

What words describe our mutual mission to end energy poverty?



What do you think of when I say **Seattle** or **Pacific Northwest**?



Can't-Miss Topics

Policy updates for fed
and state progs

Cross connecting
collaboration

Program management

Advocacy

Combining energy assistance
(LIHEAP, Furl funds, utility
programs) with energy
education, conservation and
ene energy saving programs

Rate education for low
income customers

Regulatory 102 -
affordability for utilities in
the regulatory space

Energy Efficiency
measures

Can't-Miss Topics

Advocacy, outreach,
vulnerable population

Effective Partnerships
between Utilities and
Non-Profits

Culturally competent
engagement strategies

Collaboration between
non profit and utilities

Leveraging funds - what
to do when LIHEAP is
uncertain

Data center discussions - how
are utilities handling? How does
it affect consumers? How do we
educate consumers? Are
consumers subsidizing data
centers' utility loads?
Differences state to state.

Scavenger hunt - find someone
who works for a utility in the
state of Colorado. Find
someone who is a Detroit Lions
fan. Networking opportunity
that will continue throughout
the conference.

Karaoke event

Can't-Miss Topics

Open a small room for different networking events/open houses, geared towards certain segments/geographies

"Regional Coffee Houses" incorporated before or after meals in the same space as the meal

AI best practices - vertical and horizontal AI; how to leverage and integrate

Change management, leadership training

Speaker: Charles Clark from Seattle, does motivational speaking - world class athlete. Turned an injury into something good in his life. Overcoming adversity.

LIHEAP triggers utility programs - what are other utilities doing? What are we attaching that to? (Shannon at Citizens Energy Group, Deidra Howard at Xcel Energy). Self-attestation, untethering, etc.

New DOE rules for Wx (fringe, admin cap) - best practices, how are CAAs adapting, what tools can other CAAs use

How to implement client management software agency wide at CAAs. What data to collect? Do you need new positions to make it happen? Who manages? Who leads effort?

Can't-Miss Topics

Possible plenaries: data centers and their impact, Donna Beegle- poverty

Local speakers like Seattle Mayor, WA Commerce Director, Seattle City Light GM Dawn Lindell

Affordability and reliability - and the cost of reliability

Brainstorm strategies as though there are no funds available.

Energy efficiency measures

Affordability cs. Reliability and the relationships between the 2.

Understanding Fuel Rates and Usage

Program Advertisement/Marketing

Can't-Miss Topics

Target at-risk population

Arrears management

Energy Affordability

Disconnection
Avoidance

Staff support - Margin

Weather related events
and their impact to the
grid

Best practices: peer to
peer

Community Outreach
programs

Can't-Miss Topics

Energy literacy

How to manage during crisis

Proactive outreach to connect customers to resources

Easing staff concerns in uncertainty

Policy-only affordability legislation and regulation ideas (for when state budgets are too constrained to boost bill assistance and Wx funding)

Bundled services

Outreach 101 Presentation

Financial literacy

Can't-Miss Topics

Weather related events—the impacts on our communities and how do we respond/what do we need?

Data center conversation

Policy Affordability Ideas
(Not focused on increased funding)

What to do when you can't increase funding

Consumer education to help customers improve behaviors to make dollars stretch for household budgeting

Understanding moratoriums

How to stretch your affordability dollar

In house Wx and Energy partnerships- how Wx helps maintain low income housing

Can't-Miss Topics

Utility partnerships with Wx programs

Leadership exchange in Indy - state dinners. Utility companies buy non-profits dinner

Lobbying vs Advocacy and the importance along with basic steps to get started

Benefits of having one centralized database for client assistance

Tribal sessions-hard to reach

Solar and LIHEAP

Solar and Utilities

Center the community we serve, bring in their voices. Record a video with a client/clients to share?

Can't-Miss Topics

A discussion group on how to provide remote support for customers

Collaboration between utilities and CBOs

LIHEAP and WAP working collectively

Seattle City Light green port system

Speaker ... John Hope Bryant, author of "Financial Literacy for All"

Storytelling for impact. Bring back Kevin Brown from Oregon Energy Fund

Utility disconnection policy. Prepay. Smart meter disconnections and how it affects LIHEAP and consumers (not enough time to take action to avoid disconnection).

Huddle-Technology...what are CBOs and utilities doing for customer data management and sharing

Can't-Miss Topics

Leadership exchange in Indy - state dinners. Utility companies buy non-profits dinner

Software wise question in a huddle discussion.

What are COOP or Municipal utilities are doing on affordability?

Low income vs moderate income - how do states decide between FPL and SMI

Native American speaker for Plenary session due to the number of Native American tribes here in the PNW. Speak about their poverty struggles and EA processes used for them. I think we should hear about

Why do utilities charge deposits and how are they determined? Utilities are consumed before payment

Utility reconnection policy. Reframing disconnection policy as reconnection policy. Required comms, Modifying disconnection rules to make it easier for consumers. Temp-based moratoriums.

Fuel funds vs. buying Power How are the 2 connected?

Can't-Miss Topics

How to promote programs that utilities have that are giving to our low income communities. Outreach for utilities?

Utility focused-highlight programs that utilities are doing to benefit community and/customers. Out of box ideas

Speaker - Laura van Derhoot Lipsky: The Trauma Stewardship Institute (local)

Client stories session - bring in clients to talk

Huddle-bring community partners together to discuss what's going well, what works, what doesn't

Advocacy walk

Stacking of services ... weatherization and energy assistance

A Presentation on the new DOE LEAD Tool and ALICE customers.

Can't-Miss Topics

LIHEAP Refunds

Affordability ... state
advocacy

Patty Murray's office

Data sharing between
utilities and non profits.

Salmon!

Pacific nw charcuterie
board

Reception

Different rates utilities have for various communities. I.e. med rates, special needs homes, etc.

Seattle Coffee Bar -
Local Roasters

Salt water taffy

Local cuisine: sushi bar, donuts, dim sum, smoked salmon, dumplings, teriyaki, Rainier beer, local beer selection, roasted crickets

MoPOP

Flannel Camping theme -
S'mores in a cup. Camp fires (candle) on each table .

Starbucks

Seattle Dogs-hot dogs with cream cheese

Reception

Wear your flannel to the conference

Science Center

Sushi bar

Craft beer and cider

Chinatown pub crawl

Glass Gsrden

Waterfront reception

Grunge theme!!

Reception

Sasquatch sitings

Clam chowder

Harbor Cruise
Reception

Rain gear! No umbrellas!

Incorporate indigenous
culture

Puget Sound Sunset
Cruise

Incorporate glass
blowing

Pike Market inspired
reception . Fish throwing
workshop

Reception

In community on the ground
- training center, service
center,
community/resiliency hub,
utility HQ with sponsorship!!!

Beechers-cheese curd

Washington apples

Local wineries

Open mic night (provide
instruments)

Local Indigenous Group
performance

Photo Booth with Space
needle, Pike Place Market
and Mount Rainer
Backdrops

TROLLS

Reception

Coffee and
conversation lounges,

Indigenous
words/places and how
to pronounce them.

Glass blowing event

Apple Cheese Bar

Salish Sea Boat Tour

Live local jazz or grunge-
inspired acoustic set

Chowder Bar

Pottery throwing

Reception

Fish toss demo

Charles Clark -
thecharlesclark.com

Pacific nw charcuterie
board

Bill Gates

Former WA Governor
Jay Inslee (the Climate
Governor)

Plenary Speakers

Ken Griffey Jr

Inky Johnson

Donna Beegle

Dr. Charles Moreland

Cheryl Strayed

Donna Beegle- great
speaker on poverty
related issues

Comedian

Native American speaker
who can speak about the
many tribes and their
struggles with poverty and
EA.

Plenary Speakers

WA State Commerce
Director Joe Nguyen

Point-Counterpoint
political discussion

Laura van Derhoot
Lipsky from The Trauma
Stewardship Institute

Data Center Boom and
impacts on vulnerable
communities Plenary

Show a movie this year!

Stephanie Land

Dr. Bernice King

Singer - local choir or
band

Plenary Speakers

Verna Prasad, Program Director, Spark Northwest. Involved in clean energy access, serving vulnerable populations. Great voice for grassroots/implementation side in PNW.

Steve Raible

Glenn Lilley or Sabrina Cowden

Alden Andy - Washington commerce tribal liaison.

Follow up with Diana Hernandez

Joi Harris. President and CEO of DTE Energy. First, African American female to be the president and CEO of a major utility company in United States..

Stephanie Land

Ditto to Stephanie Land

Plenary Speakers

David Bradley

Senator Maria Cantwell

Carlie Vartanian. Technical Advisor, Pacific NW National Laboratory. Linking technical investments to affordability outcomes.

A panel with "Stories of Resilience"

VEENA Prasad - I spelled it wrong in the initial entry.

For Data Centers- maybe Tyson Slocum

John Hope Bryant from Operation Hope and book author

A focus on happiness and positivity

Plenary Speakers

Oriana Magnera. Energy, Climate, and Transportation Program Manager, Verde. Focuses on community-led, participatory policy, and managing energy burdens. Strong for equity-centered talks.

Coustoners

Dr Lilly

Kris Peters - Sqaxin Island Tribe

Gerald Kewis - Confederated Tribes of the Yakima Nation

Pauline Hillaire of the Lummi Nation

Heather McTeer Toney

Boeing Tour

Plenary Speakers

Kraken -hockey!!

WA governor

David Guterson - Snow
Falling on Cedars author

Educational & Local Activities

Seattle Science Center

Glass blowing
demonstration

Harbor cruise

MoPoP

Aviation museum

Mariners game

MOPOP

Present Findings from
Natural Energy Literacy
Survey

Educational & Local Activities

Woodland Park Zoo

Pacific Science Center

Chihuly Glass Garden

Georgetown steam
plant

Bring back Energy Bingo
or Energy Lingo game

Museum of Glass
Tacoma

TROLLS TOUR!

WNBA Game

Educational & Local Activities

Boat cruise

Free Walking Tours
around Seattle

Seattle Sounders

Mariners, SEATTLE
STORM!!!, Sounders
Games

Breakout session exploring
Seattle's innovation
technology (tech,
aerospace, music),
partnering with Museum of
History and Industry

Make a gum wall of
NEUAC letters

San Juan islands

Space Needle Tour

Educational & Local Activities

Energy Smart Seniors -
Targeting senior citizen
centers on energy efficiency
education

Thrifting Field Trip

Convention Center
waterfall garden

Hands-on workshops
during regular sessions

Harbor tour

Leavenworth

Great wheel

Tour an energy
efficiency project?

Educational & Local Activities

UW museums

Guided neighborhood tours through International District that explore immigration, diversity, and community building - partner with Wing Luke Museum of the Asian Pacific American experience

Wings over Washington

Ferry ride to Bainbridge

Ballard Locks

Ballard Locks

Washington Park Arboretum

Host a welcome from a Coast Salish elder, incorporating drumming or storytelling

Educational & Local Activities

Post Alley Improv

Brown and Haley (Almond Roca) factory

Smith Tower

Smith Tower

Monorail (to space needle/MoPop/etc)

Snohomish falls.

Host an interactive session on creativity and innovation, partnering with Museum of Pop Culture

Barista Class/lessons

Educational & Local Activities

Climate Pledge Arena

Harbor Cruise on Elliott Bay

Sculpture walking tour

Waterfront and Seattle Pier

Great place for hikers!!!!

Gratitude wla

Bainbridge Island

UW

Educational & Local Activities

Yoga with goats
(instead of puppies!)

Space Needle Ride/Tour

Jefferson Park
Spraypark

Underground Tour

UW speakers

Kubota Gardens

Olympic Sculpture Park

Bonneville Power
Administration and PNW
power structure, including
dams.

Educational & Local Activities

Underground City Tour

Wine tasting

Tour Seattle Central
Library

Nature, hiking trails

Uw bball game

Interactive...barista/ well
wishes wall