

neuac
ANNUAL CONFERENCE

Invitation to Exhibit

June 7, 2027 *Pre-Conference* **June 8 - 10, 2027** *Conference*

San Antonio Marriott Rivercenter on the River Walk
101 Bowie Street San Antonio, TX, 78205

About the Organization

The National Energy and Utility Affordability Coalition (NEUAC) is a 501(c)(3) nonprofit organization and leader in the fields of public policy, advocacy, energy, and poverty issues.

NEUAC currently serves approximately 300 member organizations that span the nation, providing tools to advocate for the Low Income Home Energy Assistance Program (LIHEAP) and other funding to support eligible families.

NEUAC bridges the gap between states, social service organizations, government, and utility companies to empower them to work together and learn from each other in times of energy and poverty crisis.

About the Annual Conference

The NEUAC Annual Conference is the largest utility assistance event in the country with more than 750 attendees annually.

The 2027 Conference will provide training and educational opportunities for utility assistance professionals in the nonprofit, government, tribal, and utilities sectors.

- 750+ attendees
- 48+ states, territories, tribes, & Canada
- Sectors represented (estimate):
  - Nonprofit organizations - 50%
  - Government/tribal entities -30%
  - Utility companies - 20%

Why exhibit at the NEUAC Annual Conference?

NEUAC promises extensive engagement with our attendees in the energy assistance field from around the country. We understand that exhibition is about lead generation. We will strive to help you connect face-to-face with potential customers who are interested in new products and innovative technologies. The exhibit spaces will be centrally located near the main ballroom, breakout session rooms, meals, and refreshment break areas.

What is included?

- One linenless 6-foot table in a 10-foot exhibit space **($3,000** until 12/31, then **$3,500** thereafter)
- Two full conference registrations per exhibit space
- Access to the conference app and attendee list*
- Logo displayed in conference app
- Exhibitor logo recognition during general sessions
- Visitor engagement through a passport contest
- Opportunity to present in a 1 hour e-Exhibitor Webinar - typically draws 100+ attendees**

Additional Opportunities

- Sponsor conference app + email recognition **$10,000**
- Lanyards **$20,000**
- Tote bags **$20,000**
- QR code table centerpiece at one meal linked to your website **$15,000**
- Phone charging stations **$5,000** each
- Custom opportunities available upon request

*Attendee list provided prior to the conference and includes attendees who opt in to third-party communications
**Space limited; first-come, first-served

Exhibitor Schedule

Exhibitor Move In / Setup

Monday, June 7: 1:00 p.m. – 9:00 p.m.

Exhibit Hours

Please make sure your table is staffed during free times in the schedule.

Tuesday, June 8: 7:30 a.m. - 5:00 p.m.
Wednesday, June 9: 7:30 a.m. – 6:30 p.m.
(Day TBA): 5:00 p.m. - 6:30 p.m. NEUAC Welcome Reception

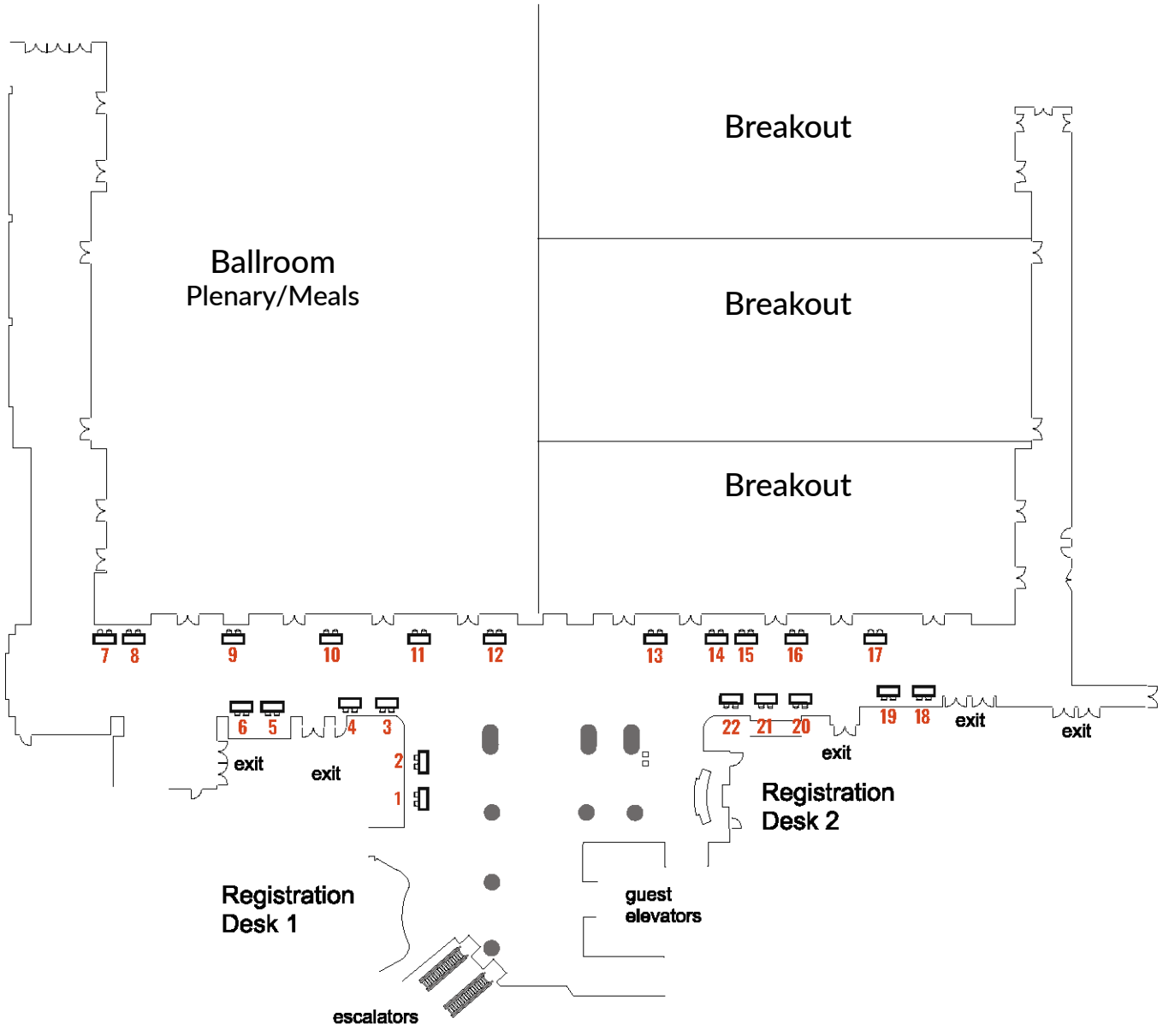
Exhibitor Move Out / Dismantle

Wednesday, June 9: 6:30 p.m. - 10:00 p.m.

All exhibitor materials must be removed from the tabletops by 10:00 p.m.

Conference Booth Locations

Booth location selection is first-come, first-serve.



Exhibitor Booth pricing: $3,000 through 12/31 $3,500 starting 1/1

Organization Name

Contact Name and Title

Address

City State Zip

Email Website

Twitter/X Handle Phone

Authorized Signature Date

Booth Location Preferences

(List up to three. Please refer to floor plan for booth numbers **1 - 24**)

1st Choice 2nd Choice 3rd Choice

Participate in the E-Exhibitor Webinar Series (booth purchase required): FREE

☐ Yes! I'd like to showcase my products on a webinar with NEUAC invitees and agree to include a customer to highlight the best uses of my product or services.

Total Amount Due: $

Method of Payment

☐ Credit Card

☐ Check

☐ Invoice Me

To make a credit card payment, email this form to info@neuac.org and submit payment online at https://neuac.app.neoncrm.com/forms/exhibitors. Online payments must cover the credit card processing fees in order for payment to be deemed complete.

Alternately, please email this form to info@neuac.org and mail your check to the address at the bottom of this form.

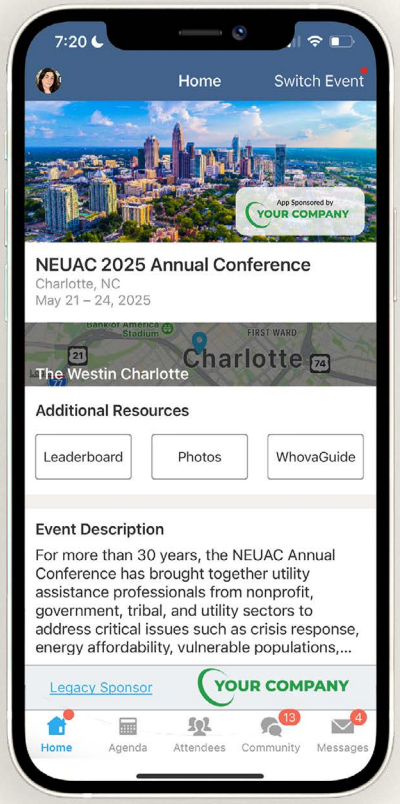
Further instructions and specifications will be provided upon receipt of this agreement. Questions? Contact info@neuac.org.

Get Recognized!

Sample Branding Opportunities

Your logo could be seen by hundreds of attendees across the event — from the app to the exhibit hall!

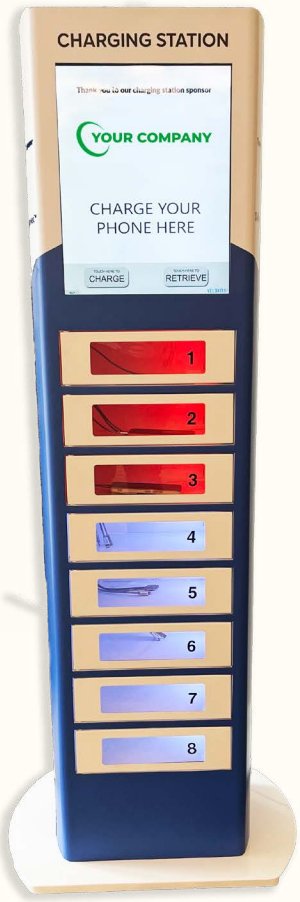
Contact us for custom pricing.



Conference App Home Screen



Lanyards



Charging Station