

An aerial photograph of a city at sunset. The sky is a mix of orange, red, and blue. The city lights are visible, and a large building with a flag on top is prominent on the left. The text '2027 SPONSORSHIP OPPORTUNITIES' is overlaid in large, bold, white and yellow letters. A thick orange diagonal line runs across the bottom of the image.

2027 SPONSORSHIP OPPORTUNITIES

neuac

NATIONAL ENERGY & UTILITY
AFFORDABILITY COALITION

Contents

3	About NEUAC
4	NEUAC Events
5	Sponsorship Tiers
6	Training & Supplemental Opportunities
7	Contact & Custom Sponsorships



About NEUAC

The National Energy and Utility Affordability Coalition is a 501(c)(3) nonprofit organization that bridges the gap between states, social service organizations, utilities, and government to empower them to work together and learn from each other to protect families in utility crises. NEUAC is dedicated to heightening the awareness of the energy needs of vulnerable households through advocacy and education. NEUAC also works to educate utility assistance professionals on effective practices for program implementation and collaboration to improve outcomes for those experiencing energy poverty.

In 2026, NEUAC achieved significant milestones, including hosting its annual conference with over 700 energy professionals, and an advocacy fly-in event with more than 250 attendees from 43 states, resulting in 300+ meetings with Congress. Continued advocacy efforts protected LIHEAP in 2026, and an Open Letter to Congress in support of LIHEAP garnered 1,089 signatures nationwide. NEUAC also connected members across the country to share effective strategies for implementing utility programs, issued timely “Policy Update” email alerts, and organized successful efforts for LIHEAP Action Month, emphasizing the growing need for heating and cooling assistance.

NEUAC Events

LIHEAP Action Day

NEUAC's LIHEAP Action Day fly-in event connects advocates from across the country with policymakers on Capitol Hill to communicate the importance of LIHEAP. Our multi-day event provides advocacy training, policy discussion, networking, tools, talking points, and meeting scheduling.



February 23-24
2027



Capitol Hill
Washington, DC



250+
Attendees



314
Meetings with
Congress



1,089
All Parties Letter
Signatures

Annual Conference

For more than 40 years, the NEUAC Annual Conference has brought together utility assistance professionals from nonprofit, government, tribal, and utility sectors to address critical issues such as crisis response, energy affordability, vulnerable populations, energy efficiency, renewables, water affordability, advocacy, policy, education, partnerships, and more.



June 7-10
2027



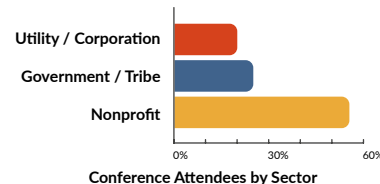
San Antonio
Texas



750+
Attendees



47+
States, Tribes,
Territories



Sponsorship Tiers

Legacy

\$25,000+

- Membership for a **Single or Multi-State** Organization
 - Logo Recognition on Website and Events
 - **Six** Conference Registrations
 - Discounted LIHEAP Action Day Registrations
 - **One** Sponsorship Opportunity (*see Supplemental Menu*)
- NEW!**
- Up to **four** hours of onsite or virtual customized staff training or consulting

Champion

\$15,000

- Membership for a **Single or Multi-State** Organization
 - Logo Recognition on Website and Events
 - **Four** Conference Registrations
 - Discounted LIHEAP Action Day Registrations
 - **One** Sponsorship Opportunity (*see Supplemental Menu*)
- NEW!**
- Up to **two** hours of select virtual training or consulting (*see Training Menu*)

Supporter

\$10,000

- Membership for a **Single or Multi-State** Organization
 - Logo Recognition on Website and Events
 - **Three** Conference Registrations
 - Discounted LIHEAP Action Day Registrations
 - **One** Sponsorship Opportunity (*see Supplemental Menu*)
- NEW!**
- **One** hour of select virtual training or consulting (*see Training Menu*)

Friend

\$5,000

- Membership for an Organization Located in **Single State**
- Logo Recognition on Website and Events
- **One** Conference Registration
- Discounted LIHEAP Action Day Registrations

Patron

\$3,000

- Membership for an Organization Located in **Single State**
- Logo Recognition on Website and Events
- Discounted LIHEAP Action Day Registrations

Select Trainings Menu

- Understanding the Income-Constrained Customer
- The Utility's Role in LIHEAP State Plan Development
- Flexibilities and Limitations of LIHEAP
- Advocacy 101
- Ins and Outs of the Heating and Cooling Relief Act
- Federal Policy Update

Supplemental Sponsorship Opportunities

Opportunity	Legacy	Champion	Supporter
Conference			
Email Feature	●	●	●
Digital Wall Logo Display (Foyer)	●	●	
Exhibit Table	●	●	
Acknowledgment during Meal	●		
LIHEAP Action Day			
Legislative Reception	●		
Event App Sponsorship	●		

Eligible tiers may choose one opportunity marked with their color.

Contact & Custom Sponsorships

Scholarship Contributions

Chip in to help nonprofit, tribal, and government organization representatives attend the Conference or LIHEAP Action Day.

- Sister Pat Kelley Scholarship Fund
- LIHEAP Action Day Scholarship Fund

Custom Sponsorships

Interested in sponsoring or exhibiting at the Conference in San Antonio or LIHEAP Action Day?

We offer custom sponsorships tailored to your organization's goals and visibility needs.

Contact us to explore custom opportunities!

Erin Mao
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neuac.org

NEUAC is a 501(c)(3) organization (EIN 52-1559709). Please consult with your organization's financial team regarding tax deductible donations.