



**neuac**  
**MOVING**  
**THE NEEDLE**

2026 ANNUAL CONFERENCE

MAY 18 - 21 • SEATTLE

# Invitation to Exhibit

**May 18, 2026** *Pre-Conference*  
**May 19-21, 2026** *Conference*

**Hyatt Regency Seattle**

808 Howell St | Seattle, WA 98101

## About the Organization

The National Energy and Utility Affordability Coalition (NEUAC) is a 501(c)(3) nonprofit organization and leader in the fields of public policy, advocacy, energy, and poverty issues.

NEUAC currently serves more than 300 member organizations that span the nation, providing tools to advocate for the Low Income Home Energy Assistance Program (LIHEAP) and other funding to support eligible families.

NEUAC bridges the gap between states, social service organizations, government, and utility companies to empower them to work together and learn from each other in times of energy and poverty crisis.

## About the Annual Conference

The NEUAC Annual Conference is the largest utility assistance event in the country with more than 750 attendees annually.

The 2026 Conference will provide training and educational opportunities for utility assistance professionals in the nonprofit, government, tribal, and utilities sectors.

- 750+ attendees
- 48+ states, territories, tribes, & Canada
- Sectors represented (estimate):
  - Nonprofit organizations - 50%
  - Government/tribal entities -30%
  - Utility companies - 20%

## Why exhibit at the NEUAC Annual Conference?

NEUAC promises extensive engagement with our attendees in the energy assistance field from around the country. We understand that exhibition is about lead generation. We will strive to help you connect face-to-face with potential customers who are interested in new products and innovative technologies. The exhibit spaces will be centrally located near the main ballroom, breakout session rooms, meals, and refreshment break areas.

## What is included?

- One 6-foot exhibit table and chairs
- Two full conference registration per booth space
- Organization name displayed in conference app
- Promotion of exhibitors during general sessions
- Access to the conference app and attendees using the app
- Visitor engagement through a passport contest
- List of conference attendees who opt in to receive third-party communications (provided prior to the conference)
- Opportunity to present in a one-hour E-Exhibitor Webinar that typically draws 100+ attendees

## Exhibitor Schedule

### Exhibitor Move In / Setup

- Monday, May 18: 1:00 p.m. – 9:00 p.m.

### Exhibit Hours

Please make sure your table is staffed during free times in the schedule.

- Tuesday, May 19: 7:30 a.m. - 5:00 p.m.
- Wednesday, May 20: 7:30 a.m. – 6:30 p.m.
- Wednesday, May 20: 5:00 p.m. - 6:30 p.m. NEUAC Awards Reception

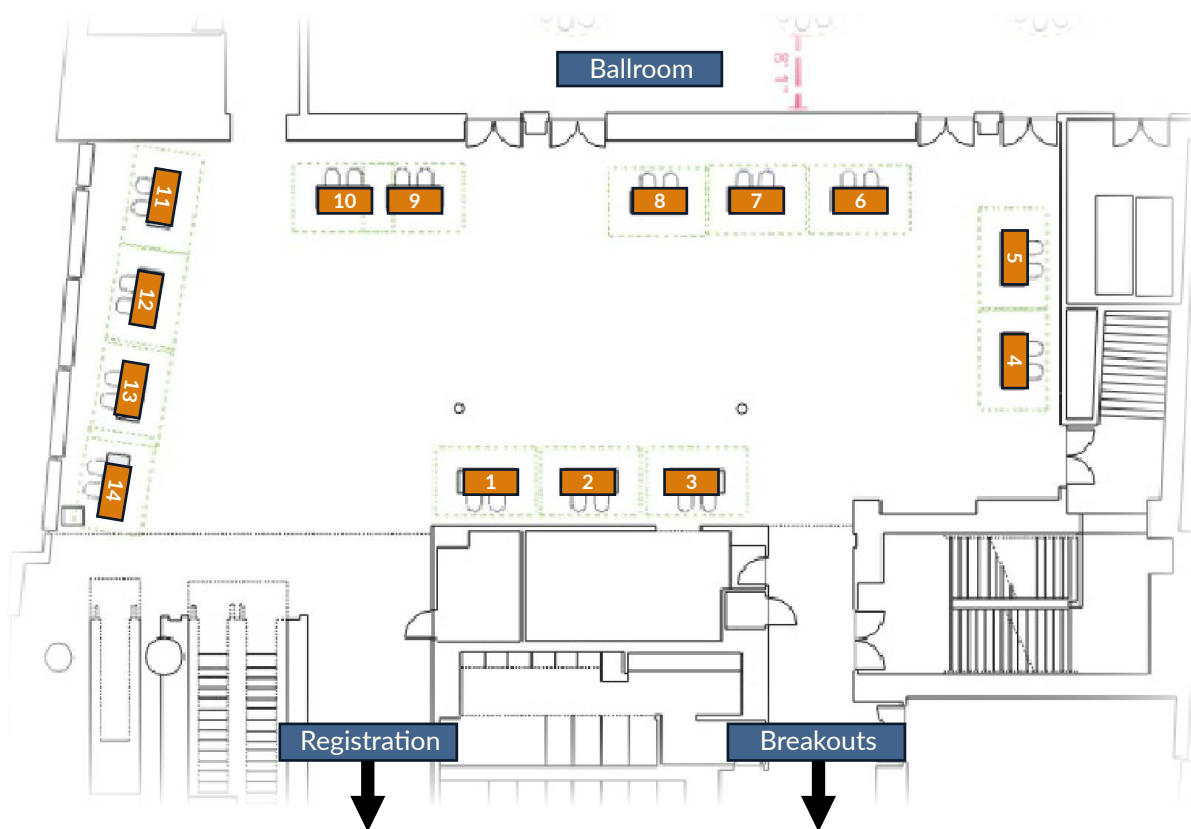
### Exhibitor Move Out / Dismantle

- Wednesday, May 20: 6:30 p.m. - 10:00 p.m.

All exhibitor materials must be removed from the tabletops by 10:00 p.m.

## Conference Booth Locations

Booth location selection is first-come, first-serve.



Exhibitor Booth Pricing: \$3,000

Organization Name

Contact Name and Title

Address

City

State

Zip

Email

Website

Twitter/X Handle

Phone

Authorized Signature

[Signature Line]

Date

Booth Location Preferences

(List up to three. Please refer to floor plan for booth numbers 1 - 14)

1st Choice

2nd Choice

3rd Choice

Participate in the E-Exhibitor Webinar Series (booth purchase required): FREE

Yes! I'd like to showcase my products on a webinar with NEUAC invitees and agree to include a customer to highlight the best uses of my product or services.

Total Amount Due: \$

Method of Payment

Credit Card

To make a credit card payment, email this form to info@neuac.org and submit payment online at https://neuac.app.neoncrm.com/forms/2026-exhibitors. Online payments must cover the credit card processing fees in order for payment to be deemed complete.

Check

Alternately, please email this form to info@neuac.org and mail your check to the address at the bottom of this form.

Invoice Me

Further instructions and specifications will be provided upon receipt of this agreement. Questions? Contact info@neuac.org.