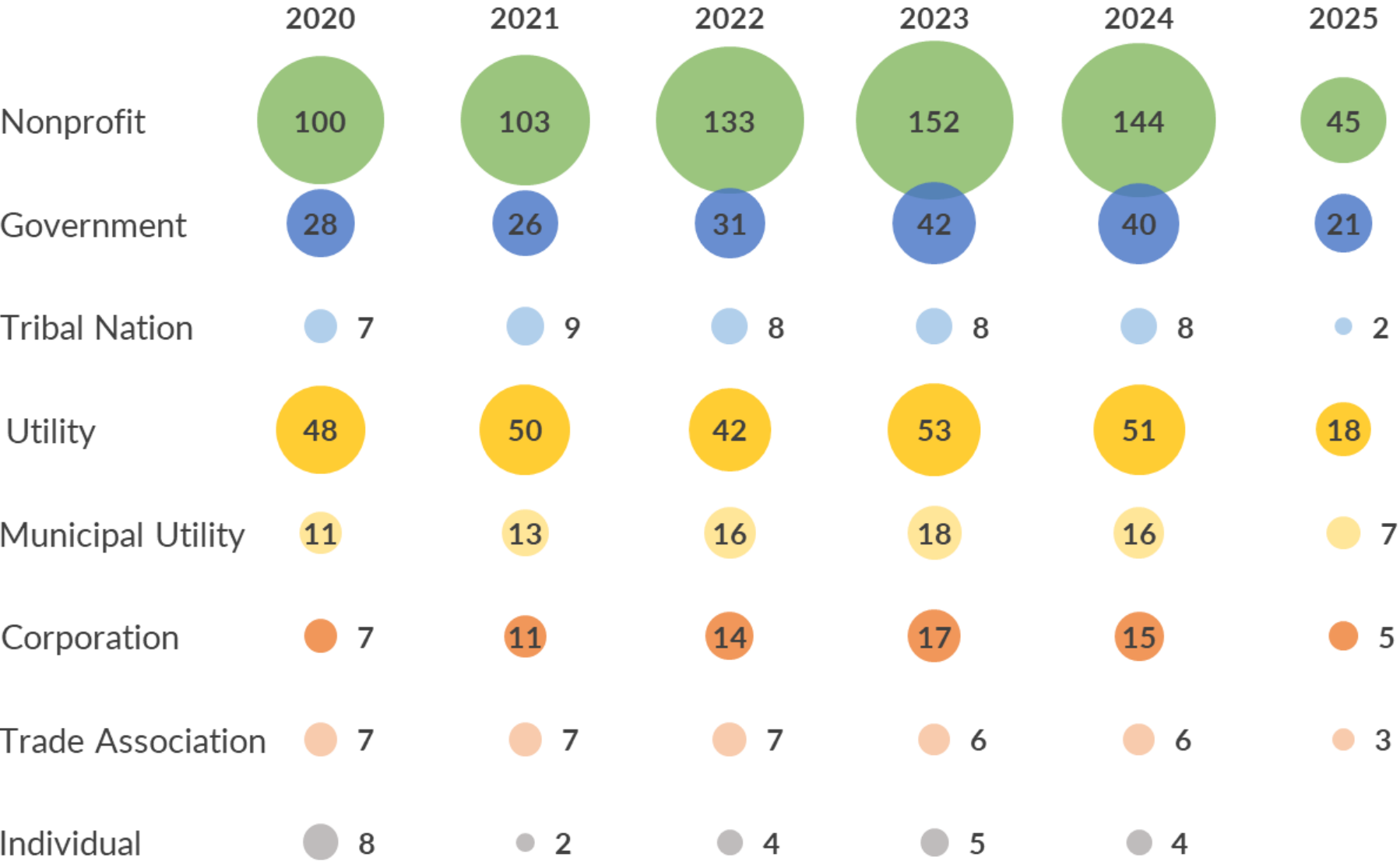
36%

retention rate
for all 2024
members

42%

retention rate
for 2024's
24 new members

Membership # by Organization Type



Sponsorship

2025

\$255,500

pledged from 25 sponsors

52%

of \$490,000 goal



welcome
back

National Rural Electric
Cooperative Association



new
sponsors

PSE&G
Southern Company Gas



increased
contribution
vs. 2024

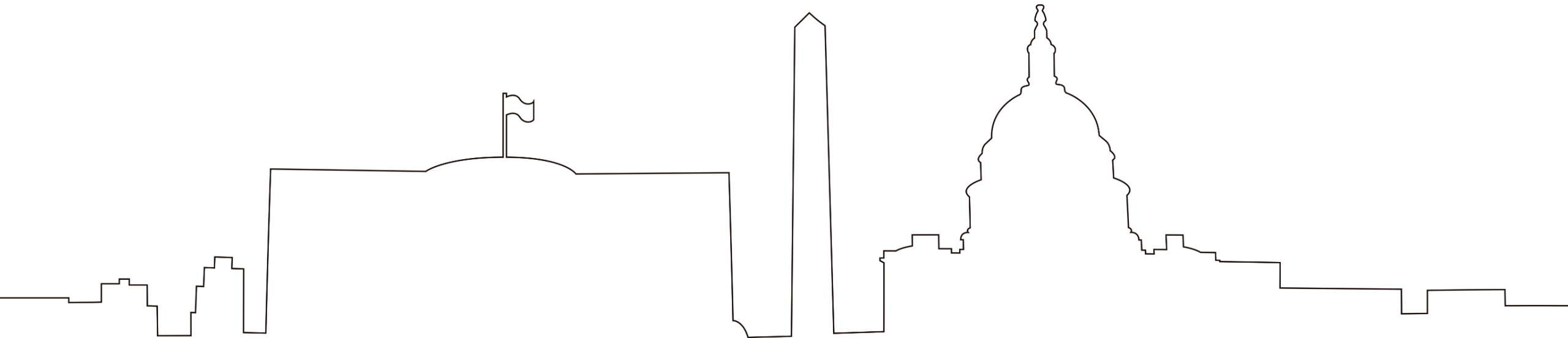
APPRISE
Citizens Energy Group
CPS Energy
Edison Electric Institute

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Public Policy & Advocacy Committee

Brian Caudill, Allison Poe



MARCH 4 - 5, 2025

LIHEAP Action Day

Capitol Hill | Washington, DC

Save the Date



Mark Your Calendars

Tuesday, March 4, 2025

- 11 a.m. Registration opens
- 1-4:30 p.m. Advocacy Bootcamp and State Team Meetings
- 4:30 p.m. Extra Mile Award (tentative)

Wednesday, March 5, 2025

- 8 a.m. Breakfast remarks
- 8:30 a.m.-5 p.m. LIHEAP Action Day



What to Expect

- Advocacy “Boot Camp”
- Reception – not planned
- Board Meeting will be held PRIOR to Action Day activities
- State Sheets – [LIHEAP Performance Website](#)
- Prioritize appropriations, Labor HHS, and new members
- Messaging shift for Republicans who support LIHEAP
- Registration will open this month



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JEDI Committee **Scott Alan Davis, Chair**

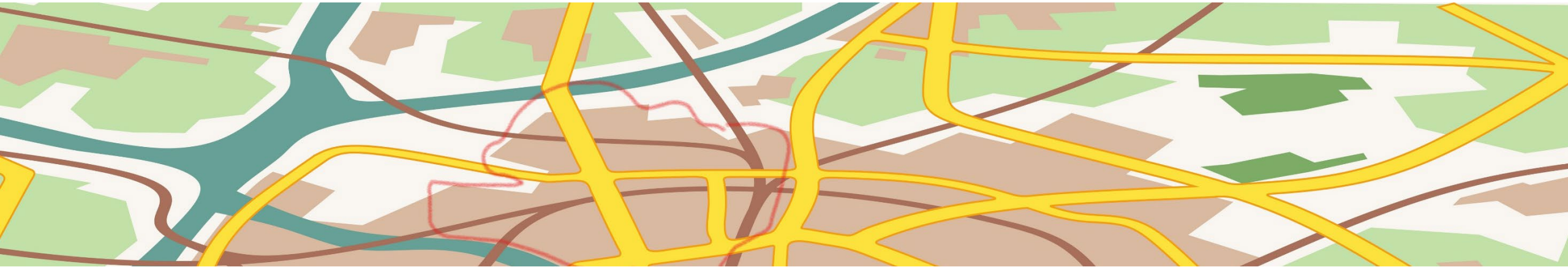


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Site Selection Committee

Kim Campbell Hailey



Upcoming Conferences

- June 2-5, 2025: Charlotte, NC
- May 18-21, 2026: Seattle, WA
- June 6-9, 2027: San Antonio, TX
- 2028: TBA - Providence, RI or Jacksonville, FL

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Executive Committee **Kim Campbell Hailey, President**



Decisions to be Ratified by Board of Directors

- Contract renewal for Annie Doran, web and media consultant
 - One year renewal
 - 4% increase in pay based on performance and COLA
 - 1,000 hours for duration of contract
- Contract – San Antonio hotel for 2027 conference

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Executive Director Report

- Packet materials
- RFP Auditor – in progress
- Website updates
- LIHWAP @ EPA
- December 5 Community of Practice Webinar
 - Ideas for future webinars in this series?



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Understanding the Income-
Constrained Customer

Katrina Metzler

Executive Director,
NEUAC

December 5, 2024

Agenda

- 1. Defining poverty**
- 2. LIHEAP eligibility**
- 3. Federal poverty thresholds**
- 4. Minimum wage**
- 5. Missed opportunities**
- 6. Effective strategies**
- 7. Q&A**

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Partner Updates, Announcements



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