



2026

Sponsorship Opportunities

neuac

NATIONAL ENERGY & UTILITY
AFFORDABILITY COALITION

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About NEUAC

The National Energy and Utility Affordability Coalition is a 501(c)(3) nonprofit organization that bridges the gap between states, social service organizations, utilities, and government to empower them to work together and learn from each other to protect families in utility crises. NEUAC is dedicated to heightening the awareness of the energy needs of vulnerable households through advocacy and education. NEUAC also works to educate utility assistance professionals on effective practices for program implementation and collaboration to improve outcomes for those experiencing energy poverty.

In 2025, NEUAC achieved significant milestones, including hosting its annual conference with over 600 energy professionals, and an advocacy fly-in event with more than 250 attendees from 42 states, resulting in 264 meetings with Congress. Continued advocacy efforts protected LIHEAP in 2025, and an Open Letter to Congress in support of LIHEAP garnered 1,407 signatures nationwide. NEUAC also connected members across the country to share effective strategies for implementing utility programs, issued timely “Policy Update” email alerts, and organized successful efforts for LIHEAP Action Month, emphasizing the growing need for heating and cooling assistance.

NEUAC Events

LIHEAP Action Day

NEUAC's LIHEAP Action Day fly-in event connects advocates from across the country with policymakers on Capitol Hill to communicate the importance of LIHEAP. Our multi-day event provides advocacy training, policy discussion, networking, tools, talking points, and meeting scheduling.



February 24-25
2026



Capitol Hill
Washington, DC



250+
Attendees



264
Meetings with
Congress



1,407
All Parties Letter
Signatures

Annual Conference

For more than 30 years, the NEUAC Annual Conference has brought together utility assistance professionals from nonprofit, government, tribal, and utility sectors to address critical issues such as crisis response, energy affordability, vulnerable populations, energy efficiency, renewables, water affordability, advocacy, policy, education, partnerships, and more.



May 18 - 21
2026



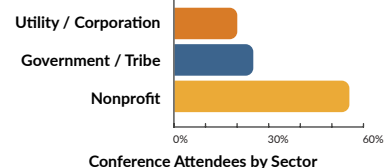
Seattle
Washington



600+
Attendees



48+
States, Tribes,
Territories



Sponsorship Tiers

Legacy

\$25,000+

- Membership for a **Single or Multi-State** Organization
- Logo Recognition on Website and Events
- **Four** Conference Registrations
- Two LIHEAP Action Day Registrations
- One Premium Sponsorship Opportunity (*see Supplemental Menu*)

Champion

\$15,000

- Membership for a **Single or Multi-State** Organization
- Logo Recognition on Website and Events
- **Three** Conference Registrations
- Two LIHEAP Action Day Registrations
- One Sponsorship Opportunity (*see Supplemental Menu*)

Supporter

\$10,000

- Membership for a **Single or Multi-State** Organization
- Logo Recognition on Website and Events
- **Two** Conference Registrations
- Two LIHEAP Action Day Registrations
- One Sponsorship Opportunity (*see Supplemental Menu*)

Friend

\$5,000

- Membership for an Organization Located in **Single State**
- Logo Recognition on Website and Events
- **One** Conference Registration
- Two LIHEAP Action Day Registrations

Patron

\$3,000

- Membership for an Organization Located in **Single State**
- Logo Recognition on Website and Events
- Two LIHEAP Action Day Registrations

Supplemental Sponsorship Opportunities

Opportunity	Legacy	Champion	Supporter
Conference			
Featured Speaker (1-Hour Breakout Session)	●		
Reception	●		
Lanyards	●	●	
Seattle Excursion	●	●	
Charging Station	●	●	●
Email Marketing	●	●	●
Exhibit Table	●	●	●
Deep Dive Session	●	●	●
Pre-Conference Session	●	●	●
LIHEAP Action Day			
Legislative Reception	●		
Either Event			
Event App Sponsorship	●		
Digital Wall Logo Display (Foyer)	●	●	
Exclusive Music & Entertainment Sponsor	●	●	
Meal	●	●	
Break	●	●	●

Eligible tiers may choose one opportunity marked with their color.

Contact & Custom Sponsorships

Scholarship Contributions

Chip in to help nonprofit, tribal, and government organization representatives attend the Conference or LIHEAP Action Day.

- Sister Pat Kelley Scholarship Fund
- LIHEAP Action Day Scholarship Fund

Custom Sponsorships

Interested in sponsoring or exhibiting at the Conference in Seattle or LIHEAP Action Day?

We offer custom sponsorships tailored to your organization's goals and visibility needs.

Contact us to explore custom opportunities!

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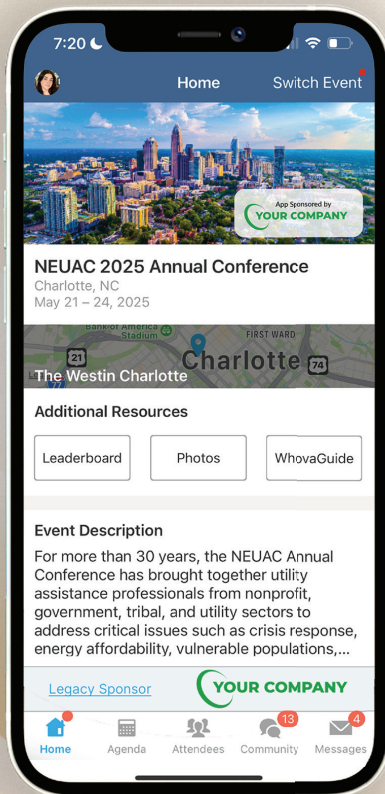
neuac.org

NEUAC is a 501(c)(3) organization (EIN 52-1559709). Please consult with your organization's financial team regarding tax deductible donations.

Get Recognized!

Sample Branding Opportunities

Your logo could be seen by hundreds of attendees across the event — from the app to the exhibit hall!



Conference App
Home Screen



Lanyards



Charging
Station



Exhibit Table