



Invitation to Exhibit

June 2, 2025 *Pre-Conference*
June 3-5, 2025 *Conference*

The Westin Charlotte

601 S. College Street | Charlotte, NC 28202

About the Organization

The National Energy and Utility Affordability Coalition (NEUAC) is a 501(c)3 nonprofit organization and leader in the fields of public policy, advocacy, energy, and poverty issues.

NEUAC currently serves more than 300 member organizations that span the nation, providing tools to advocate for the Low Income Home Energy Assistance Program (LIHEAP) and other funding to support eligible families.

NEUAC bridges the gap between states, social service organizations, government, and utility companies to empower them to work together and learn from each other in times of energy and poverty crisis.

About the Annual Conference

The NEUAC Annual Conference is the largest utility assistance event in the country with more than 800 attendees annually.

The 2025 Conference will provide training and educational opportunities for utility assistance professionals in the nonprofit, government, tribal, and utilities sectors.

- 800+ attendees
- 48+ states, territories, tribes, & Canada
- Sectors represented (estimate):
 - Nonprofit organizations - 50%
 - Government/tribal entities -30%
 - Utility companies - 20%

Why exhibit at the NEUAC Annual Conference?

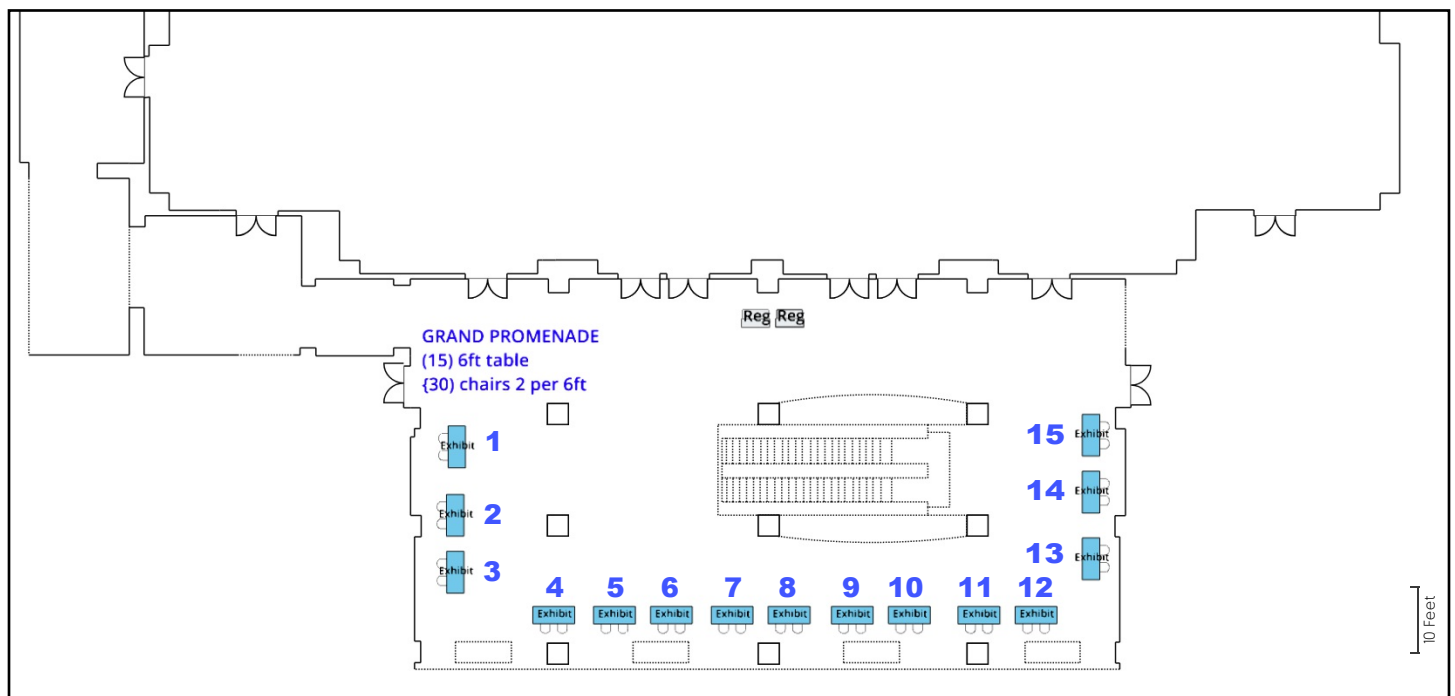
NEUAC promises extensive engagement with our attendees in the energy assistance field from around the country. We understand that exhibition is about lead generation. We will strive to help you connect face-to-face with potential customers who are interested in new products and innovative technologies. The exhibit spaces will be centrally located near the main ballroom, breakout session rooms, meals, and refreshment break areas.

What is included?

- One 6-foot exhibit table and chairs
- One full conference registration per booth space (additional registrations available at a discount)
- Organization name displayed in conference program, app, and signage
- Encouragement to visit exhibitors announced during general sessions
- Access to the conference app and attendees using the app
- List of conference attendees who opt in to receive third-party communications (provided after the conference)
- Exhibitors have the opportunity to promote their offerings in a one-hour E-Exhibitor Webinar that typically draws 100+ attendees

Conference Booth Locations

Booth location selection is first-come, first-serve.



Exhibitor Booth Pricing: **\$3,000** Deadline to Submit: **May 16, 2025**

Organization Name

Contact Name and Title

Address

City

State

Zip

Email

Website

Twitter/X Handle

Phone

Authorized Signature

[Signature Line]

Date

Booth Location Preferences

(List up to three. Please refer to floor plan for booth numbers 1 - 15)

1st Choice

2nd Choice

3rd Choice

Participate in the E-Exhibitor Webinar Series (booth purchase required): FREE

Yes! I'd like to showcase my products on a webinar with NEUAC invitees and agree to include a customer to highlight the best uses of my product or services.

Additional Exhibitor Staff Registration at no charge (a \$500 value)

Please register **one** addition exhibitor staff member at no charge (a \$500 value).

Total Amount Due: \$

Method of Payment

Credit Card

To make a credit card payment, email this form to neuac@events.meetingsolutionsinc.com and NEUAC will provide a link for online payment. A 3% fee is assessed for all credit card payments.

Check

Alternately, please email this form to neuac@events.meetingsolutionsinc.com and mail your check to the address at the bottom of this form.

Invoice Me

Further instructions and specifications will be provided upon receipt of this agreement. Questions? Contact Bodil Rosenhagen at neuac@events.meetingsolutionsinc.com.